

## Global Ethylhexylglycerin Market Professional Survey Report 2019



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# Global Ethylhexylglycerin Market Professional Survey Report

## 2019

**Chapters: 13**

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### Product Summary

#### **Definition**

Ethylhexylglycerin serves as a surfactant and preservant enhancer and acts as a safe preservative in minute amounts. It's a proven preservative-enhancer and is often used instead of controversial parabens.

**Market Segment by regions, this report splits global market into several key regions, with Production, Revenue, Consumption, Market Share of top players in these regions, from 2014 to 2025 (forecast), like**

1. North America
2. Asia-Pacific
3. Europe
4. Central & South America
5. Middle East & Africa

**Split by Product Types, with Production, Revenue, Price, Market Share of each Type and Regions, can be divided into**

1. Purity 98%
2. Purity 99%
3. Other

**Split by Applications, this report focuses on Sales, Consumption, Market Share and Growth Rate of Ethylhexylglycerin in each Application and Regions, can be divided into**

1. Deodorant Products
2. Personal Care Products
3. Cosmetics
4. Others

**Split by company, details are as below, Production, Revenue, Price, Cost and Gross Margin of each players will be included in this report**

1. Schuelke
2. Sachem
3. Kao Corporation
4. Onlystar Biotechnology

5. Novaphene
6. Om Multiplex Chem
7. Hubei Artec Biotechnology
8. Salicylates and Chemicals
9. Shin Seung

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**Report Measurement**

Measurement	
Production Volume;	Unit
Price	USD/Kg
Revenue	Million USD
Gross Margin;	%


**Report Content**


Segments	Details
Chapter 1	Product definition;
Chapter 2	Product Type (Production and Market Share, Revenue and Market Share by Type in different regions)
Chapter 3	Product Application (Sales and Growth Rate, Sales and Market Share by Application in different regions)
Chapter 4	Manufacturers Profiles/Analysis (Production Volume, Revenue, Price and development trend)
Chapter 5	Market Performance by Manufacturers (Production and Market Share, Value and Market Share, Price and Gross Margin)
Chapter 6	Production by Regions (Production and Market Share, Value and Market Share)
Chapter 7	Development Trend for Regions (Production and Growth Rate, Revenue and Growth Rate)
Chapter 8	Consumption by Regions (Consumption and Market Share, Value and Market Share and Price)
Chapter 9	Development Trend for Regions (Sales and Growth Rate, Value and Growth Rate)
Chapter 10	Technology and Cost
Chapter 11	Market Channel and Distributor
Chapter 12	Market Forecast (Production, Consumption, Type, Application, etc.)
Chapter 13	Research Findings and Conclusion

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# 1 Report Overview

## 1.1 Definition

Ethylhexylglycerin is an alkyl glyceryl ether. This means that the ethylhexyl group is bound to glycerin at one end by an ether linkage. Although they are also alkyl glyceryl ethers, Batyl Alcohol and Chimyl Alcohol (may also be called Cetyl Glyceryl Ether) have traditionally been used as cosmetic labeling names for these alkyl glyceryl ethers. Glyceryl Lauryl Ether and Isostearyl Glyceryl Ether are also alkyl glyceryl ethers that may be used in cosmetic products.

**Figure Product Picture of Ethylhexylglycerin**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 1.2 Manufacturers and Regions Overview

### 1.2.1 Manufacturers Overview

**Table Manufacturers List in the Report**

Manufacturers	Headquarters
1 Schuelke	Germany
2 Sachem	USA
3 Kao Corporation	Japan
4 Onlystar Biotechnology	China
5 Novaphene	India
6 Om Multiplex Chem	India
7 Hubei Artec Biotechnology	China
8 Salicylates and Chemicals	India
9 Shin Seung	Korea

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Manufacturers Production Market Share (%) (2018-2019)**

Manufacturers	2018	2019
1 Schuelke	Xx	Xx
2 Sachem	Xx	Xx
3 Kao Corporation	Xx	Xx
4 Onlystar Biotechnology	Xx	Xx
5 Novaphene	Xx	Xx
6 Om Multiplex Chem	Xx	Xx
7 Hubei Artec Biotechnology	Xx	Xx
8 Salicylates and Chemicals	Xx	Xx
9 Shin Seung	Xx	Xx

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 1.2.2 Regions Overview

**Table Production Market Share (%) by Regions in (2018-2019)**

Regions	2018	2019
1 North America	22.88%	22.93%
2 Asia-Pacific	39.80%	39.72%
3 Europe	30.78%	30.75%
4 Central & South America	1.95%	1.95%
5 Middle East & Africa	2.87%	2.89%

	Others	1.72%	1.76%
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Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 1.3 Type Overview

**Table Production Market Share (%) by Type in (2018-2019)**

Type	2018	2019
1 Purity 98%	17.86%	17.88%
2 Purity 99%	78.58%	78.52%
3 Other	3.54%	3.60%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 1.3.1 Purity 98%

**Figure Purity 98% Product Picture**



Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 1.3.2 Purity 99%

**Figure Purity 99% Product Picture**



Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 1.4 Application and Key Downstream Consumers Overview

**Table Production Market Share (%) by Application in (2018-2019)**

Application		2018	2019
<b>1</b>	Deodorant Products	52.42%	52.59%
<b>2</b>	Personal Care Products	27.46%	27.45%
<b>3</b>	Cosmetics	13.73%	13.75%
<b>4</b>	Others	6.39%	6.23%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 1.4.1 Deodorant Products

**Figure Deodorant Products Examples**



Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 1.4.2 Personal Care Products

**Figure Personal Care Products Examples**



Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 1.4.3 Cosmetics

**Figure Cosmetics Examples**

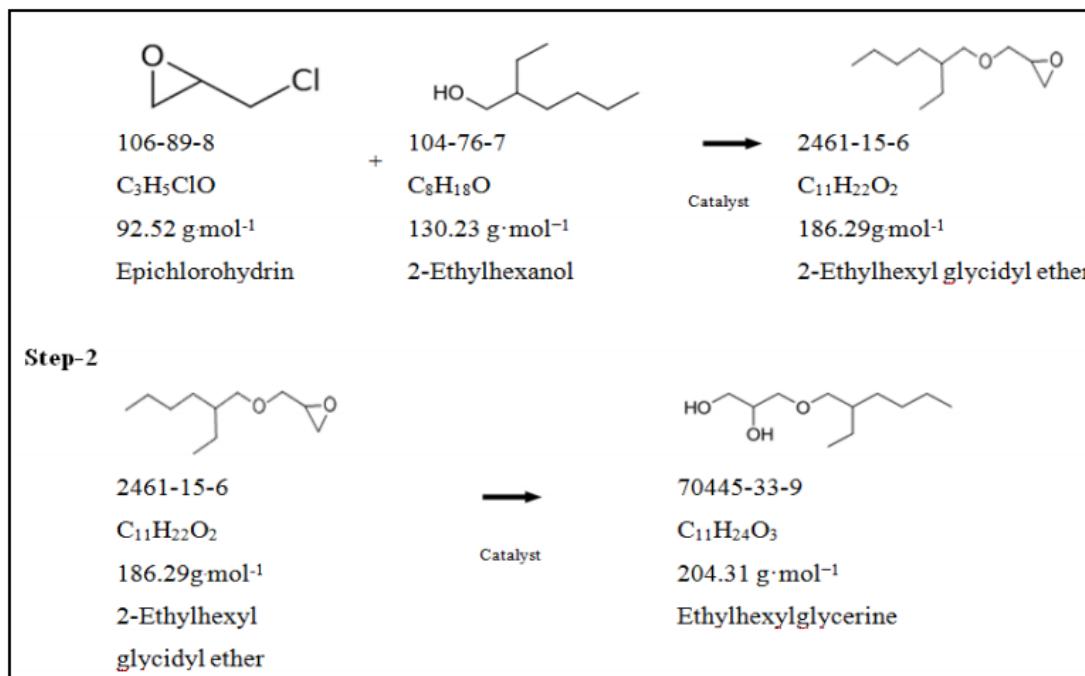


Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 1.5 Industrial Chain

### 1.5.1 Ethylhexylglycerin Overall Industrial Chain

Figure Industry Chain Structure of Ethylhexylglycerin



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 1.5.2 Upstream

Table Key Suppliers of Raw Material/Components

Raw Material/Component 1	
Name	Contact Information
British Petroleum	+1 800-333-3991
Shell	+1 888-467-4355
CNOOC	86 10 8452 1010
PEMEX	+56 (2) 29410300
China Shenhua Energy	(86 10) 58131088
Aluminium Corporation of China Limited	+56 (2) 29410300
China Coal Energy	(8610)82236028

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 1.5.3 Downstream

Table Representative Downstream Enterprises of Ethylhexylglycerin

Company	Website

<b>TRM</b>	<a href="http://trm.net.cn/LM_gsgk">http://trm.net.cn/LM_gsgk</a>
<b>TaiCang LiYuan Chemical</b>	<a href="http://www.tcliuyanchem.com">http://www.tcliuyanchem.com</a>
<b>BEIJING ENTREPRENEUR</b>	<a href="http://www.entrepreneur-cn.com">http://www.entrepreneur-cn.com</a>
<b>Beijing THTD Pharmaceutical Tech</b>	<a href="http://en.thtdpharm.com">http://en.thtdpharm.com</a>
<b>XENOPS Chemicals</b>	<a href="http://www.xenopschemicals.com">http://www.xenopschemicals.com</a>

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### 1.5.4 Economic/Political Environment

**Table International Approvals of Ethylhexylglycerin**

<b>International Approvals</b>	
<b>Europe / USA:</b>	INCI name: Ethylhexylglycerin
<b>Australia:</b>	listed on AICS/NICNAS (NA/966) TGA approved
<b>Canada:</b>	listed on DSL
<b>Japan:</b>	listed on ENCS (No: 2-414) listed in JSQI [Code: 540033 (51)] listed in Japanese INCI list

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 2 Global Ethylhexylglycerin Market Assessment by Type

### 2.1 Overall Market Performance

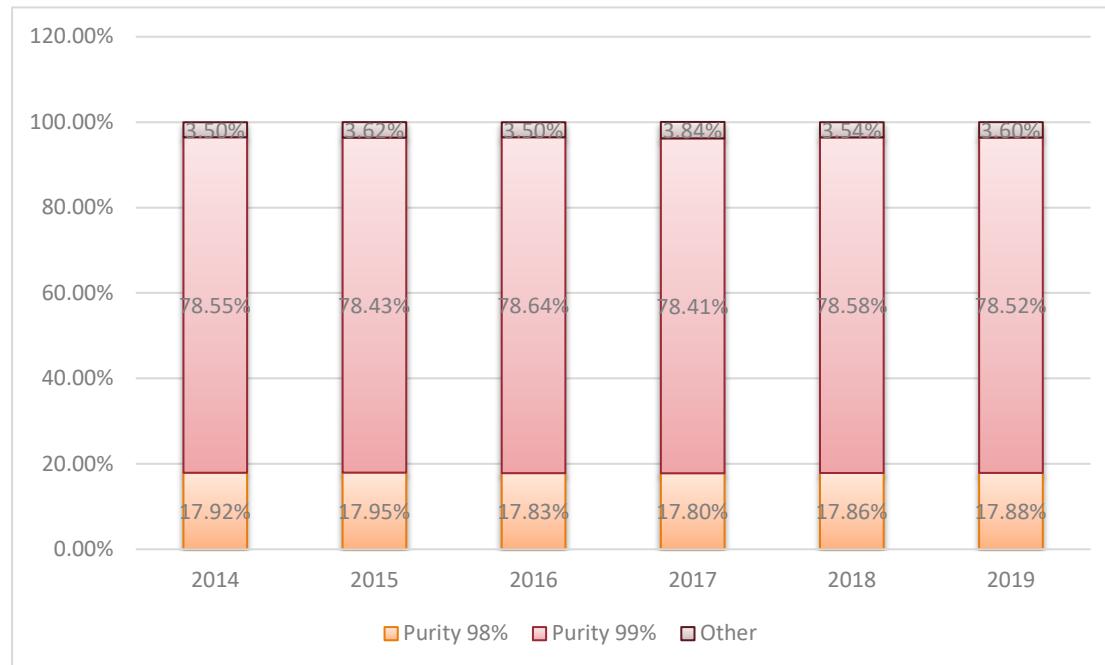
#### 2.1.1 Product Type Market Performance (Volume)

**Table Global Ethylhexylglycerin Production (MT) by Type**

	2014	2015	2016	2017	2018	2019
<b>Purity 98%</b>	670	695	702	756	808	835
<b>Purity 99%</b>	2937	3036	3097	3330	3554	3667
<b>Other</b>	131	140	138	163	160	168
<b>Total</b>	3739	3871	3938	4247	4523	4670

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Production Market Share (%) Comparison by Type in 2014 and 2019**



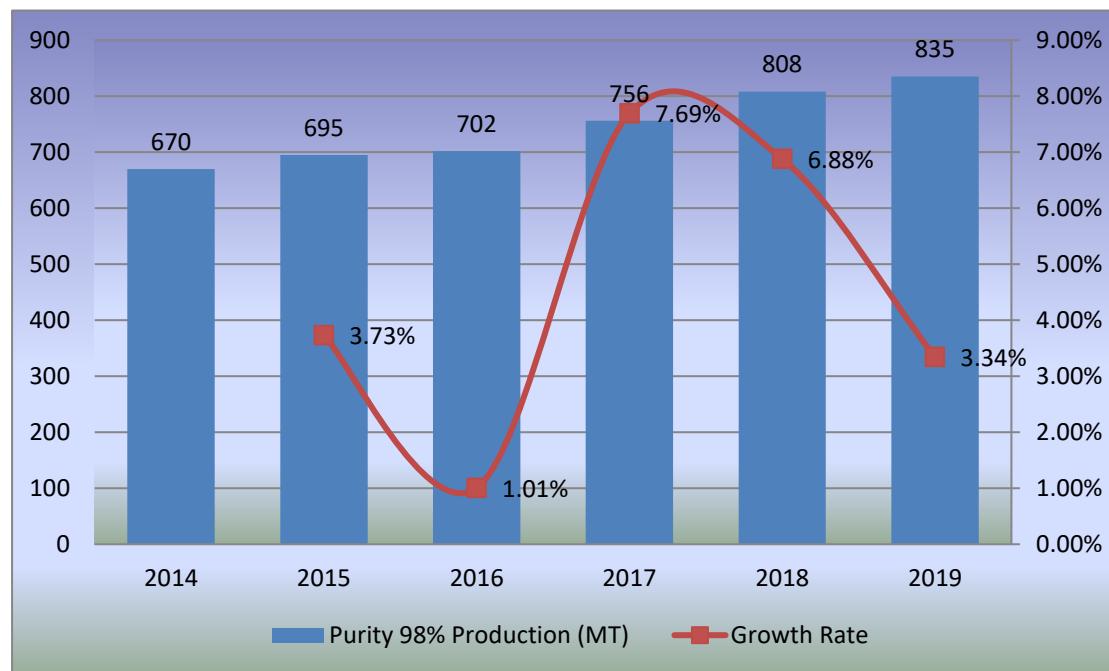
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 2.1.1.1 Purity 98%

**Table Production (MT) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 98% Production (MT)</b>	670	695	702	756	808	835
<b>Growth Rate</b>		3.73%	1.01%	7.69%	6.88%	3.34%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Production (MT) and Growth Rate (2014-2019)**


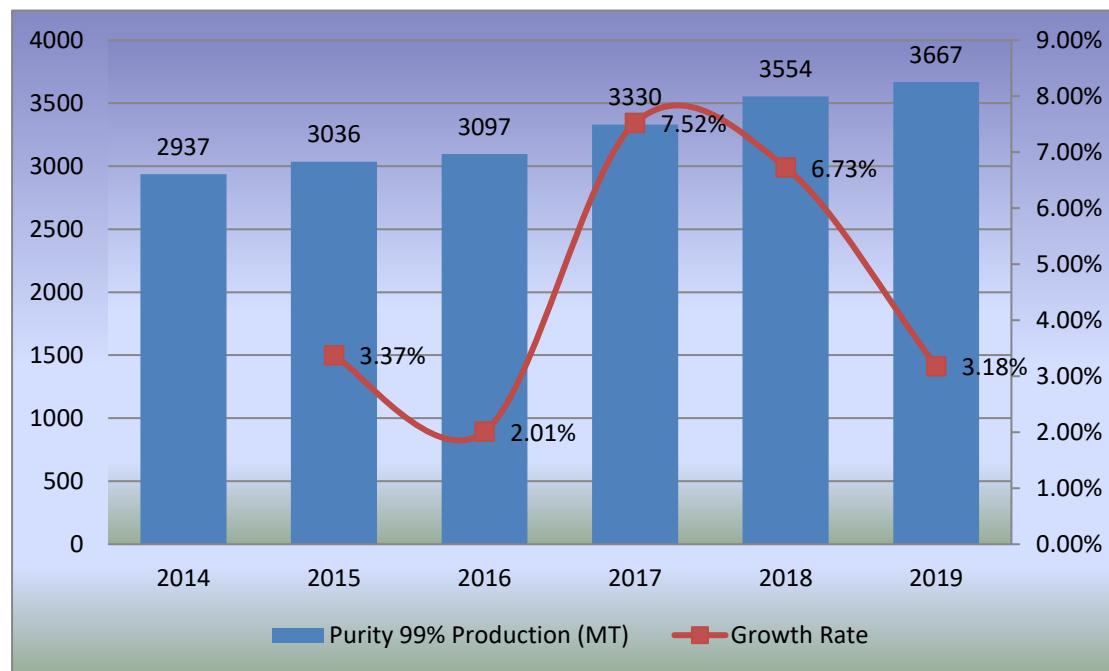
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 2.1.1.2 Purity 99%

**Table Production (MT) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 99% Production (MT)</b>	2937	3036	3097	3330	3554	3667
<b>Growth Rate</b>	-	3.37%	2.01%	7.52%	6.73%	3.18%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Production (MT) and Growth Rate (2014-2019)**


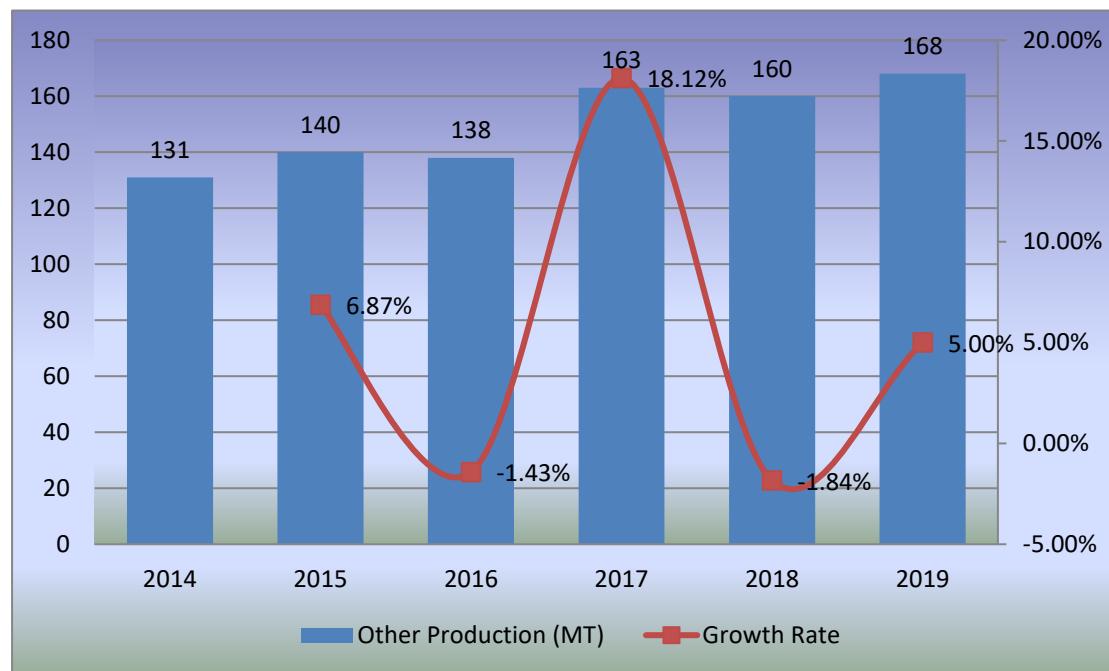
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 2.1.1.3 Other

**Table Production (MT) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
Other Production (MT)	131	140	138	163	160	168
Growth Rate	-	-	6.87%	-1.43%	18.12%	-1.84%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Production and Growth Rate (2014-2019)**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

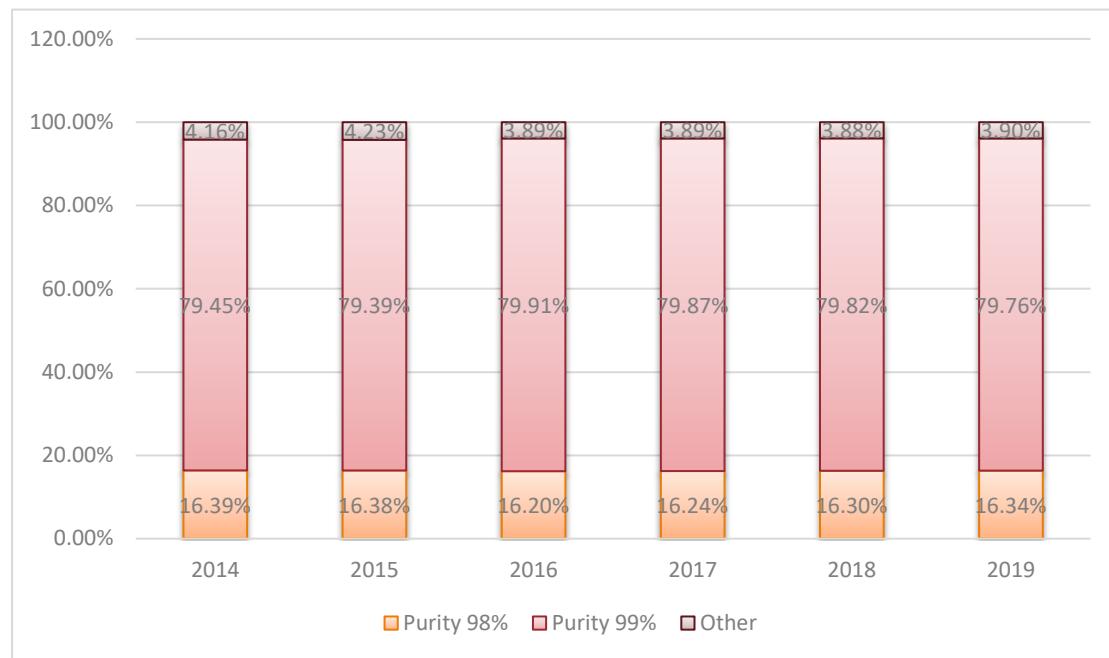
### 2.1.2 Product Type Market Performance (Value)

**Table Global Ethylhexylglycerin Revenue (Million USD) by Type**

	2014	2015	2016	2017	2018	2019
Purity 98%	29.80	28.24	26.41	26.70	26.85	26.09
Purity 99%	144.46	136.89	130.26	131.35	131.46	127.34
Other	7.56	7.30	6.35	6.40	6.39	6.22
Total	181.82	172.43	163.02	164.45	164.70	159.65

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Revenue Market Share (%) Comparison by Type in 2014 and 2019**



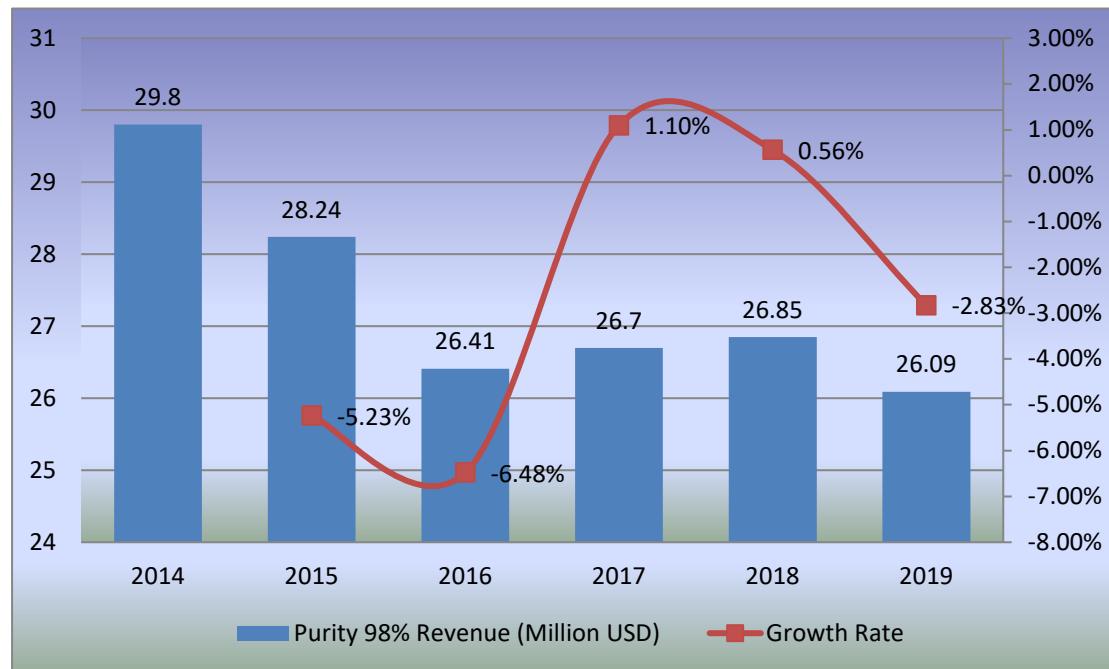
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 2.1.2.1 Purity 98%

**Table Revenue (Million USD) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 98% Revenue (Million USD)</b>	29.8	28.24	26.41	26.7	26.85	26.09
<b>Growth Rate</b>		-5.23%	-6.48%	1.10%	0.56%	-2.83%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Revenue (Million USD) and Growth Rate (2014-2019)**


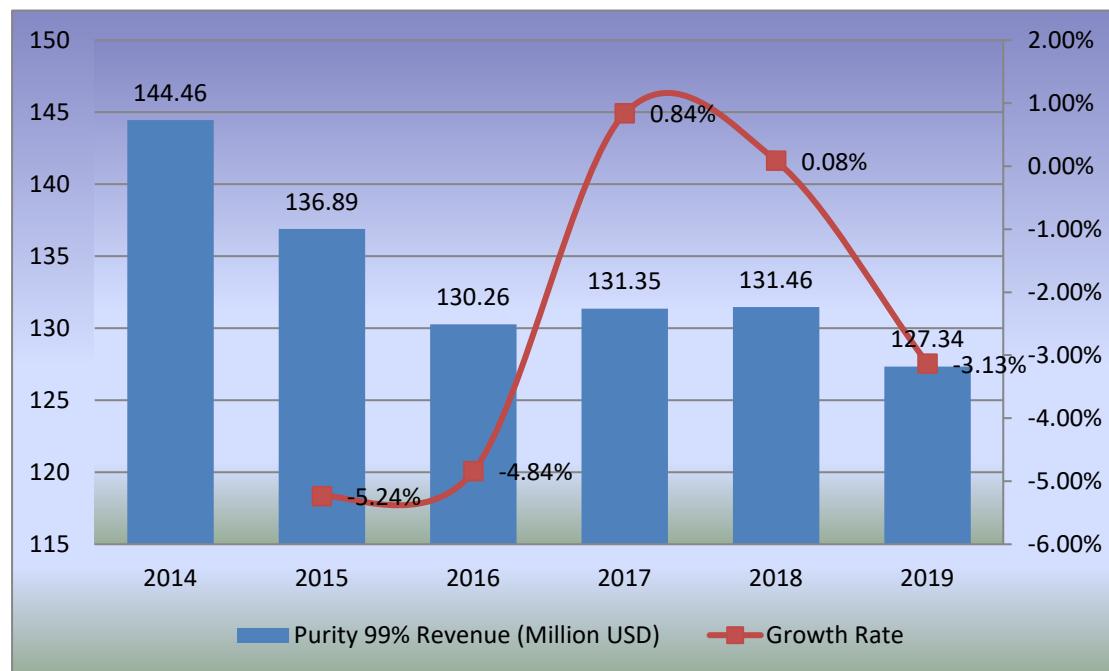
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 2.1.2.2 Purity 99%

**Table Revenue (Million USD) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
Purity 99% Revenue (Million USD)	144.46	136.89	130.26	131.35	131.46	127.34
Growth Rate		-5.24%	-4.84%	0.84%	0.08%	-3.13%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Revenue (Million USD) and Growth Rate (2014-2019)**


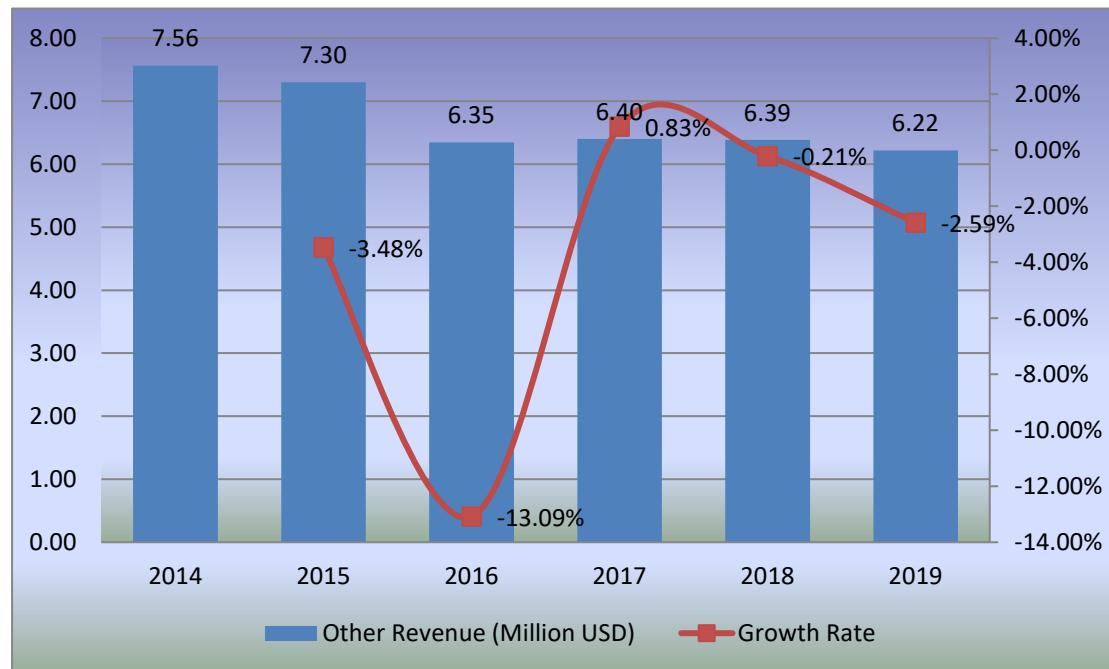
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 2.1.2.3 Other

**Table Revenue (Million USD) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
Other Revenue (Million USD)	7.56	7.30	6.35	6.40	6.39	6.22
Growth Rate			-3.48%	-13.09%	0.83%	-0.21%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Revenue (Million USD) and Growth Rate (2014-2019)**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

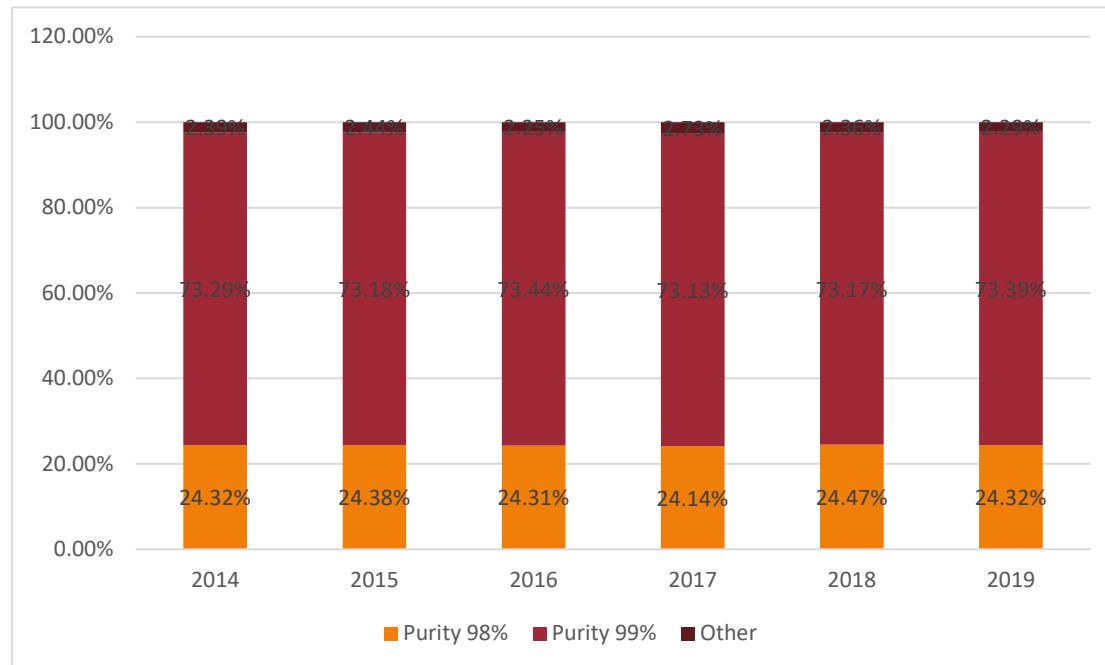
## 2.2 North America Ethylhexylglycerin Market Performance

**Table North America Ethylhexylglycerin Production (MT) by Type in (2014-2019)**

	2014	2015	2016	2017	2018	2019
Purity 98%	210	221	216	242	253	260
Purity 99%	632	664	651	734	757	786
Other	21	22	20	27	24	25
Total	863	908	887	1004	1035	1071

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure North America Ethylhexylglycerin Production Market Share (%) Comparison by Type in 2014 and 2019**



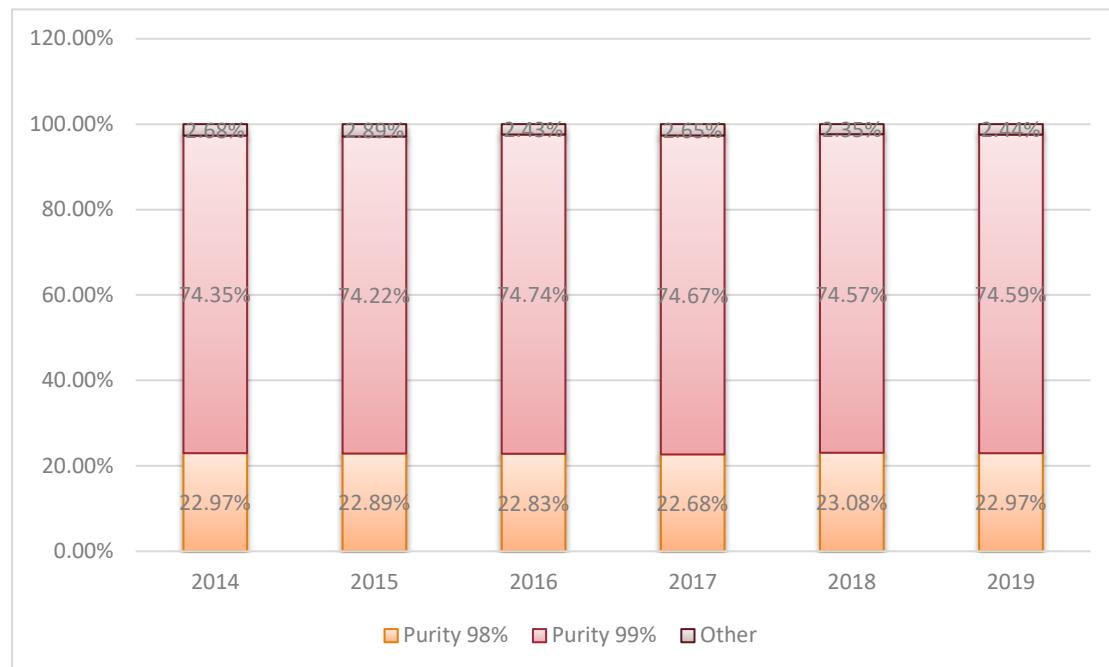
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table North America Ethylhexylglycerin Revenue (Million USD) by Type in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 98%</b>	10.37	9.79	8.77	9.32	9.16	8.76
<b>Purity 99%</b>	33.56	31.74	28.71	30.68	29.60	28.45
<b>Other</b>	1.21	1.24	0.93	1.09	0.93	0.93
<b>Total</b>	45.14	42.77	38.41	41.09	39.69	38.14

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### Figure North America Ethylhexylglycerin Revenue Market Share (%) Comparison by Type in 2014 and 2019



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

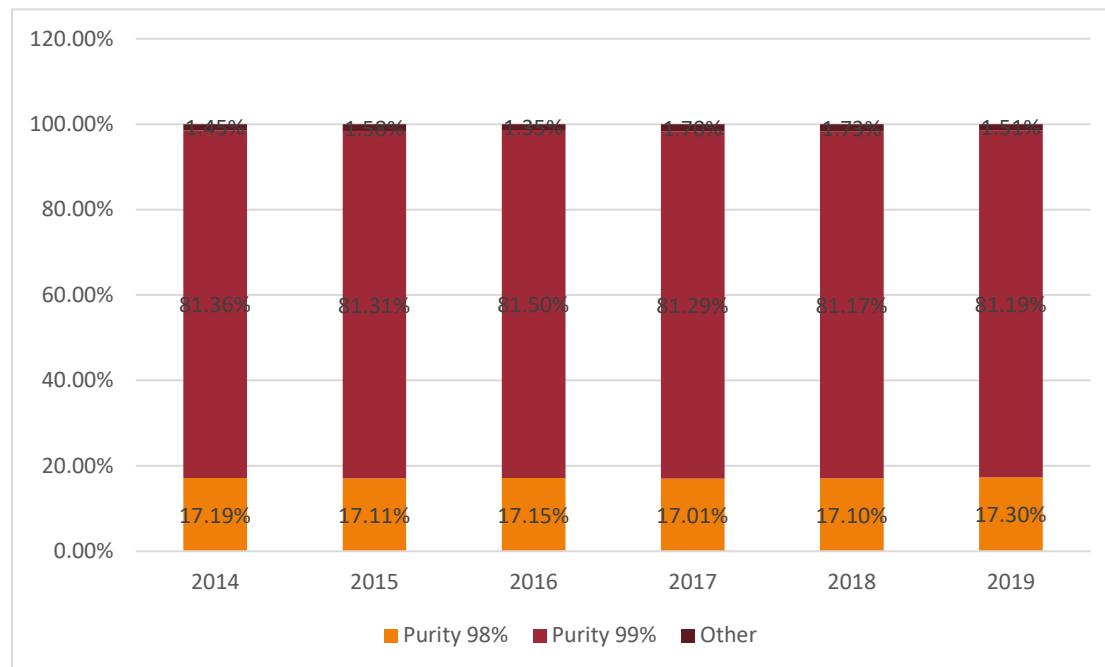
### 2.3 Asia-Pacific Ethylhexylglycerin Market Performance

Table Asia-Pacific Ethylhexylglycerin Production (MT) by Type in (2014-2019)

	2014	2015	2016	2017	2018	2019
<b>Purity 98%</b>	267	276	281	287	308	321
<b>Purity 99%</b>	1265	1312	1336	1373	1461	1506
<b>Other</b>	23	25	22	29	31	28
<b>Total</b>	1555	1613	1639	1689	1800	1855

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Asia-Pacific Ethylhexylglycerin Production Market Share (%) Comparison by Type in 2014 and 2019**



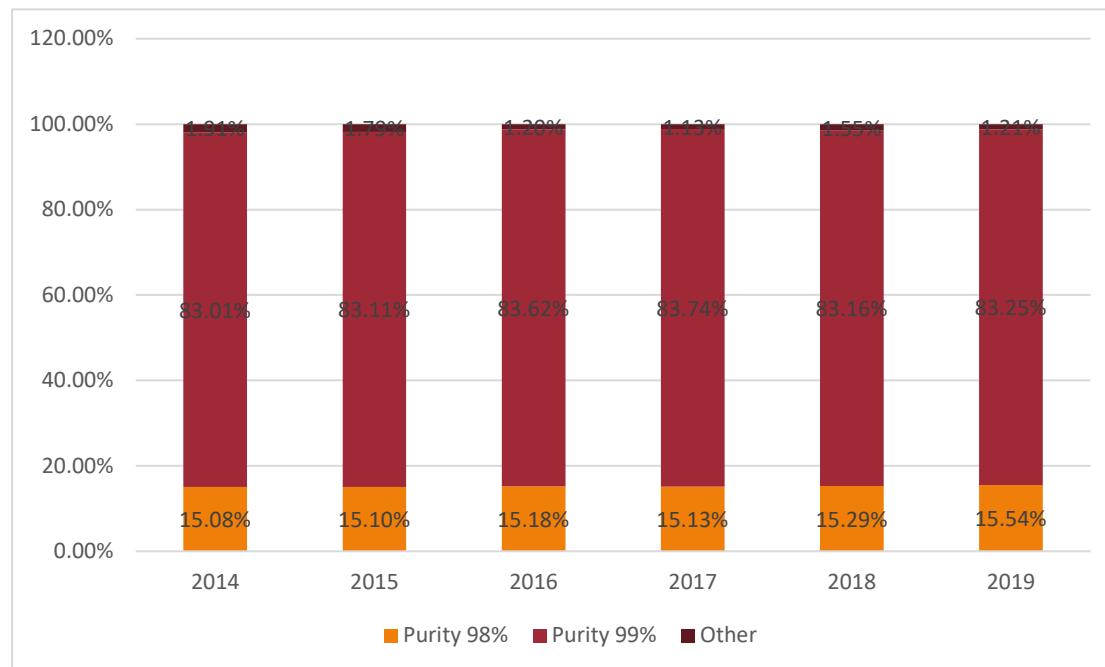
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Asia-Pacific Ethylhexylglycerin Revenue (Million USD) by Type in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 98%</b>	12.71	11.87	11.18	10.59	10.66	10.37
<b>Purity 99%</b>	69.95	65.34	61.59	58.63	58.00	55.57
<b>Other</b>	1.61	1.41	0.88	0.79	1.08	0.81
<b>Total</b>	84.27	78.62	73.65	70.01	69.74	66.75

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Asia-Pacific Ethylhexylglycerin Revenue Market Share (%) Comparison by Type in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

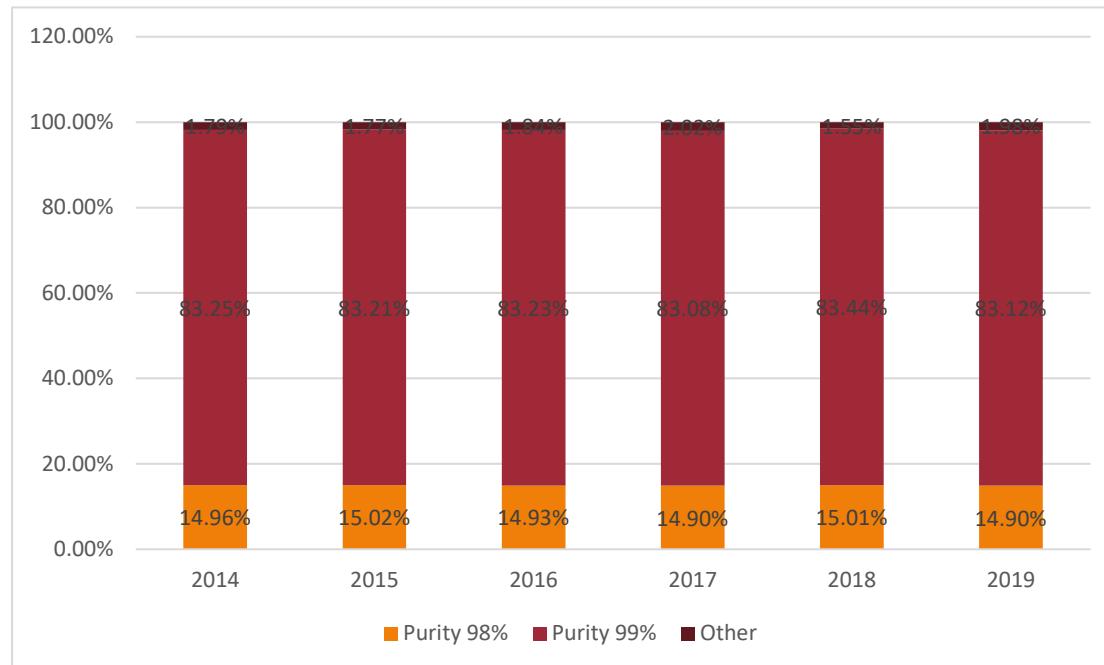
## 2.4 Europe Ethylhexylglycerin Market Performance

**Table Europe (2014-2019) Ethylhexylglycerin Production (MT) by Type in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 98%</b>	162	164	171	189	209	214
<b>Purity 99%</b>	900	907	952	1052	1161	1194
<b>Other</b>	19	19	21	26	22	28
<b>Total</b>	1081	1090	1144	1266	1392	1436

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Europe Ethylhexylglycerin Production Market Share (%) Comparison by Type in 2014 and 2019**



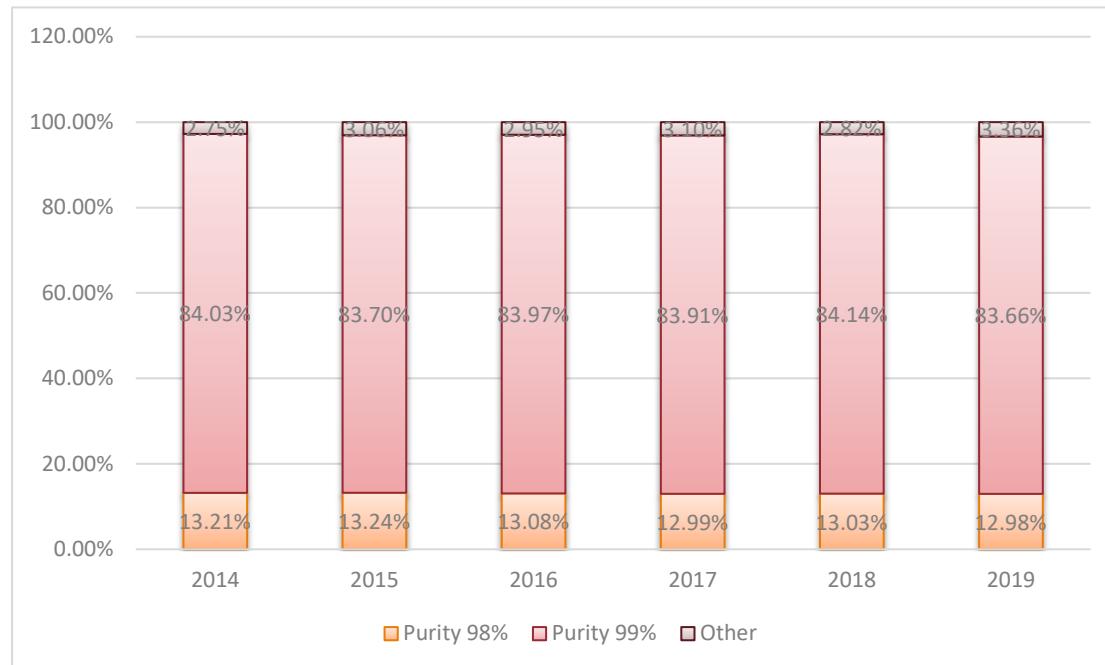
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Europe Ethylhexylglycerin Revenue (Million USD) by Type in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 98%</b>	5.25	5.12	5.13	5.44	5.79	5.76
<b>Purity 99%</b>	33.39	32.38	32.94	35.14	37.38	37.13
<b>Other</b>	1.09	1.18	1.16	1.30	1.25	1.49
<b>Total</b>	39.73	38.68	39.23	41.88	44.42	44.38

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Europe Ethylhexylglycerin Revenue Market Share (%) Comparison by Type in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

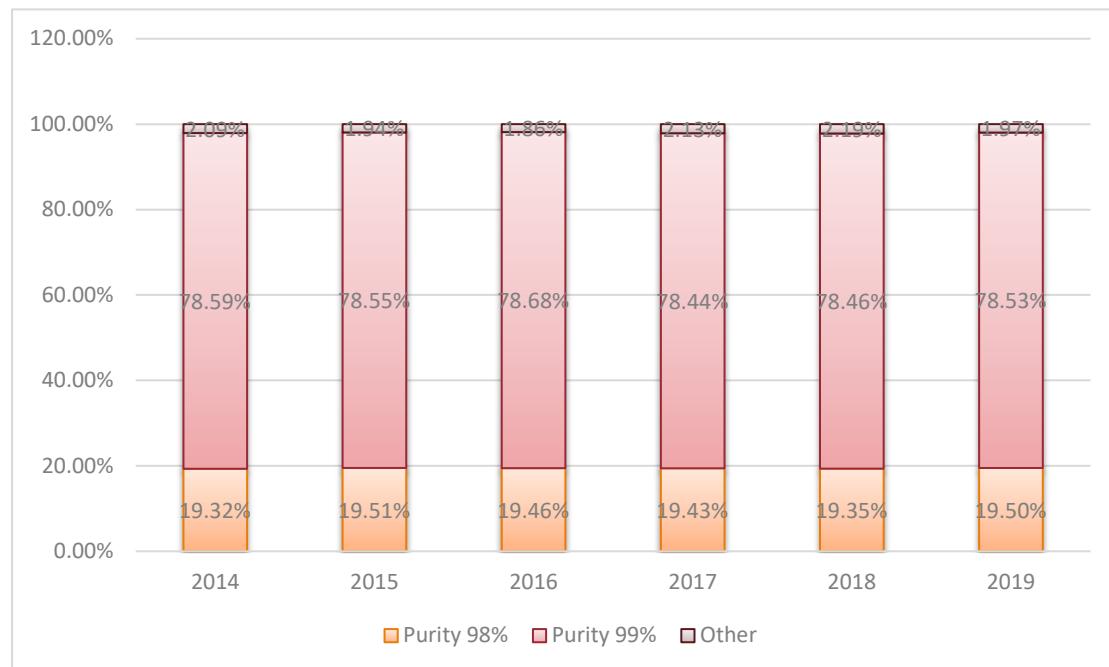
## 2.5 Central & South America Ethylhexylglycerin Market Performance

**Table Central & South America Ethylhexylglycerin Production (MT) by Type in (2014-2019)**

	2014	2015	2016	2017	2018	2019
Purity 98%	14	15	15	17	17	18
Purity 99%	55	60	62	67	69	71
Other	1	1	1	2	2	2
Total	70	76	79	85	88	91

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Central & South America Ethylhexylglycerin Production Market Share (%) Comparison by Type in 2014 and 2019**



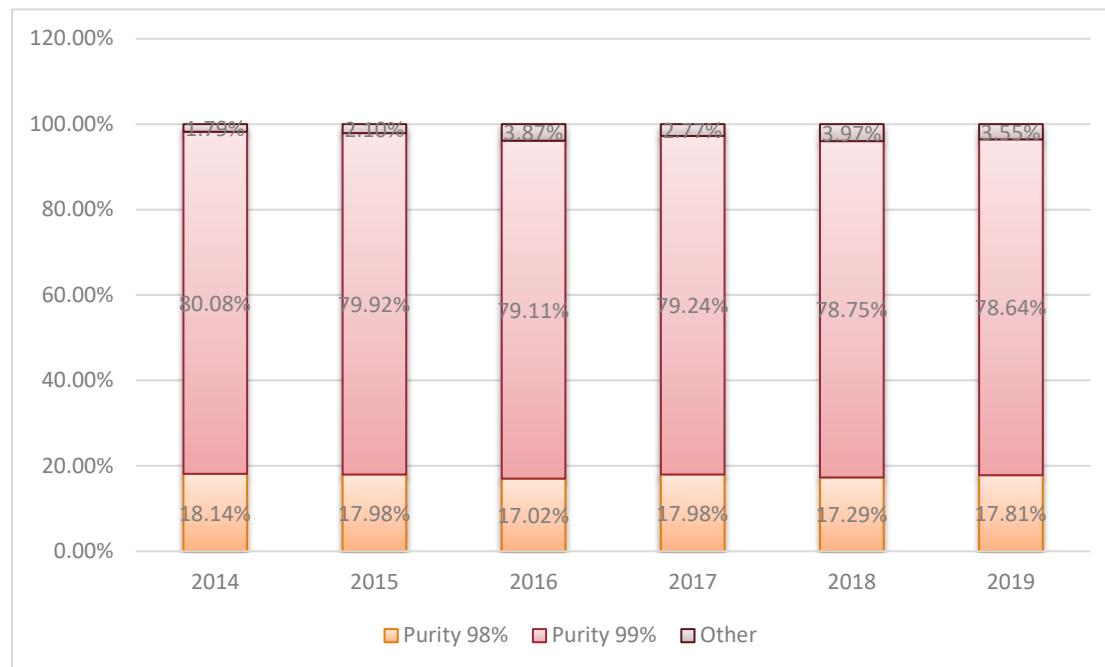
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Central & South America Ethylhexylglycerin Revenue (Million USD) by Type in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 98%</b>	0.65	0.63	0.57	0.59	0.54	0.53
<b>Purity 99%</b>	2.87	2.80	2.65	2.60	2.46	2.34
<b>Other</b>	0.06	0.07	0.13	0.09	0.12	0.11
<b>Total</b>	3.58	3.50	3.35	3.28	3.12	2.98

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Central & South America Ethylhexylglycerin Revenue Market Share (%) Comparison by Type in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

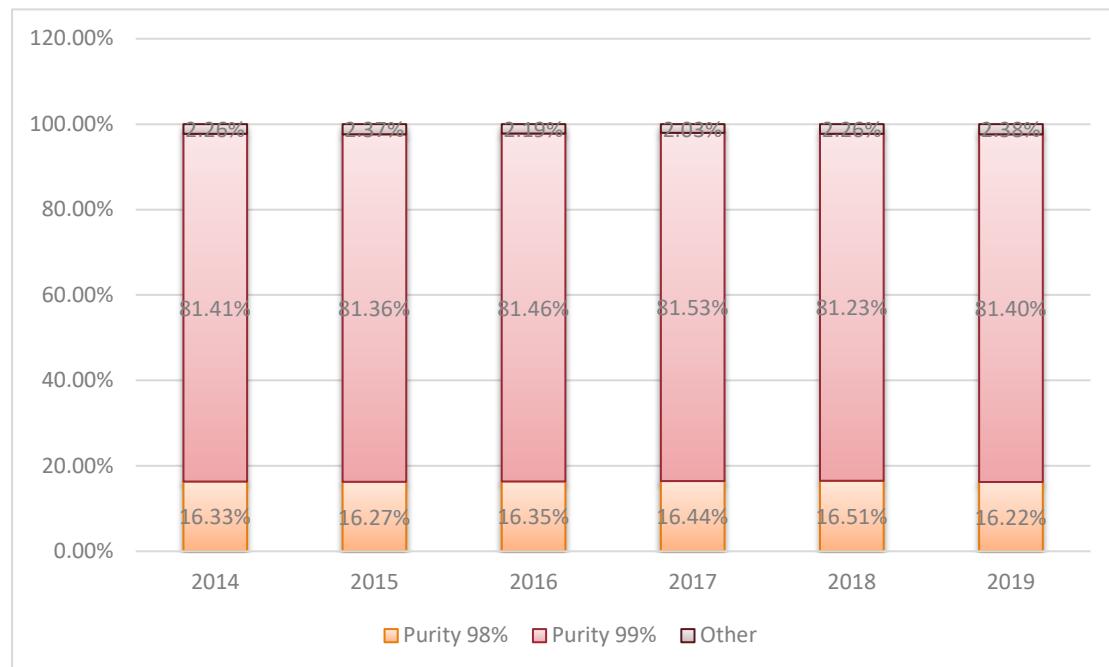
## 2.6 Middle East & Africa Ethylhexylglycerin Market Performance

**Table Middle East & Africa Ethylhexylglycerin Production (MT) by Type in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 98%</b>	17	19	19	21	21	22
<b>Purity 99%</b>	85	93	96	104	106	110
<b>Other</b>	2.0	3.0	3.0	3.0	3.0	3.0
<b>Total</b>	105	114	118	127	130	135

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Middle East & Africa Ethylhexylglycerin Production Market Share (%) Comparison by Type in 2014 and 2019**



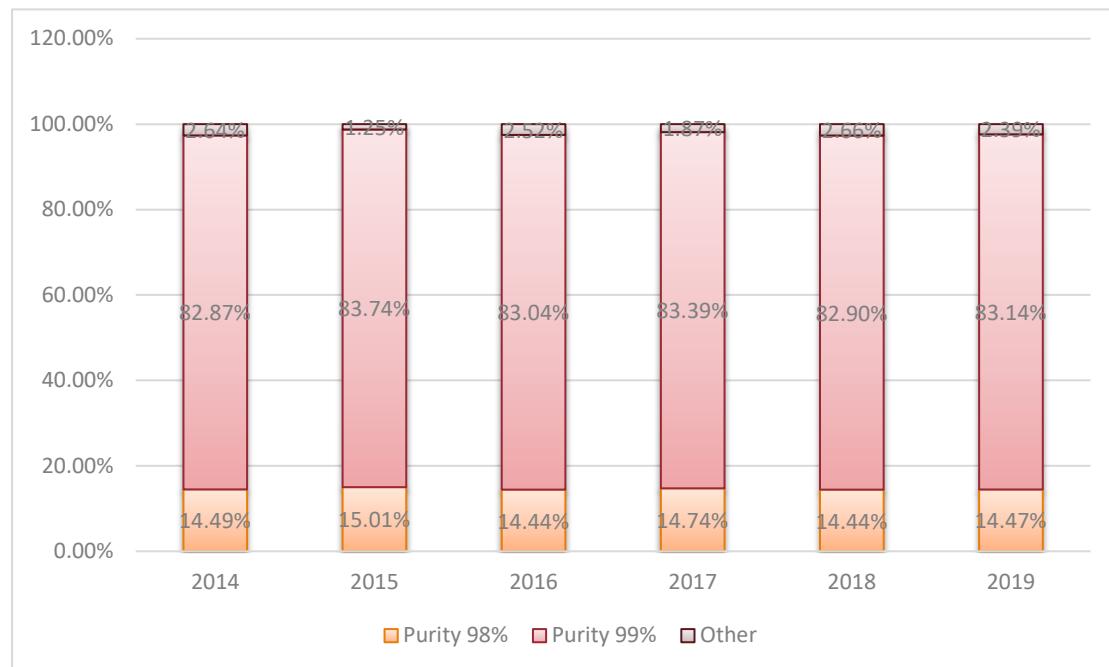
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Middle East & Africa Ethylhexylglycerin Revenue (Million USD) by Type in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Purity 98%</b>	0.82	0.83	0.76	0.76	0.70	0.67
<b>Purity 99%</b>	4.69	4.63	4.37	4.30	4.02	3.85
<b>Other</b>	0.15	0.07	0.13	0.10	0.13	0.11
<b>Total</b>	5.66	5.53	5.26	5.16	4.85	4.63

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Middle East & Africa Ethylhexylglycerin Revenue Market Share (%) Comparison by Type in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 3 Global Ethylhexylglycerin Market Assessment by Application

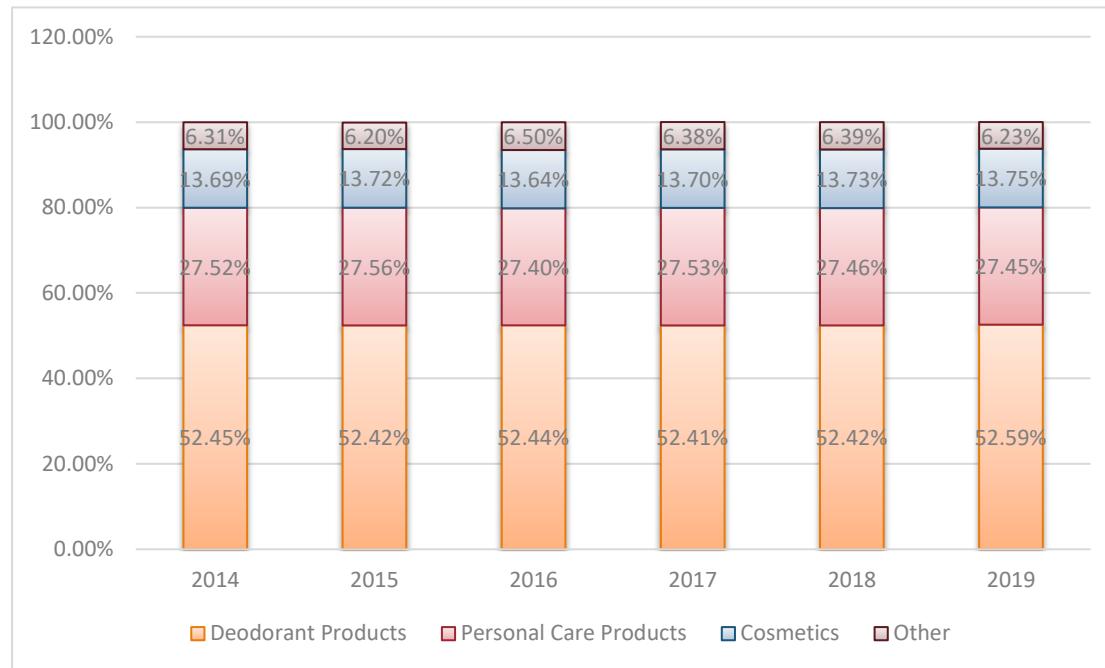
#### 3.1 Overall Market Performance (Volume)

**Table Global Ethylhexylglycerin Sales (MT) by Application (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Deodorant Products</b>	1961	2029	2065	2226	2371	2456
<b>Personal Care Products</b>	1029	1067	1079	1169	1242	1282
<b>Cosmetics</b>	512	531	537	582	621	642
<b>Other</b>	236	240	256	271	289	291
<b>Total</b>	3739	3871	3938	4247	4523	4670

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Sales Market Share (%) Comparison by Application in 2014 and 2019**



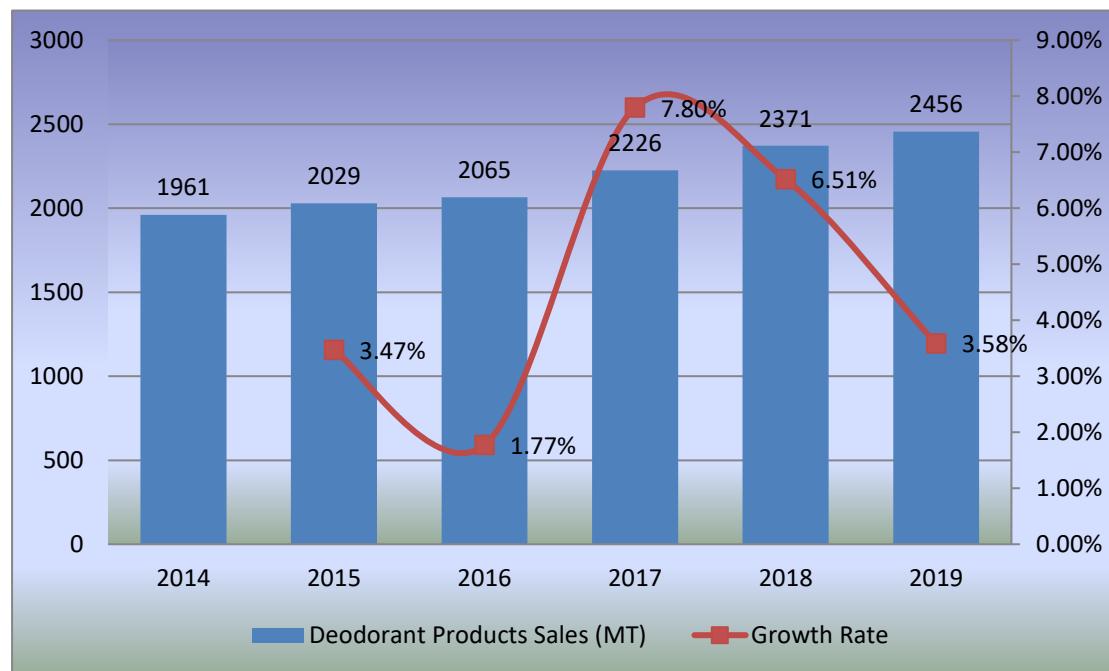
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 3.1.1 Deodorant Products

**Table Sales (MT) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Deodorant Products Sales (MT)</b>	1961	2029	2065	2226	2371	2456
<b>Growth Rate</b>		3.47%	1.77%	7.80%	6.51%	3.58%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Sales (MT) and Growth Rate (2014-2019)**


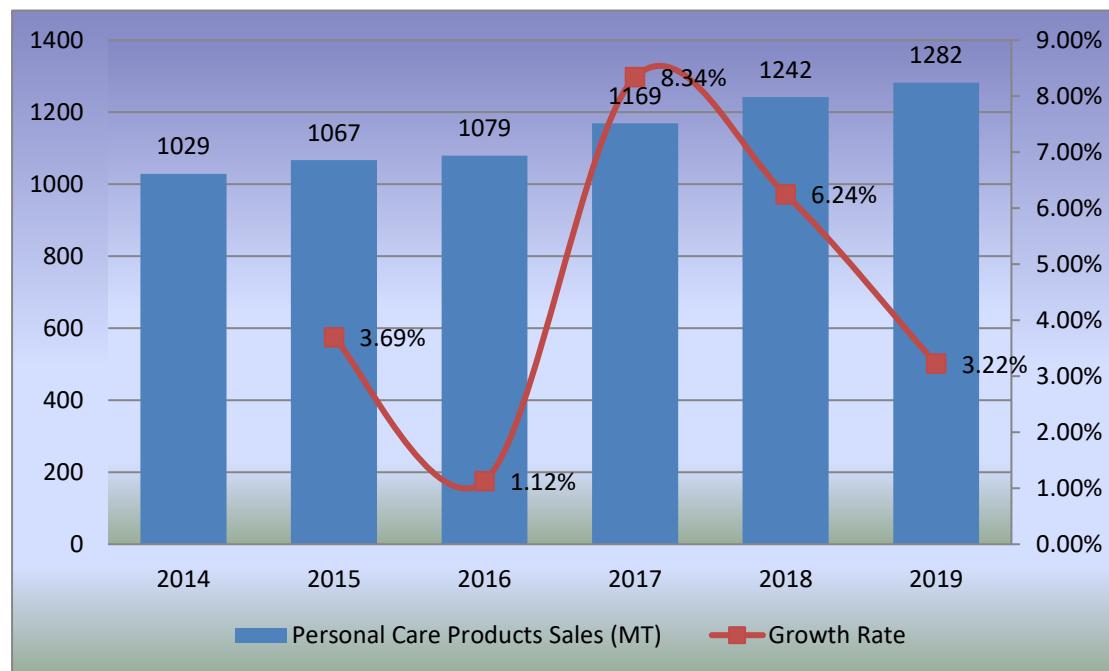
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 3.1.2 Personal Care Products

**Table Sales (MT) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
Personal Care Products Sales (MT)	1029	1067	1079	1169	1242	1282
Growth Rate			3.69%	1.12%	8.34%	6.24%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Sales (MT) and Growth Rate (2014-2019)**


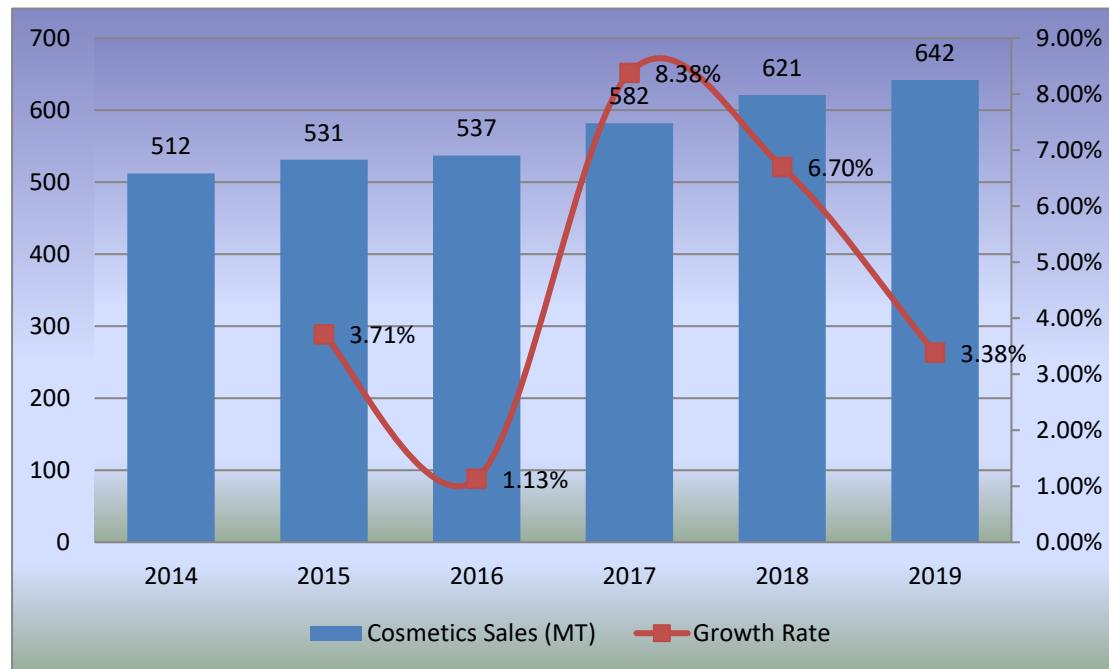
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 3.1.3 Cosmetics

**Table Sales (MT) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Cosmetics Sales (MT)</b>	512	531	537	582	621	642
<b>Growth Rate</b>	-	3.71%	1.13%	8.38%	6.70%	3.38%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Sales (MT) and Growth Rate (2014-2019)**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 3.1.4 Others

**Table Sales (MT) and Growth Rate (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Other Sales (MT)</b>	236	240	256	271	289	291
<b>Growth Rate</b>		1.69%	6.67%	5.86%	6.64%	0.69%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Sales (MT) and Growth Rate (2014-2019)**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

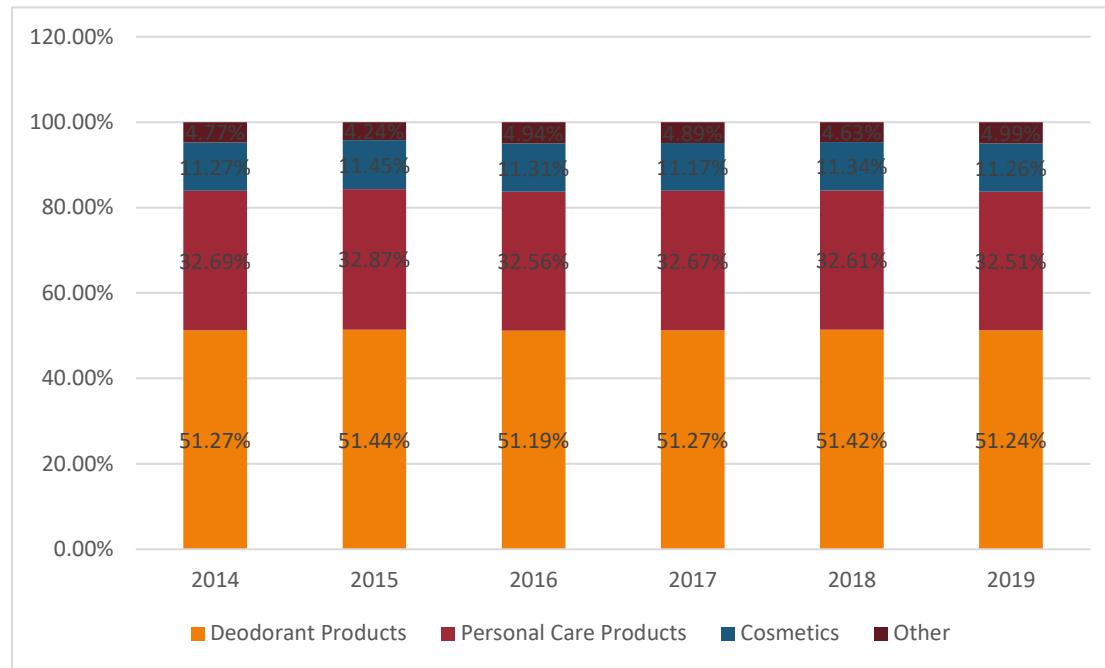
### 3.2 North America Ethylhexylglycerin Market Performance (Volume)

**Table North America Ethylhexylglycerin Sales (MT) by Application in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Deodorant Products</b>	442	467	454	515	532	549
<b>Personal Care Products</b>	282	298	289	328	338	348
<b>Cosmetics</b>	97	104	100	112	117	121
<b>Other</b>	41	38	44	49	48	53
<b>Total</b>	863	908	887	1004	1035	1071

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure North America Ethylhexylglycerin Sales Market Share (%) Comparison by Application in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

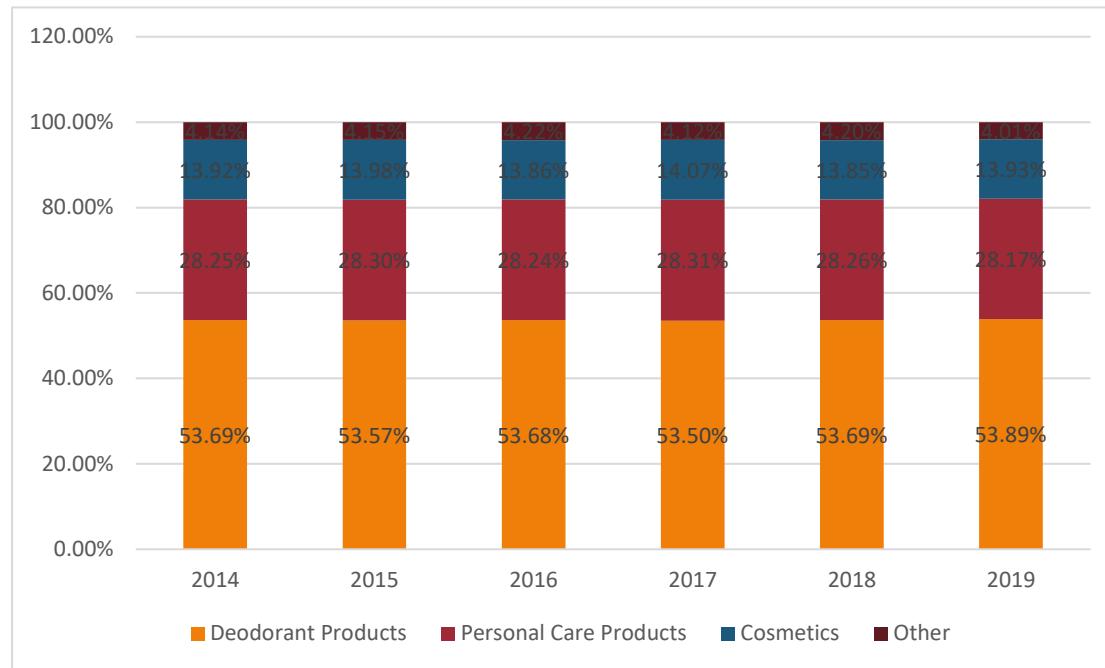
### 3.3 Asia-Pacific Ethylhexylglycerin Market Performance (Volume)

**Table Asia-Pacific Ethylhexylglycerin Sales (MT) by Application in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Deodorant Products</b>	835	864	880	904	966	1000
<b>Personal Care Products</b>	439	456	463	478	509	523
<b>Cosmetics</b>	216	225	227	238	249	258
<b>Other</b>	64	67	69	70	76	74

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Asia-Pacific Ethylhexylglycerin Sales Market Share (%) Comparison by Application in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

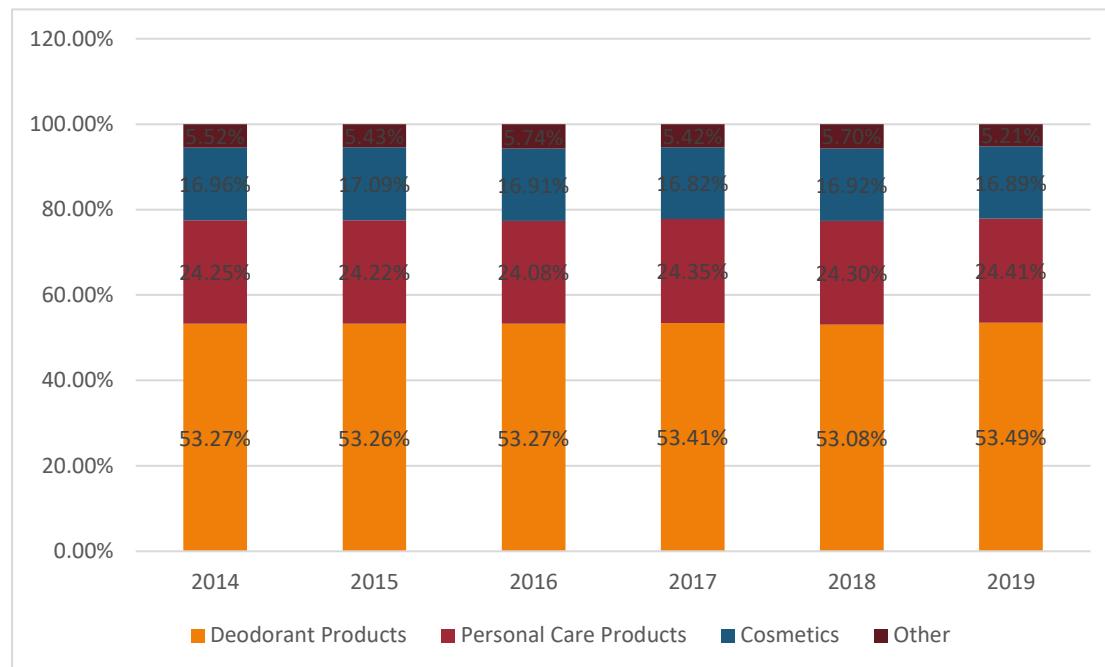
### 3.4 Europe Ethylhexylglycerin Market Performance (Volume)

**Table Europe Ethylhexylglycerin Sales (MT) by Application in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Deodorant Products</b>	576	581	609	676	739	768
<b>Personal Care Products</b>	262	264	275	308	338	351
<b>Cosmetics</b>	183	186	193	213	236	243
<b>Other</b>	60	59	66	69	79	75
<b>Total</b>	1081	1090	1144	1266	1392	1436

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Europe Ethylhexylglycerin Sales Market Share (%) Comparison by Application in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

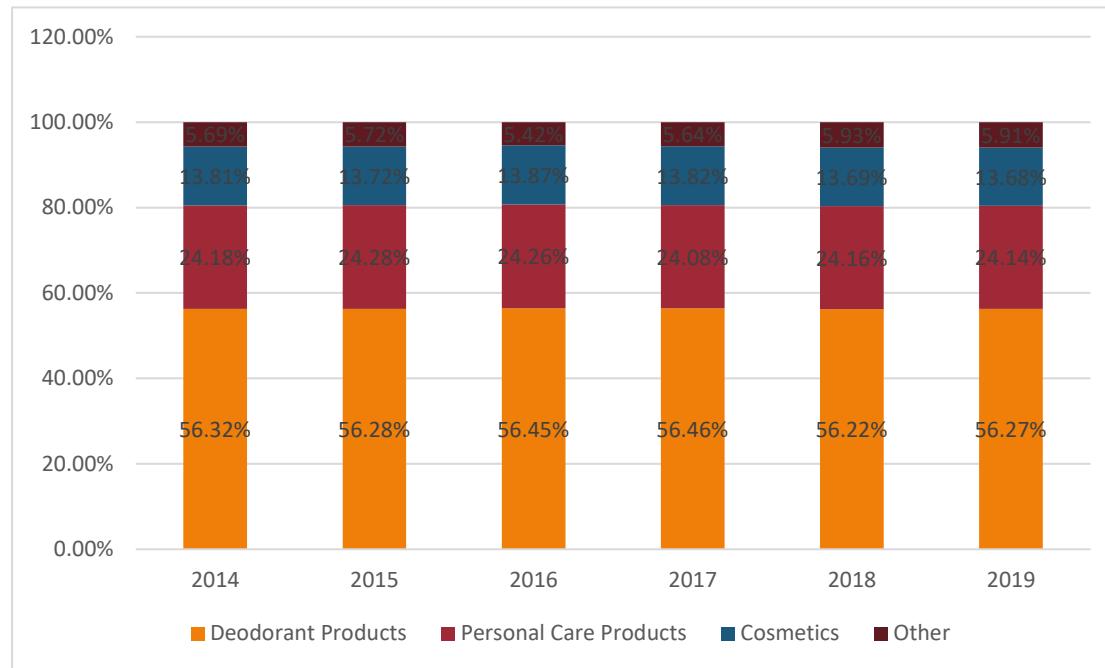
### 3.5 Central & South America Ethylhexylglycerin Market Performance (Volume)

**Table Central & South America Ethylhexylglycerin Sales (MT) by Application in (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>Deodorant Products</b>	39	43	45	48	49	51
<b>Personal Care Products</b>	17	18	19	20	21	22
<b>Cosmetics</b>	10	10	11	12	12	12
<b>Other</b>	4	4	4	5	5	5
<b>Total</b>	70	76	79	85	88	91

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### Figure Central & South America Ethylhexylglycerin Sales Market Share (%) Comparison by Application in 2014 and 2019



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

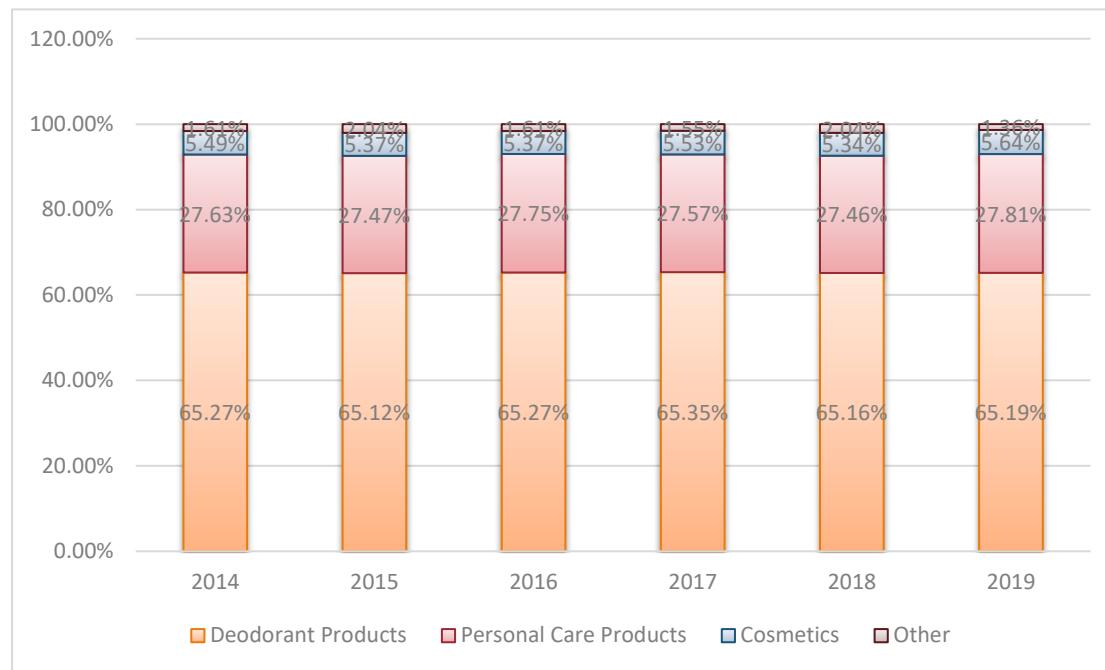
### 3.6 Middle East & Africa Ethylhexylglycerin Market Performance (Volume)

Table Middle East & Africa Ethylhexylglycerin Sales (MT) by Application in (2014-2019)

	2014	2015	2016	2017	2018	2019
<b>Deodorant Products</b>	69	74	77	83	85	88
<b>Personal Care Products</b>	29	31	33	35	36	38
<b>Cosmetics</b>	6	6	6	7	7	8
<b>Other</b>	2	2	2	2	3	2
<b>Total</b>	105	114	118	127	130	135

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Middle East & Africa Ethylhexylglycerin Sales Market Share (%) Comparison by Application in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

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## 4 Competitive Analysis

### 4.1 Schuelke

#### 4.1.1 Schuelke Profiles

**Table Schuelke Profiles**

#	Item	Description
1	Company Name	Schülke & Mayr GmbH
2	Company Logo	
3	Website	<a href="https://www.schuelke.com/intl-en/products/sensiv-SC-50.php">https://www.schuelke.com/intl-en/products/sensiv-SC-50.php</a>
4	Locations	Germany
5	Competitors	Sachem
6	Market Position or History	08.02.2019, schülke's broad Specialty Chemicals portfolio of Personal Care products is now certified to Halal standards.
7	Contact Information	Phone: +41 44 466 55 44. Email: mail.ch@schuelke.com.

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### 4.1.2 Schuelke Product Information

#### 4.1.3 Production, Revenue, Price and Gross Margin of Ethylhexylglycerin

#### 4.1.4 Schuelke Ethylhexylglycerin Business Performance

### 4.2 Sachem

#### 4.2.1 Sachem Profiles

**Table Sachem Profiles**

#	Item	Description
1	Company Name	SACHEM
2	Company Logo	
3	Website	<a href="https://sacheminc.com">https://sacheminc.com</a>
4	Locations	US, Central & South America, North America
5	Competitors	Kao Corporation

6	Market Position or History	SACHEM's expanding manufacturing operations includes facilities in North America, Europe and Asia and a global service network spanning over 30 countries.
7	Contact Information	SACHEM Americas 821 E. Woodward St. Austin, Texas 78704 Tel: +1 (512) 421-4900 Fax: +1 (512) 445-5066

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### 4.2.2 Sachem Product Information

#### 4.2.3 Production, Revenue, Price and Gross Margin of Ethylhexylglycerin

#### 4.2.4 Sachem Ethylhexylglycerin Business Performance

### 4.3 Kao Corporation

#### 4.3.1 Kao Corporation Profiles

**Table Kao Corporation Profiles**

#	Item	Description
1	Company Name	Kao Corporation
2	Company Logo	
3	Website	<a href="https://www.kao.com/global/en/">https://www.kao.com/global/en/</a>
4	Locations	Central & South America
5	Competitors	Shin Seung
6	Market Position or History	Kao was established in 1887 by Tomiro Nagase as a manufacturer of domestic toiletry soap. Until 1940, they were known as Nihon Yuki Company , changing their name then to Kao Soap Company, and finally in 1985 to Kao Corporation.
7	Contact Information	4-0034-07-0000-00

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### 4.3.2 Kao Corporation Product Information

#### **4.3.3 Production, Revenue, Price and Gross Margin of Ethylhexylglycerin**

#### **4.3.4 Kao Corporation Ethylhexylglycerin Business Performance**

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## 4.4 Onlystar Biotechnology

### 4.4.1 Onlystar Biotechnology Profiles

**Table Onlystar Biotechnology Profiles**

#	Item	Description
1	Company Name	Onlystar Biotechnology
2	Company Logo	
3	Website	<a href="http://onlystar.com">http://onlystar.com</a>
4	Locations	North America
5	Competitors	Hubei Artec Biotechnology
6	Market Position or History	On July 30, onlystar 2019 new product technology seminar was held in Hilton Guangzhou.
7	Contact Information	021-61998697 1 861 6545599

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 4.4.2 Onlystar Biotechnology Product Information

### 4.4.3 Production, Revenue, Price and Gross Margin of Ethylhexylglycerin

### 4.4.4 Onlystar Biotechnology Ethylhexylglycerin Business Performance

## 4.5 Novaphene

### 4.5.1 Novaphene Profiles

**Table Novaphene Profiles**

#	Item	Description
1	Company Name	Novaphene
2	Company Logo	
3	Website	<a href="http://www.novaphene.com/NovaEHG.aspx.htm">http://www.novaphene.com/NovaEHG.aspx.htm</a>
4	Locations	India
5	Competitors	Salicylates and Chemicals
6	Market Position or History	Novaphene is an R&D driven company
7	Contact Information	211 Agarwal Industrial Estate, S.V.Road, Dahisar(East), Mumbai - 400068. Maharashtra. INDIA. T : +91-22-28488599 / 7410092952

	F : +91-22-28481557 E : sales@novaphene.com W : www.novaphene.com
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Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### 4.5.2 Novaphene Product Information

#### 4.5.3 Production, Revenue, Price and Gross Margin of Ethylhexylglycerin

#### 4.5.4 Novaphene Ethylhexylglycerin Business Performance

### 4.6 Om Multiplex Chem

#### 4.6.1 Om Multiplex Chem Profiles

**Table Om Multiplex Chem Profiles**

#	Item	Description
1	Company Name	Om Multiplex Chem
2	Company Logo	
3	Website	<a href="http://www.ommultiplexchem.com/about-us.htm">http://www.ommultiplexchem.com/about-us.htm</a>
4	Locations	India
5	Competitors	Novaphene
6	Market Position or History	Om Multiplex Chem is a vertically integrated chemical company with established research, manufacturing and marketing capabilities across multi-product domains.
7	Contact Information	Mobile : +91 9890338771, +91-8600037837 E-mail : ommultiplexchem@gmail.com

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### 4.6.2 Om Multiplex Chem Product Information

#### 4.6.3 Production, Revenue, Price and Gross Margin of Ethylhexylglycerin

#### 4.6.4 Om Multiplex Chem Ethylhexylglycerin Business Performance

### 4.7 Hubei Artec Biotechnology

#### 4.7.1 Hubei Artec Biotechnology Profiles

**Table Hubei Artec Biotechnology Profiles**

#	Item	Description
1	Company Name	Hubei Artec Biotechnology

2	Company Logo	
3	Website	<a href="http://www.artec.cc/aboutus-c.html">http://www.artec.cc/aboutus-c.html</a>
4	Locations	North America
5	Competitors	Onlystar Biotechnology
6	Market Position or History	The company mainly produces carbohydrate intermediates and cosmetic additives by biotechnology and chemical synthesis, and many of their products have been sold this industry first in the world.
7	Contact Information	Tel.: 86-710-3125319 3125180

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### 4.7.2 Hubei Artec Biotechnology Product Information

#### 4.7.3 Production, Revenue, Price and Gross Margin of Ethylhexylglycerin

#### 4.7.4 Hubei Artec Biotechnology Ethylhexylglycerin Business Performance

## 4.8 Salicylates and Chemicals

### 4.8.1 Salicylates and Chemicals Profiles

**Table Salicylates and Chemicals Profiles**

#	Item	Description
1	Company Name	Salicylates and Chemicals
2	Company Logo	
3	Website	<a href="http://preservativesindia.com/">http://preservativesindia.com/</a>
4	Locations	India
5	Competitors	Om Multiplex Chem
6	Market Position or History	They have the complete range of preservatives and sunscreen chemicals for cosmetics and pharmaceutical industry.
7	Contact Information	+91 22 2351 4413

Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 4.8.2 Salicylates and Chemicals Product Information

### 4.8.3 Production, Revenue, Price and Gross Margin of Ethylhexylglycerin

### 4.8.4 Salicylates and Chemicals Ethylhexylglycerin Business Performance

## 4.9 Shin Seung

### 4.9.1 Shin Seung Profiles

**Table Shin Seung Profiles**

#	Item	Description
1	Company Name	Shin Seung
2	Company Logo	
3	Website	<a href="http://sshichem.com/wordpress/?page_id=394">http://sshichem.com/wordpress/?page_id=394</a>
4	Locations	Middle East & Africa
5	Competitors	Salicylates and Chemicals
6	Market Position or History	SSH imports products from world-wide to Middle East & African market and also exports the best Middle East & African products to overseas market.

7	Contact Information	Pyeongtaek Factory : 1491-25, Seohae-ro, Cheongbuk-eup, Pyeongtaek-si, Gyeonggi-do, Middle East & Africa, (17799), Tel : +82-31-684-5541, Fax : +82-31-686-5881
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Source: Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### **4.9.2 Shin Seung Product Information**

#### **4.9.3 Production, Revenue, Price and Gross Margin of Ethylhexylglycerin**

#### **4.9.4 Shin Seung Ethylhexylglycerin Business Performance**

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## 5 Competitive Landscape

### 5.1 Global Ethylhexylglycerin Production and Market Share of Manufacturers (2014-2019)

### 5.2 Global Ethylhexylglycerin Revenue and Market Share of Manufacturers (2014-2019)

### 5.3 Global Ethylhexylglycerin Price of Manufacturers (2014-2019)

### 5.4 Global Ethylhexylglycerin Gross Margin of Manufacturers (2014-2019)

### 5.5 Market Concentration

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## 6 Global Ethylhexylglycerin Market Assessment by Regions

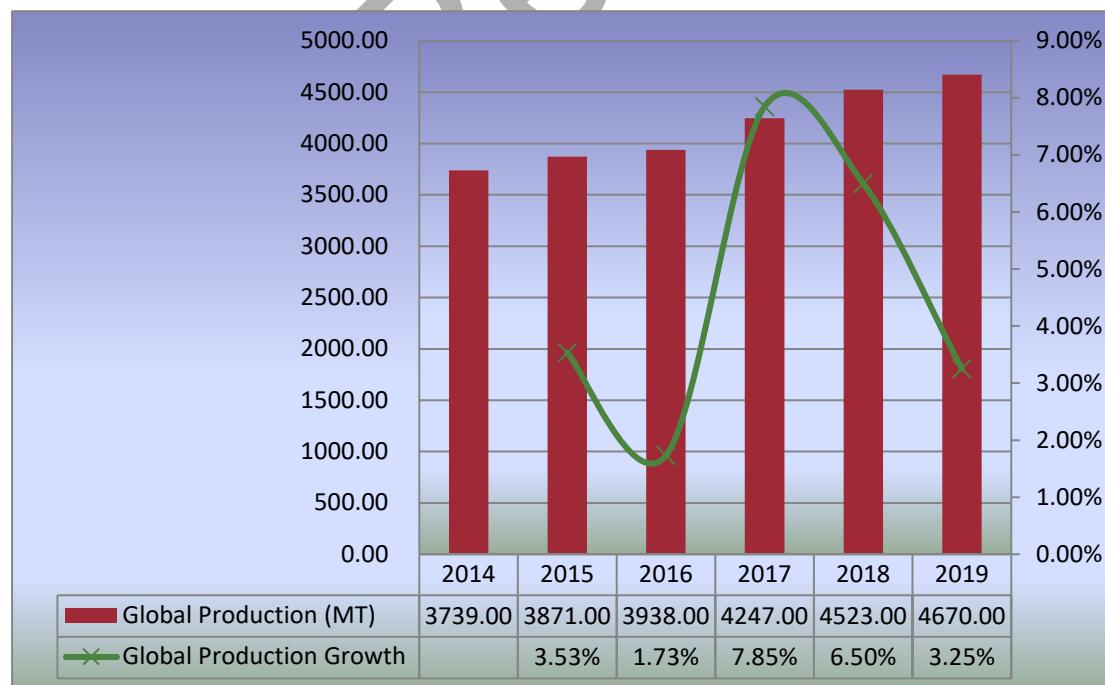
### 6.1 Global Ethylhexylglycerin Production and Market Share by Regions (2014-2019)

Table Global Ethylhexylglycerin Production (MT) by Regions (2014-2019)

	2014	2015	2016	2017	2018	2019
North America	863	908	887	1004	1035	1071
Asia-Pacific	1555	1613	1639	1689	1800	1855
Europe	1081	1090	1144	1266	1392	1436
Central & South America	70	76	79	85	88	91
Middle East & Africa	105	114	118	127	130	135
Global Other	65	70	71	76	78	82
<b>Global Total</b>	<b>3739</b>	<b>3871</b>	<b>3938</b>	<b>4247</b>	<b>4523</b>	<b>4670</b>

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

Figure Global Ethylhexylglycerin Production (MT) and Growth Rate (2014-2019)

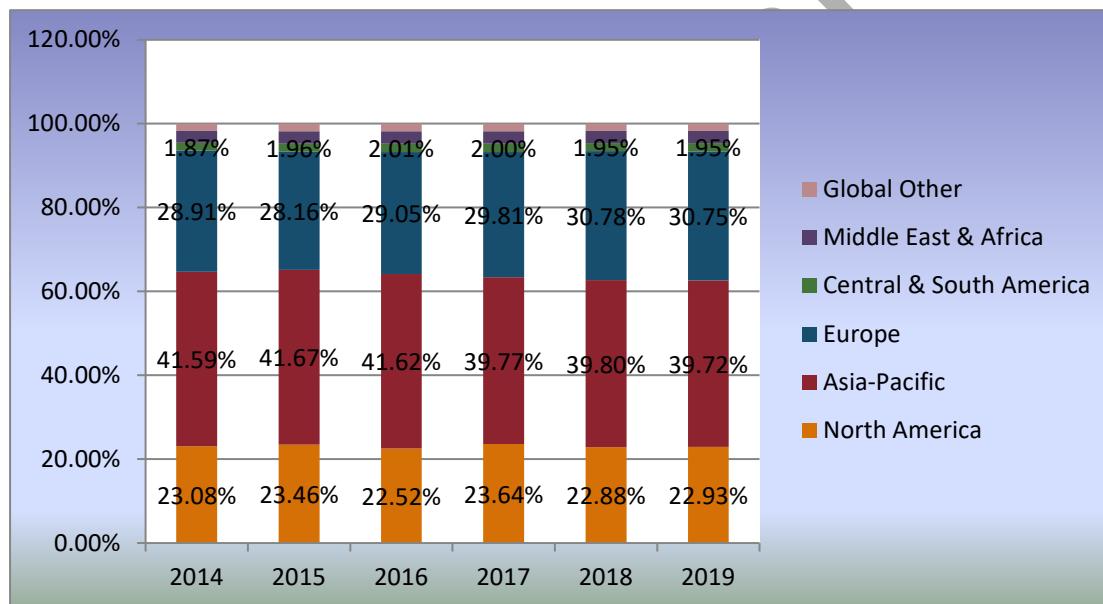


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Global Ethylhexylglycerin Production Market Share (%) by Regions (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>North America</b>	23.08%	23.46%	22.52%	23.64%	22.88%	22.93%
<b>Asia-Pacific</b>	41.59%	41.67%	41.62%	39.77%	39.80%	39.72%
<b>Europe</b>	28.91%	28.16%	29.05%	29.81%	30.78%	30.75%
<b>Central &amp; South America</b>	1.87%	1.96%	2.01%	2.00%	1.95%	1.95%
<b>Middle East &amp; Africa</b>	2.81%	2.94%	3.00%	2.99%	2.87%	2.89%
<b>Global Other</b>	1.74%	1.81%	1.80%	1.79%	1.72%	1.76%
<b>Global Total</b>	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Production Market Share (%) Comparison by Regions in 2014 and 2019**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 6.2 Global Ethylhexylglycerin Revenue Market Share by Regions (2014-2019)

**Table Global Ethylhexylglycerin Revenue (Million USD) by Regions (2014-2019)**

Revenue	2014	2015	2016	2017	2018	2019
<b>North America</b>	45.14	42.77	38.41	41.09	39.69	38.14
<b>Asia-Pacific</b>	84.27	78.62	73.65	70.01	69.74	66.75
<b>Europe</b>	39.73	38.68	39.23	41.88	44.42	44.38
<b>Central &amp; South America</b>	3.58	3.50	3.35	3.28	3.12	2.98
<b>Middle East &amp; Africa</b>	5.66	5.53	5.26	5.16	4.85	4.63
<b>Global Other</b>	3.44	3.33	3.11	3.03	2.86	2.77
<b>Global Total</b>	181.82	172.43	163.02	164.45	164.70	159.65

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2014-2019)**

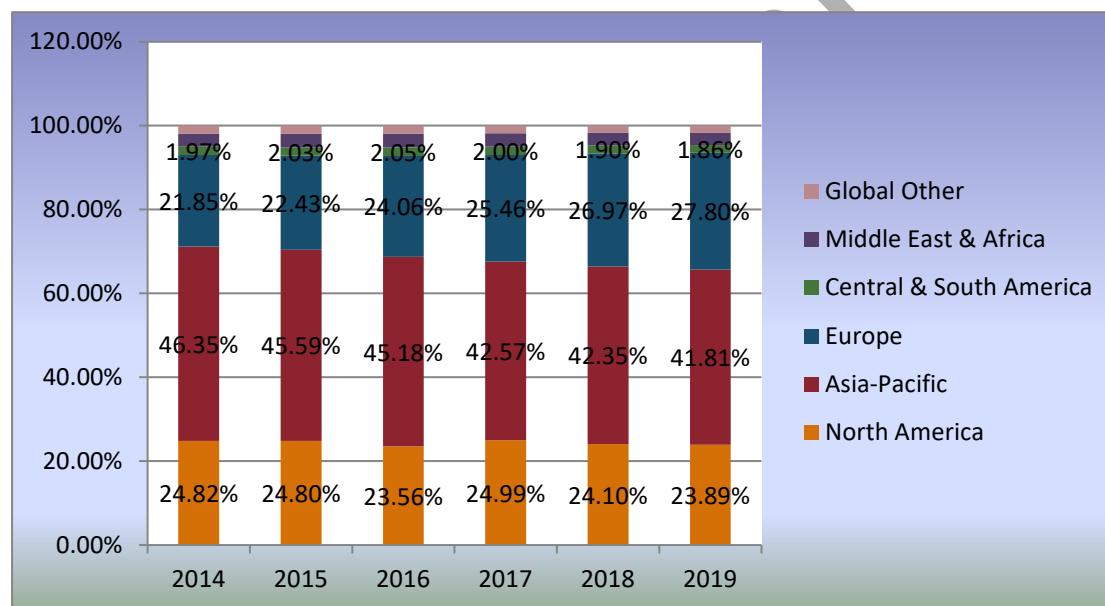


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Global Ethylhexylglycerin Revenue Market Share (%) by Regions (2014-2019)**

Revenue Market Share	2014	2015	2016	2017	2018	2019
<b>North America</b>	24.82%	24.80%	23.56%	24.99%	24.10%	23.89%
<b>Asia-Pacific</b>	46.35%	45.59%	45.18%	42.57%	42.35%	41.81%
<b>Europe</b>	21.85%	22.43%	24.06%	25.46%	26.97%	27.80%
<b>Central &amp; South America</b>	1.97%	2.03%	2.05%	2.00%	1.90%	1.86%
<b>Middle East &amp; Africa</b>	3.11%	3.21%	3.23%	3.14%	2.94%	2.90%
<b>Global Other</b>	1.89%	1.93%	1.91%	1.84%	1.74%	1.74%
<b>Global Total</b>	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Revenue Market Share (%) Comparison by Regions in 2014 and 2019**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

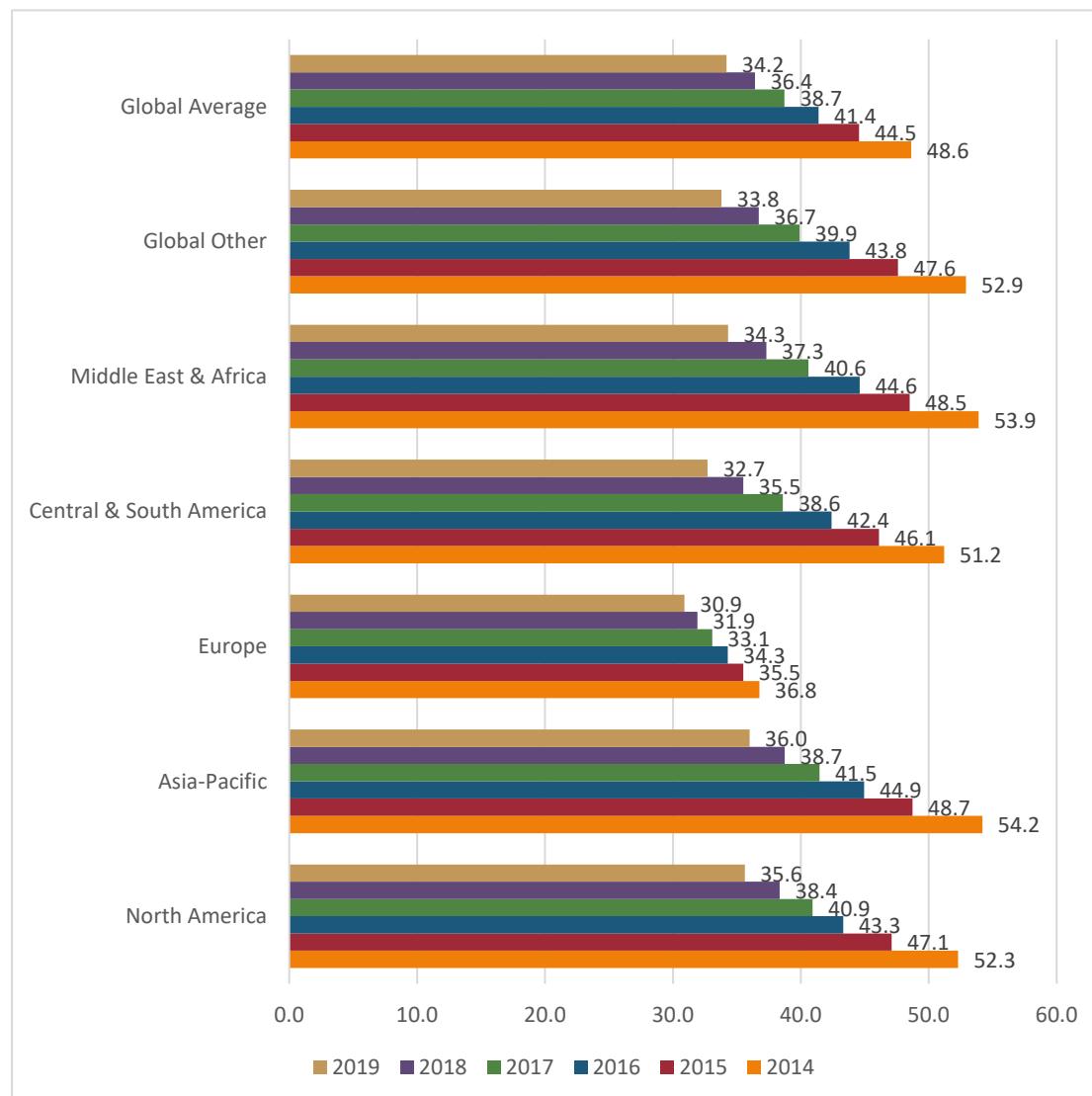
## 6.3 Global Ethylhexylglycerin Price by Regions (2014-2019)

**Table Global Ethylhexylglycerin Price (USD/Kg) by Regions (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>North America</b>	52.3	47.1	43.3	40.9	38.4	35.6
<b>Asia-Pacific</b>	54.2	48.7	44.9	41.5	38.7	36.0
<b>Europe</b>	36.8	35.5	34.3	33.1	31.9	30.9
<b>Central &amp; South America</b>	51.2	46.1	42.4	38.6	35.5	32.7
<b>Middle East &amp; Africa</b>	53.9	48.5	44.6	40.6	37.3	34.3
<b>Global Other</b>	52.9	47.6	43.8	39.9	36.7	33.8
<b>Global Average</b>	48.6	44.5	41.4	38.7	36.4	34.2

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Average Price Comparison by Regions in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

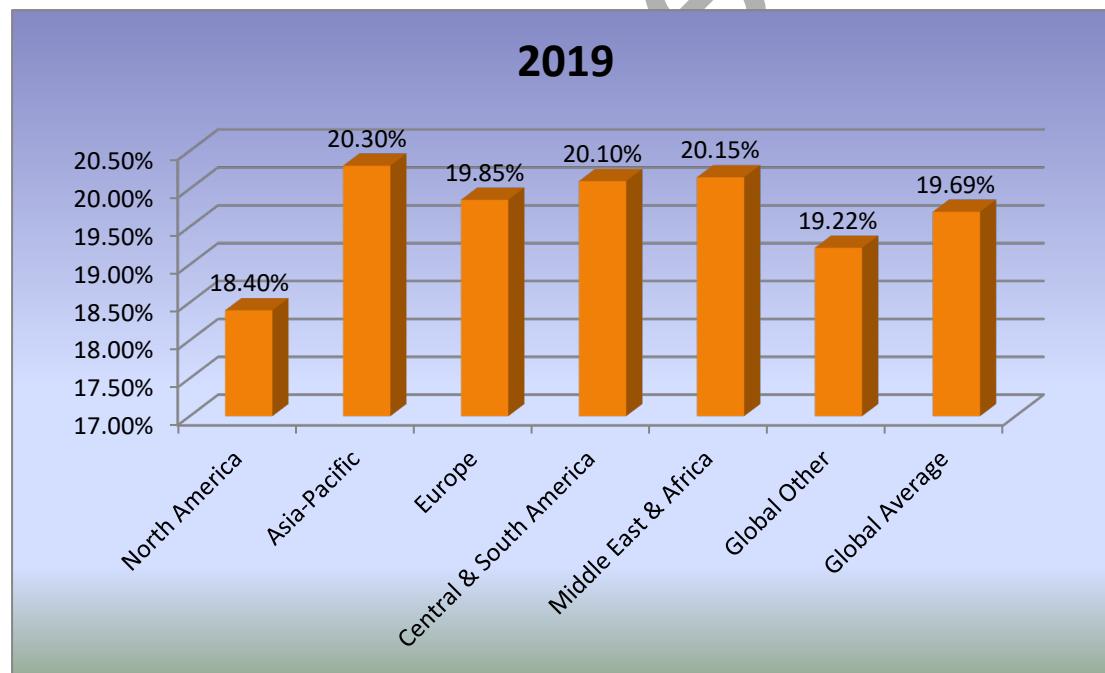
## 6.4 Global Ethylhexylglycerin Gross Margin by Regions (2014-2019)

**Table Global Ethylhexylglycerin Gross Margin by Regions (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>North America</b>	18.50%	18.98%	18.52%	18.90%	18.61%	18.40%
<b>Asia-Pacific</b>	20.70%	20.79%	20.73%	20.60%	20.32%	20.30%
<b>Europe</b>	20.71%	20.48%	20.37%	20.22%	20.03%	19.85%
<b>Central &amp; South America</b>	20.97%	20.73%	20.62%	20.47%	20.28%	20.10%
<b>Middle East &amp; Africa</b>	21.02%	20.78%	20.67%	20.52%	20.33%	20.15%
<b>Global Other</b>	20.06%	19.83%	19.72%	19.58%	19.40%	19.22%
<b>Global Average</b>	20.16%	20.25%	20.10%	20.05%	19.81%	19.69%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Gross Margin Comparison by Regions in 2019**

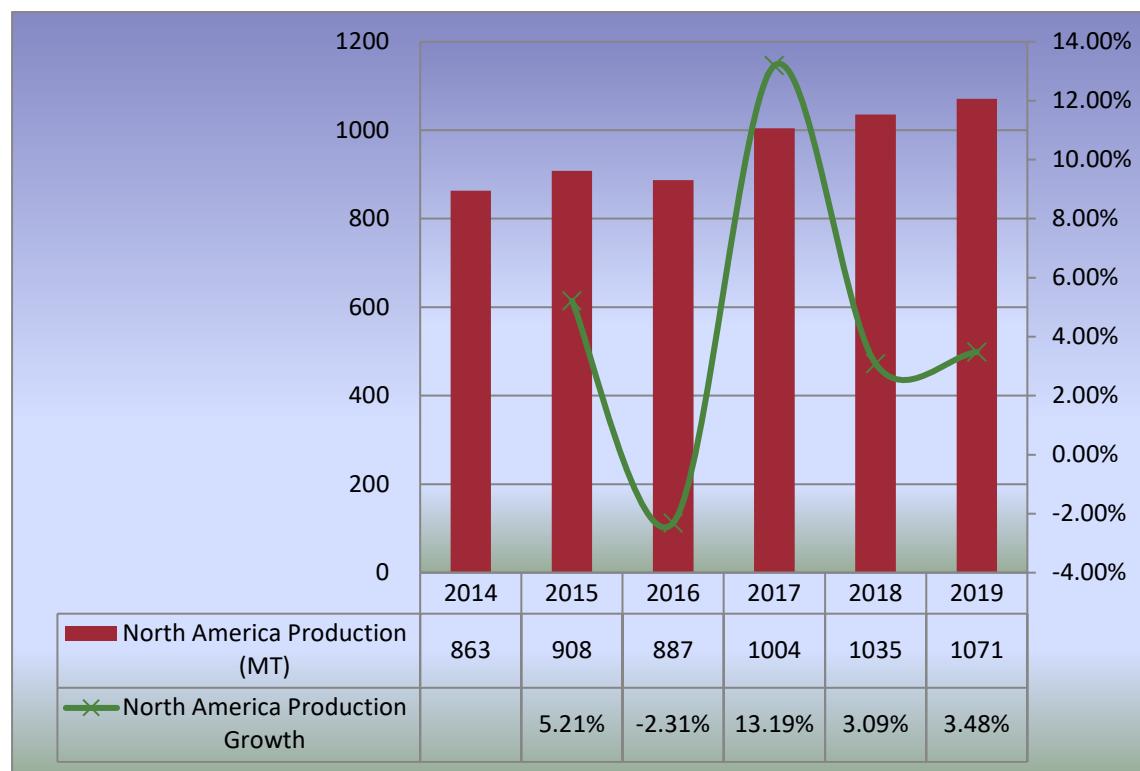


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 7 Regional Analysis

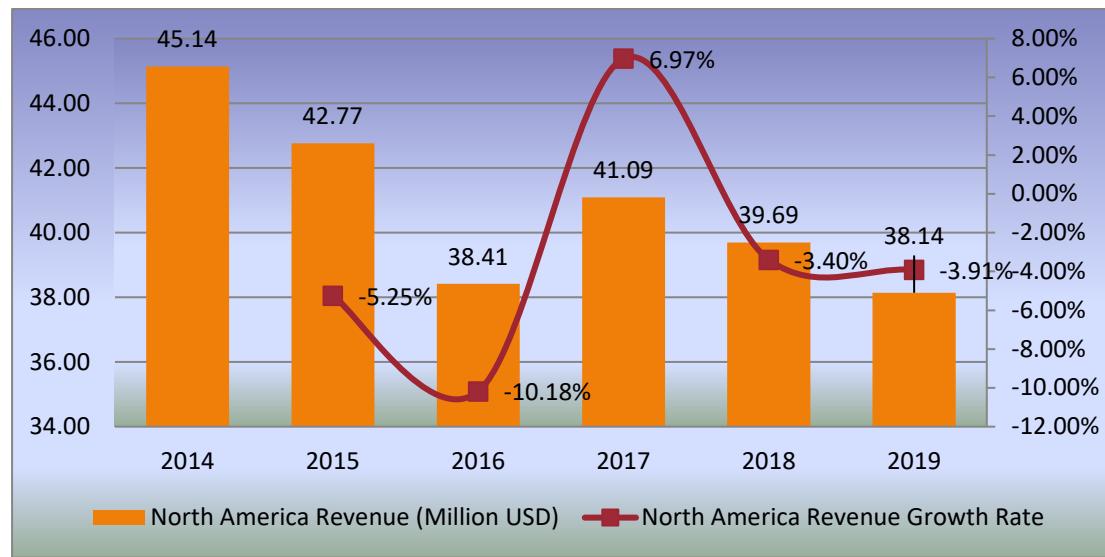
### 7.1 North America Ethylhexylglycerin Production, Revenue and Growth Rate (2014-2019)

**Figure North America Ethylhexylglycerin Production (MT) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

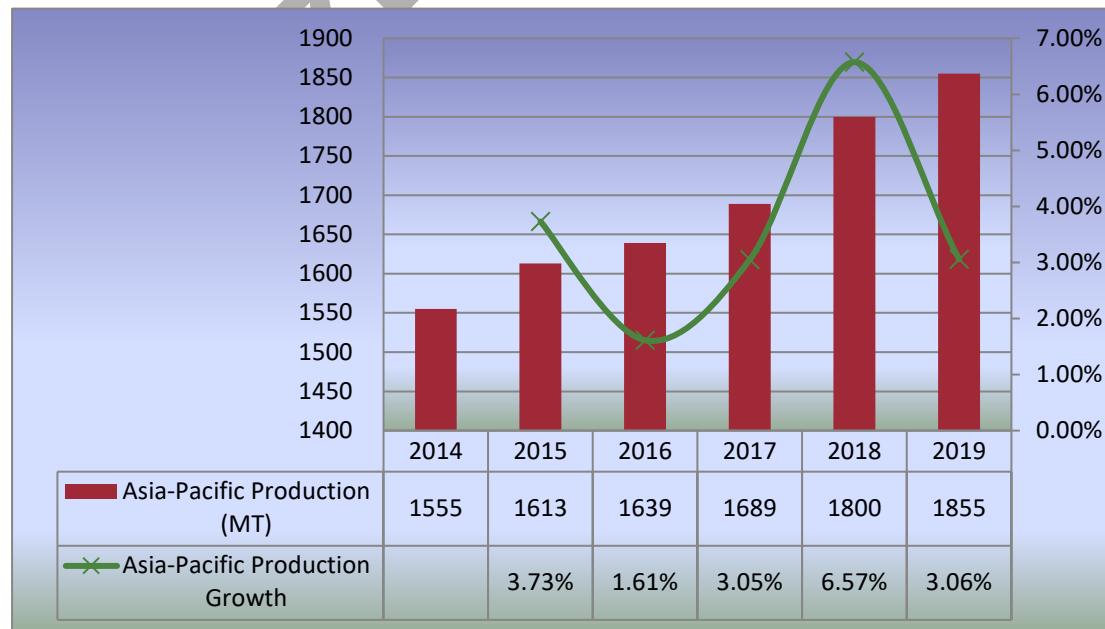
**Figure North America Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 7.2 Asia-Pacific Ethylhexylglycerin Production, Revenue and Growth Rate (2014-2019)

**Figure Asia-Pacific Ethylhexylglycerin Production (MT) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

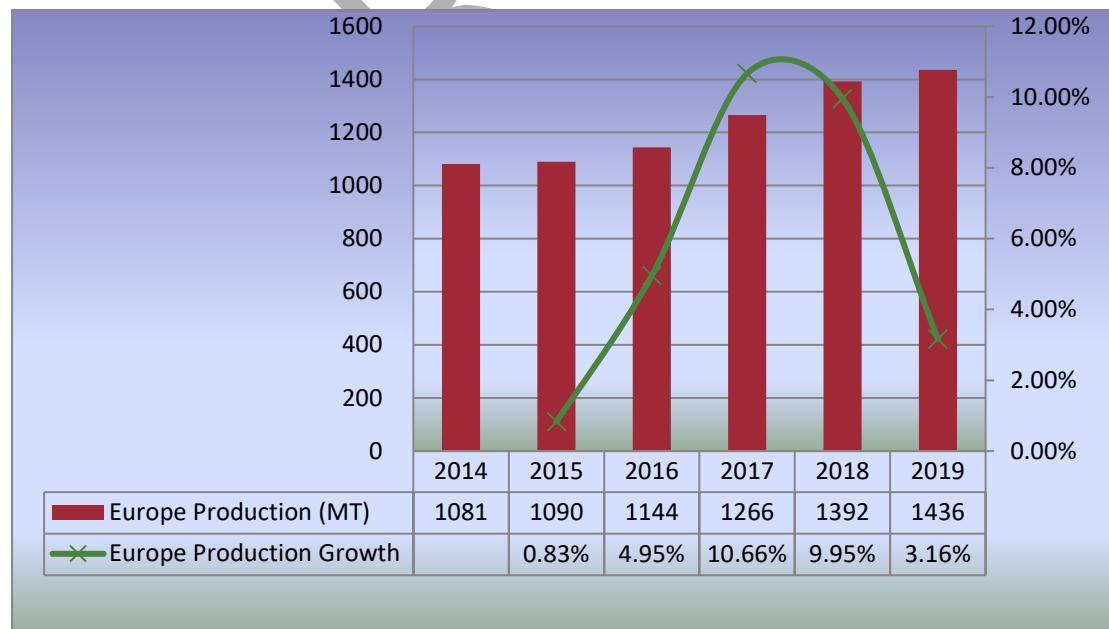
**Figure Asia-Pacific Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2014-2019)**



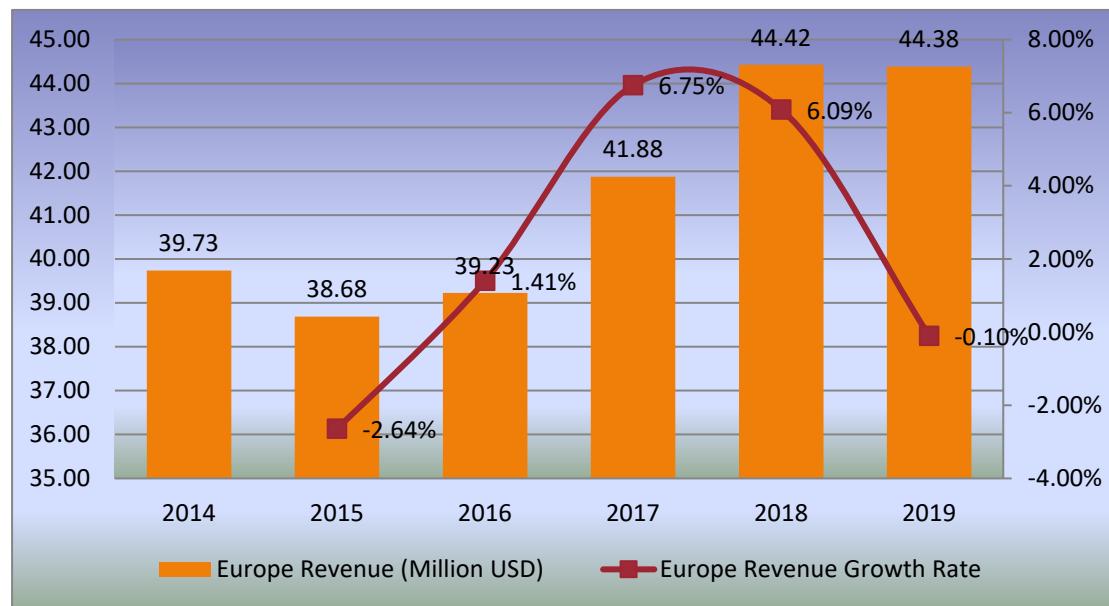
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 7.3 Europe Ethylhexylglycerin Production, Revenue and Growth Rate (2014-2019)

**Figure Europe Ethylhexylglycerin Production (MT) and Growth Rate (2014-2019)**

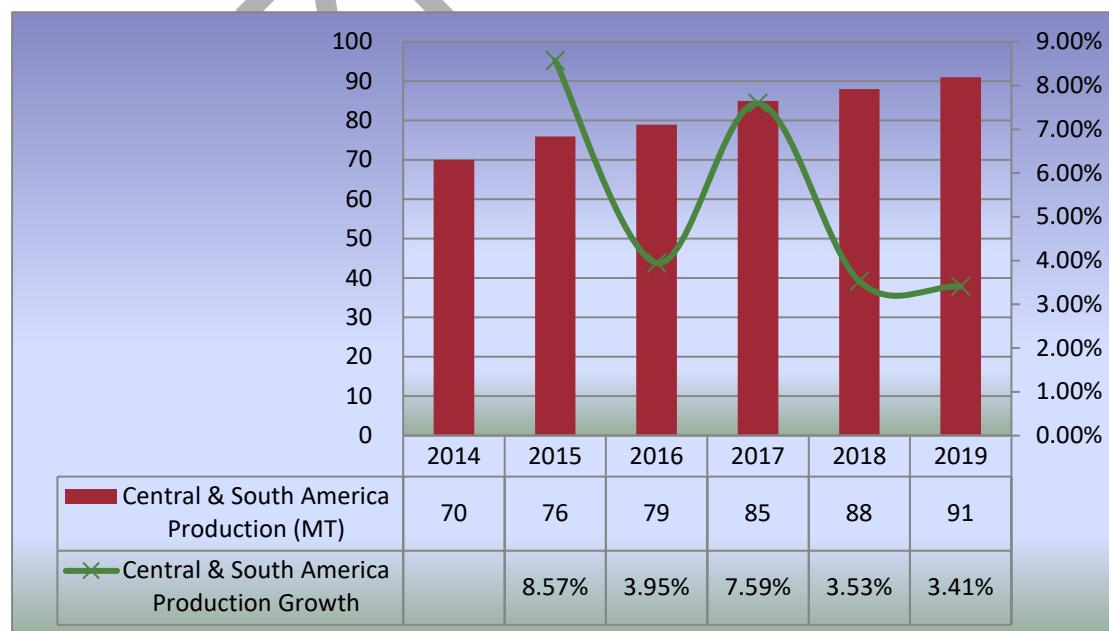


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Europe Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2014-2019)**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 7.4 Central & South America Ethylhexylglycerin Production, Revenue and Growth Rate (2014-2019)

**Figure Central & South America Ethylhexylglycerin Production (MT) and Growth Rate (2014-2019)**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Central & South America Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

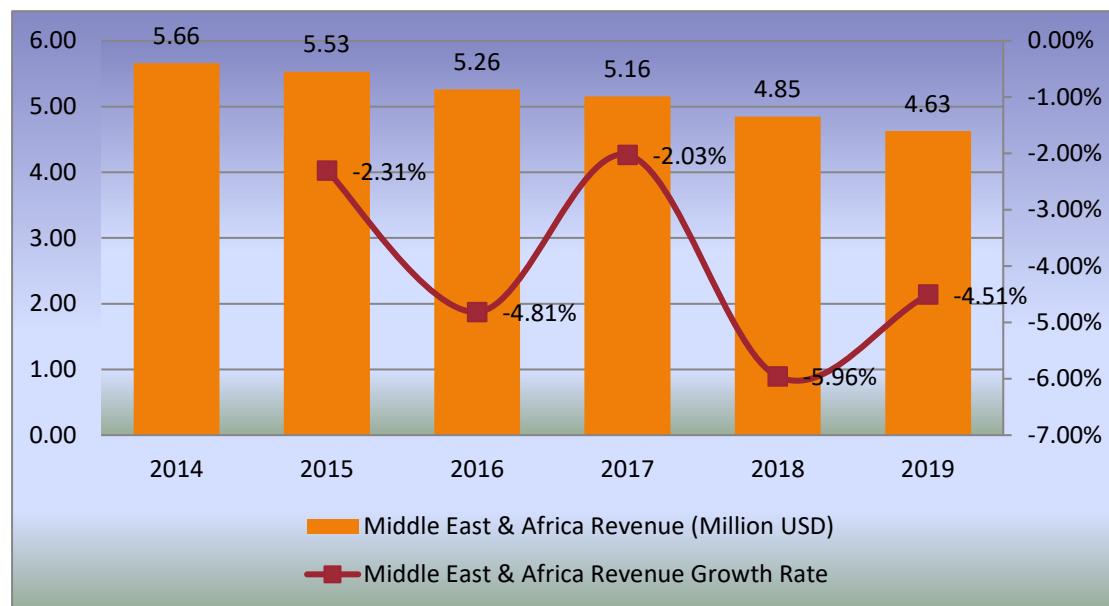
## 7.5 Middle East & Africa Ethylhexylglycerin Production, Revenue and Growth Rate (2014-2019)

**Figure Middle East & Africa Ethylhexylglycerin Production (MT) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Middle East & Africa Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 8 Global Ethylhexylglycerin Consumption Assessment

### 8.1 Global Ethylhexylglycerin Consumption and Market Share by Regions (2014-2019)

**Table Global Ethylhexylglycerin Consumption (MT) by Regions (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>North America</b>	926	976	992	1057	1131	1174
<b>Asia-Pacific</b>	1067	1094	1079	1101	1167	1196
<b>Europe</b>	1393	1441	1513	1639	1766	1848
<b>Central &amp; South America</b>	124	135	142	152	160	169
<b>Middle East &amp; Africa</b>	136	149	156	170	176	186
<b>Global Other</b>	93	76	56	128	123	97
<b>Global Total</b>	3739	3871	3938	4247	4523	4670

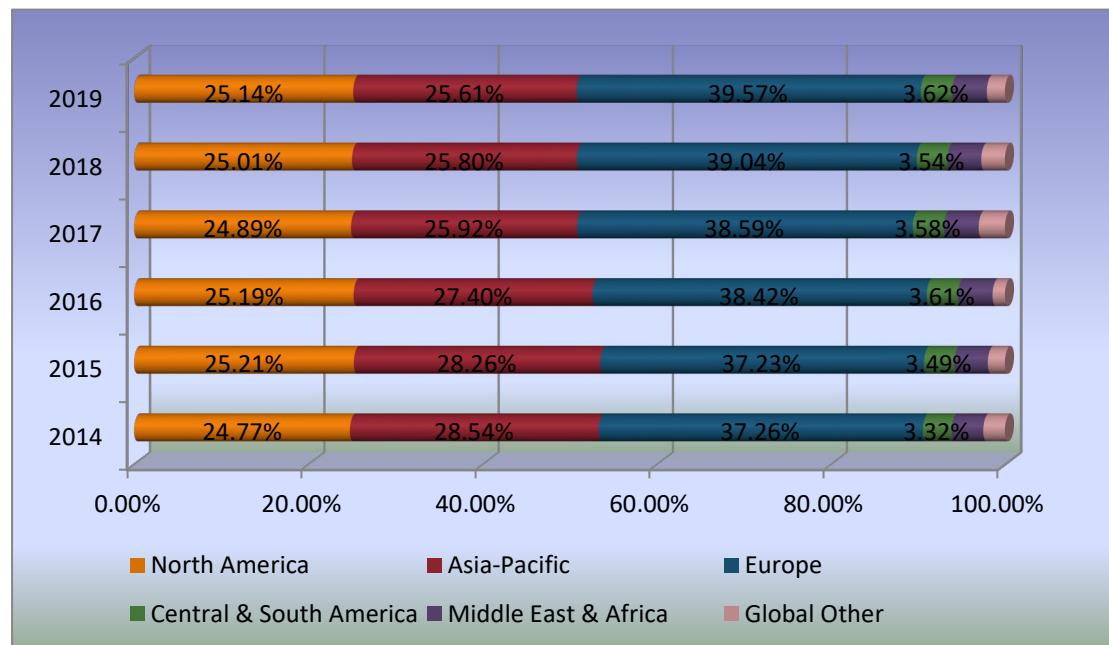
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Global Ethylhexylglycerin Consumption Market Share (%) by Regions (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>North America</b>	24.77%	25.21%	25.19%	24.89%	25.01%	25.14%
<b>Asia-Pacific</b>	28.54%	28.26%	27.40%	25.92%	25.80%	25.61%
<b>Europe</b>	37.26%	37.23%	38.42%	38.59%	39.04%	39.57%
<b>Central &amp; South America</b>	3.32%	3.49%	3.61%	3.58%	3.54%	3.62%
<b>Middle East &amp; Africa</b>	3.64%	3.85%	3.96%	4.00%	3.89%	3.98%
<b>Global Other</b>	2.49%	1.96%	1.42%	3.01%	2.72%	2.08%
<b>Global Total</b>	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Consumption Market Share (%) Comparison by Regions in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 8.2 Global Ethylhexylglycerin Consumption Value and Market Share by Regions (2014-2019)

**Table Global Ethylhexylglycerin Consumption Value (Million USD) by Regions (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>North America</b>	54.62	51.84	48.48	48.78	48.91	47.15
<b>Asia-Pacific</b>	65.69	60.75	54.99	52.19	51.61	48.94
<b>Europe</b>	58.87	58.80	59.65	62.33	65.39	66.69
<b>Central &amp; South America</b>	7.09	6.95	6.67	6.55	6.33	6.17
<b>Middle East &amp; Africa</b>	8.03	7.91	7.65	7.60	7.26	7.05
<b>Global Other</b>	5.57	4.10	2.77	5.80	5.12	3.71
<b>Global Total</b>	199.87	190.35	180.20	183.25	184.62	179.71

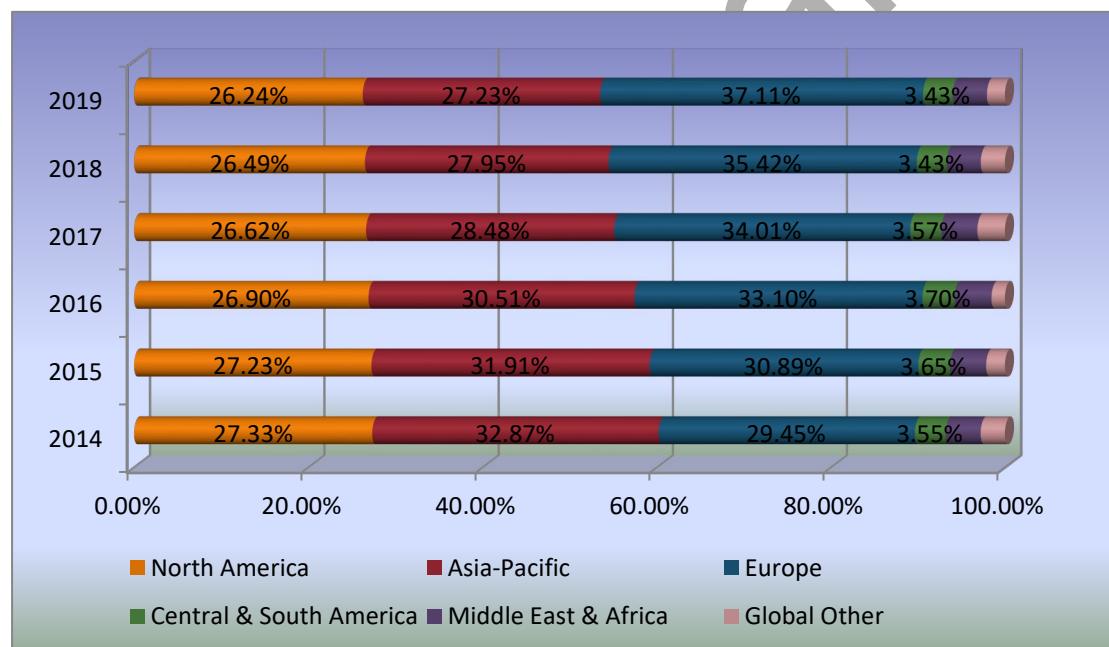
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Global Ethylhexylglycerin Consumption Value Market Share (%) by Regions (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>North America</b>	27.33%	27.23%	26.90%	26.62%	26.49%	26.24%
<b>Asia-Pacific</b>	32.87%	31.91%	30.51%	28.48%	27.95%	27.23%
<b>Europe</b>	29.45%	30.89%	33.10%	34.01%	35.42%	37.11%
<b>Central &amp; South America</b>	3.55%	3.65%	3.70%	3.57%	3.43%	3.43%
<b>Middle East &amp; Africa</b>	4.02%	4.16%	4.25%	4.15%	3.93%	3.93%
<b>Global Other</b>	2.79%	2.15%	1.54%	3.17%	2.77%	2.06%
<b>Global Total</b>	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Consumption Value Market Share (%) Comparison by Regions in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

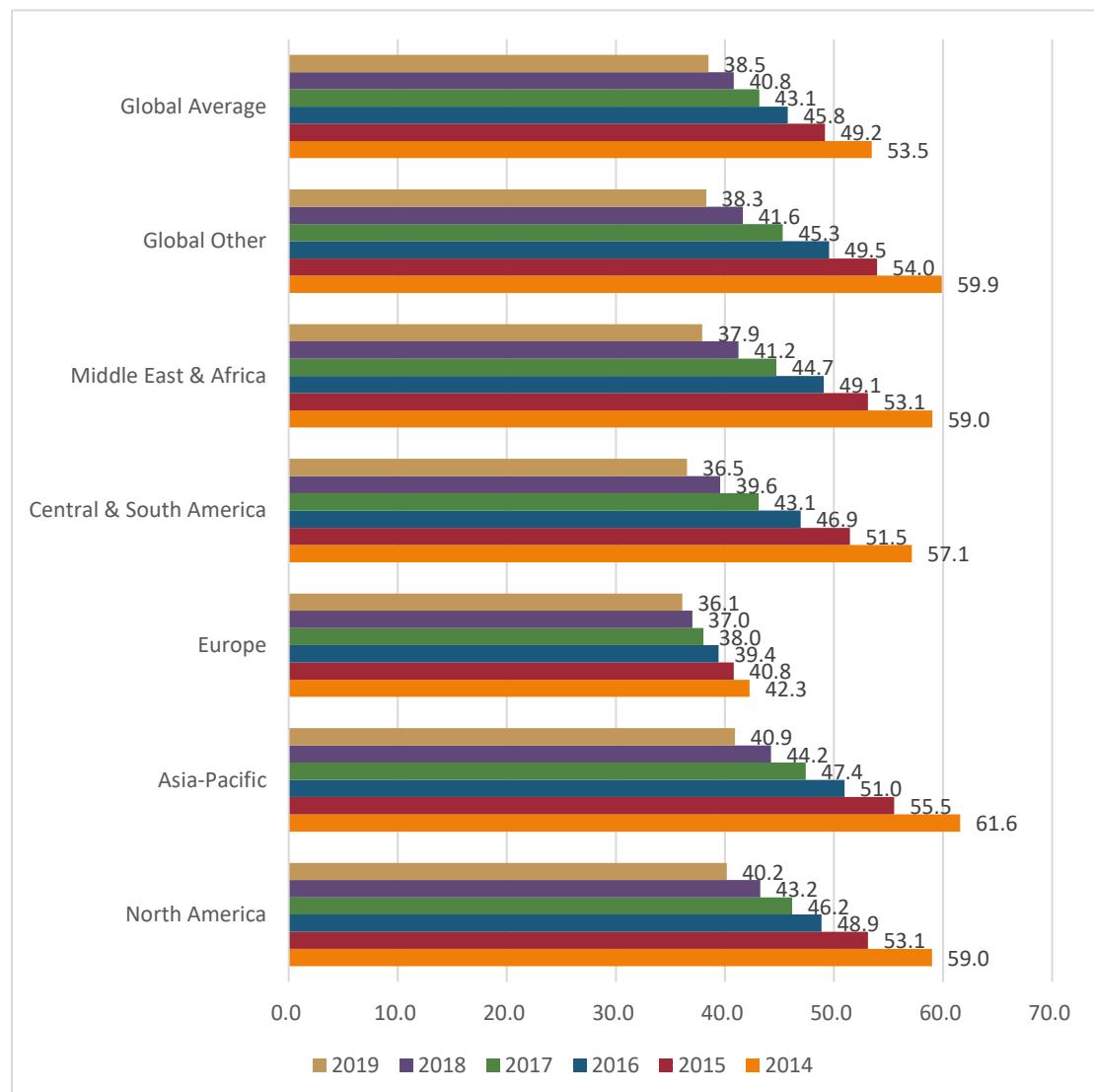
## 8.3 Global Ethylhexylglycerin Average Price by Regions (2014-2019)

**Table Global Ethylhexylglycerin Average Price (USD/Kg) by Regions (2014-2019)**

	2014	2015	2016	2017	2018	2019
<b>North America</b>	59.0	53.1	48.9	46.2	43.2	40.2
<b>Asia-Pacific</b>	61.6	55.5	51.0	47.4	44.2	40.9
<b>Europe</b>	42.3	40.8	39.4	38.0	37.0	36.1
<b>Central &amp; South America</b>	57.1	51.5	46.9	43.1	39.6	36.5
<b>Middle East &amp; Africa</b>	59.0	53.1	49.1	44.7	41.2	37.9
<b>Global Other</b>	59.9	54.0	49.5	45.3	41.6	38.3
<b>Global Average</b>	53.5	49.2	45.8	43.1	40.8	38.5

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Average Price (USD/Kg) Comparison by Regions in 2014 and 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019



## 9 Global Ethylhexylglycerin Sales Assessment by Regions

### 9.1 Global Ethylhexylglycerin Sales and Sales Value (2014-2019)

Figure Global Ethylhexylglycerin Sales (MT) and Growth Rate (2014-2019)



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019



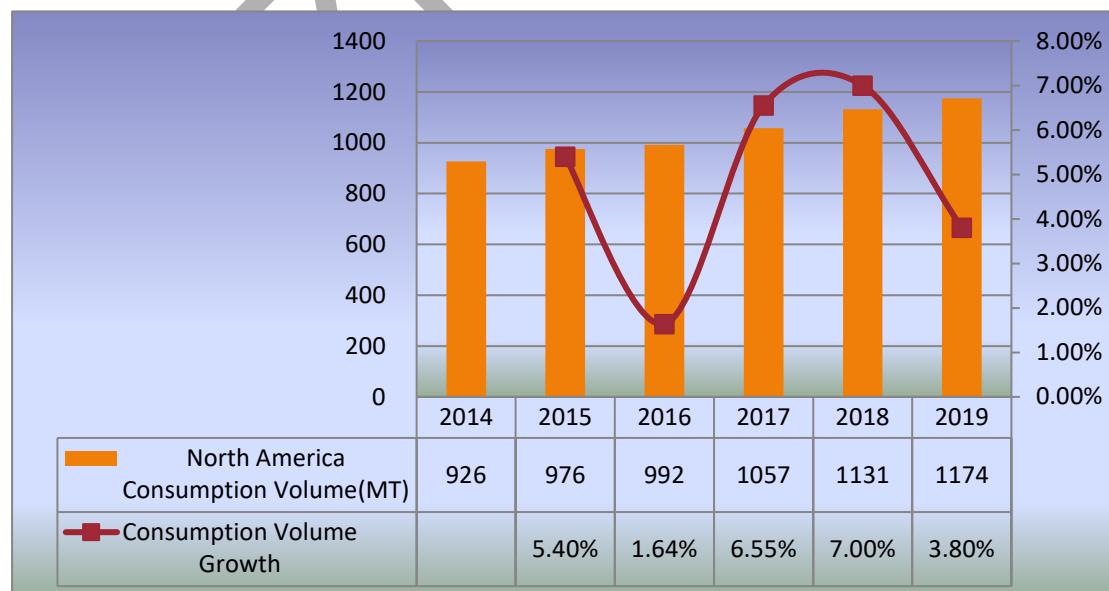
**Figure Global Ethylhexylglycerin Sales Value (Million USD) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 9.2 North America Ethylhexylglycerin Sales and Sales Value (2014-2019)

**Figure North America Ethylhexylglycerin Sales (MT) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

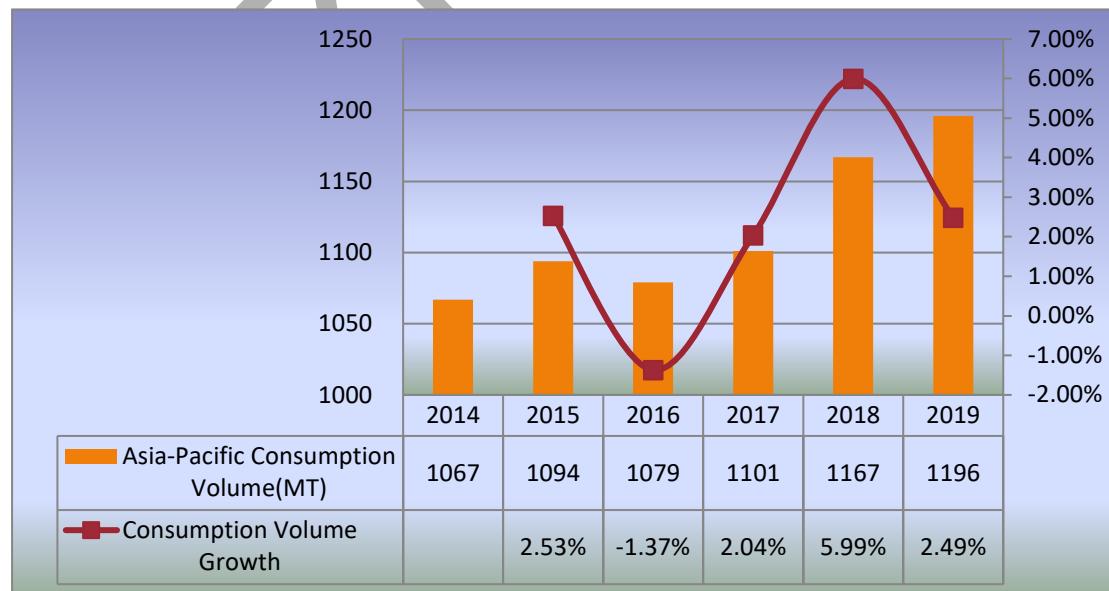
**Figure North America Ethylhexylglycerin Sales Value (Million USD) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 9.3 Asia-Pacific Ethylhexylglycerin Sales and Sales Value (2014-2019)

**Figure Asia-Pacific Ethylhexylglycerin Sales (MT) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

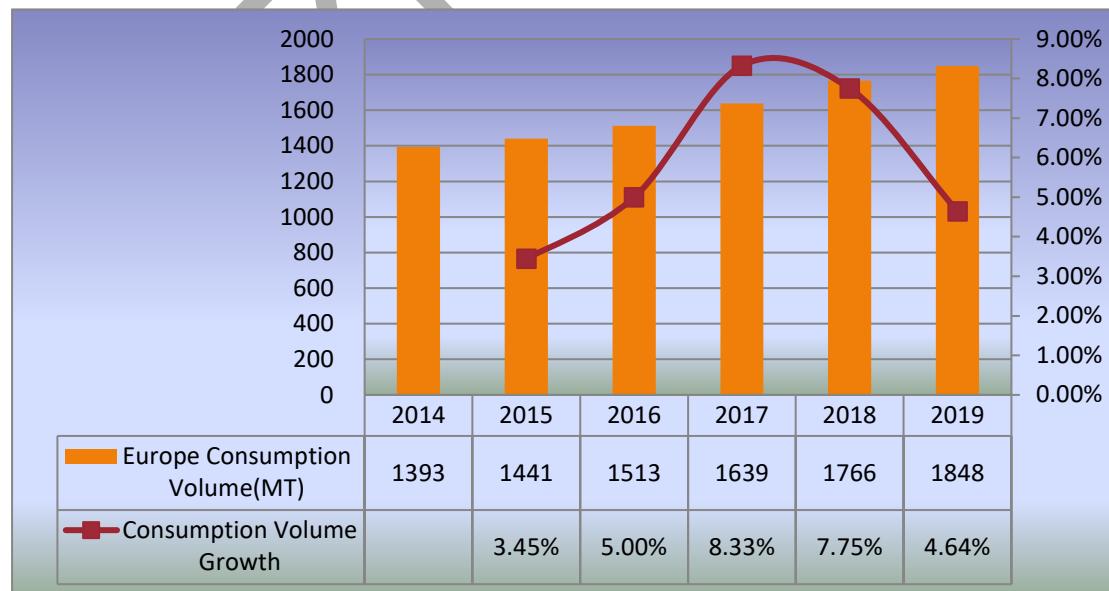
**Figure Asia-Pacific Ethylhexylglycerin Sales Value (Million USD) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

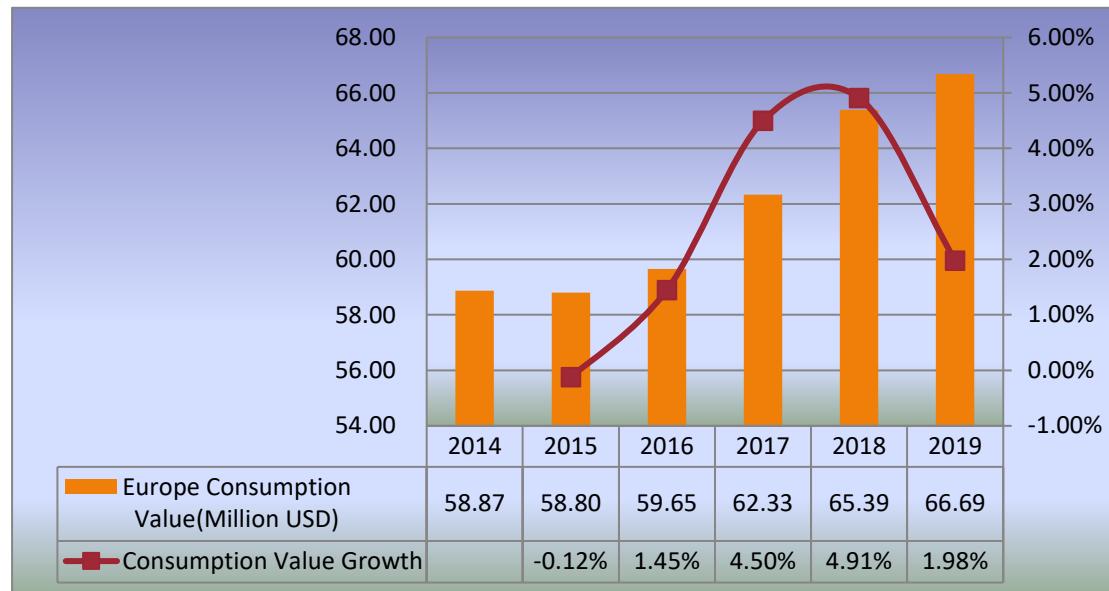
## 9.4 Europe Ethylhexylglycerin Sales and Sales Value (2014-2019)

**Figure Europe Ethylhexylglycerin Sales (MT) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

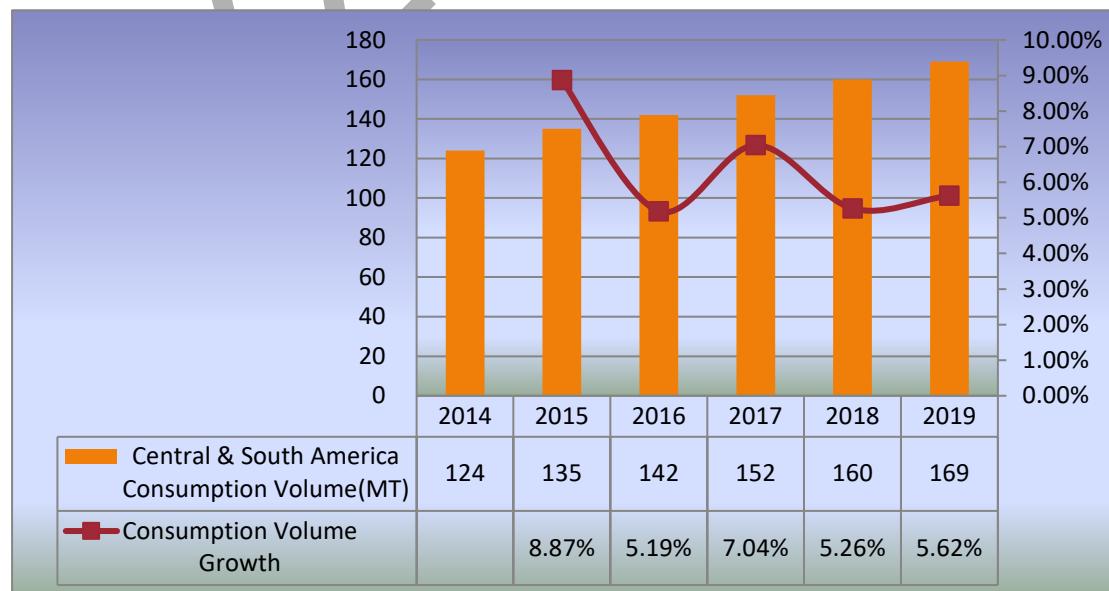
**Figure Europe Ethylhexylglycerin Sales Value (Million USD) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

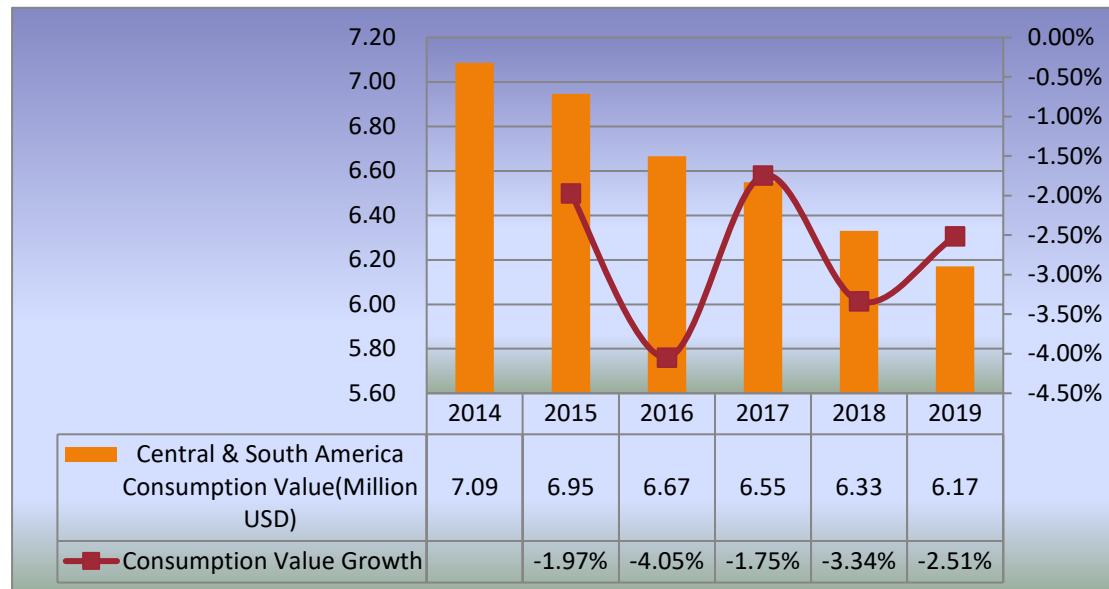
## 9.5 Central & South America Ethylhexylglycerin Sales and Sales Value (2014-2019)

**Figure Central & South America Ethylhexylglycerin Sales (MT) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

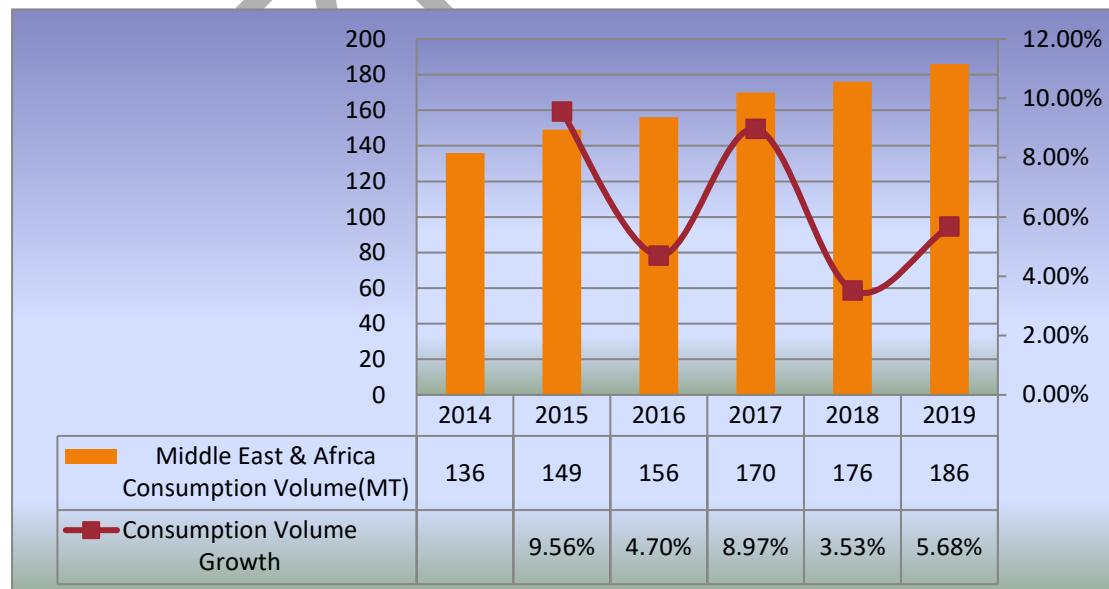
**Figure Central & South America Ethylhexylglycerin Sales Value (Million USD) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 9.6 Middle East & Africa Ethylhexylglycerin Sales and Sales Value (2014-2019)

**Figure Middle East & Africa Ethylhexylglycerin Sales (MT) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Middle East & Africa Ethylhexylglycerin Sales Value (Million USD) and Growth Rate (2014-2019)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

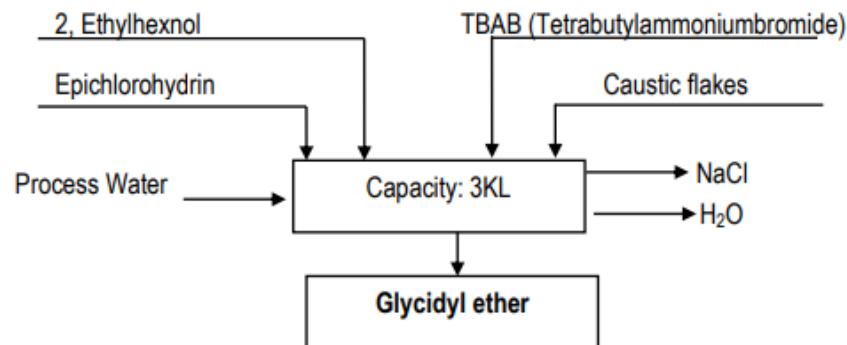
# 10 Technology and Cost

## 10.1 Technology

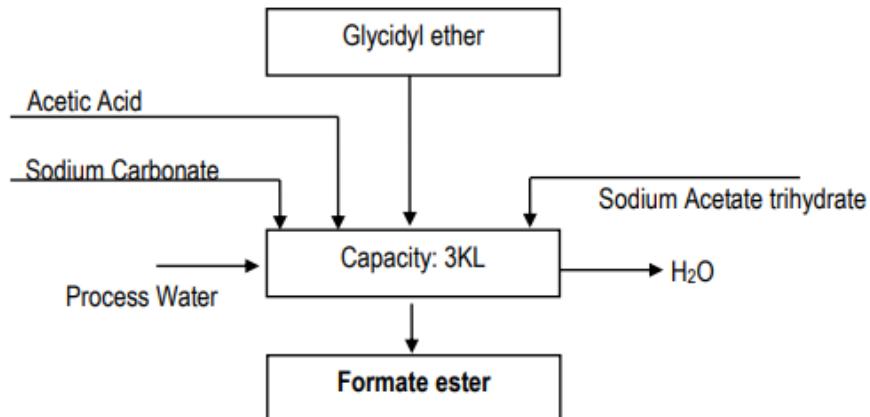
**Table Manufacture Technology of Ethylhexylglycerin**

**Figure 2-6 Process Flow chart of Kopcerin (Ethylhexylglycerin)**

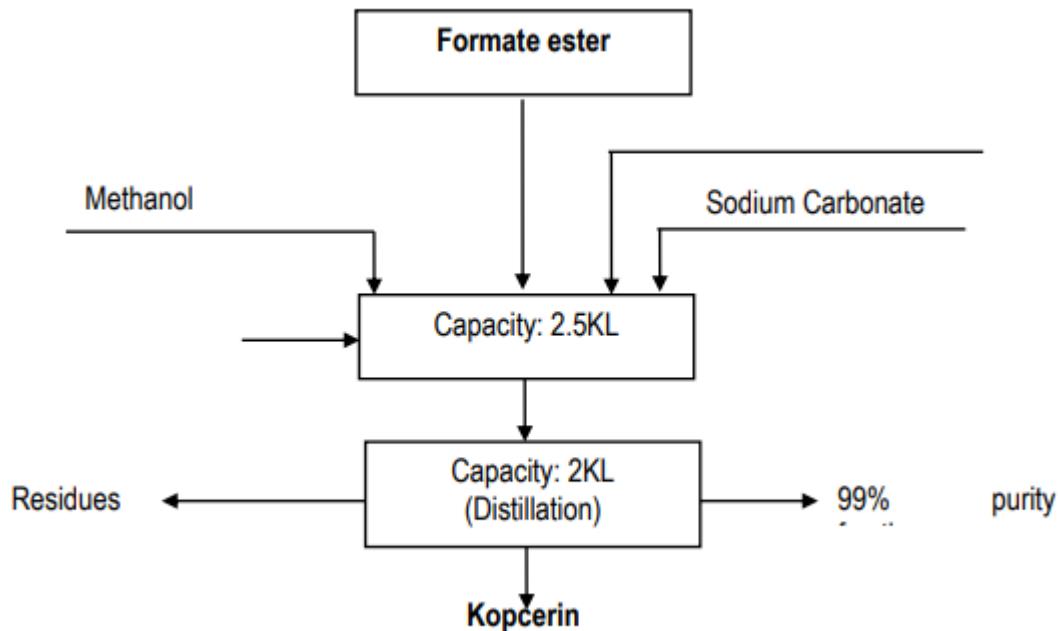
### Stage-1



### Stage-2



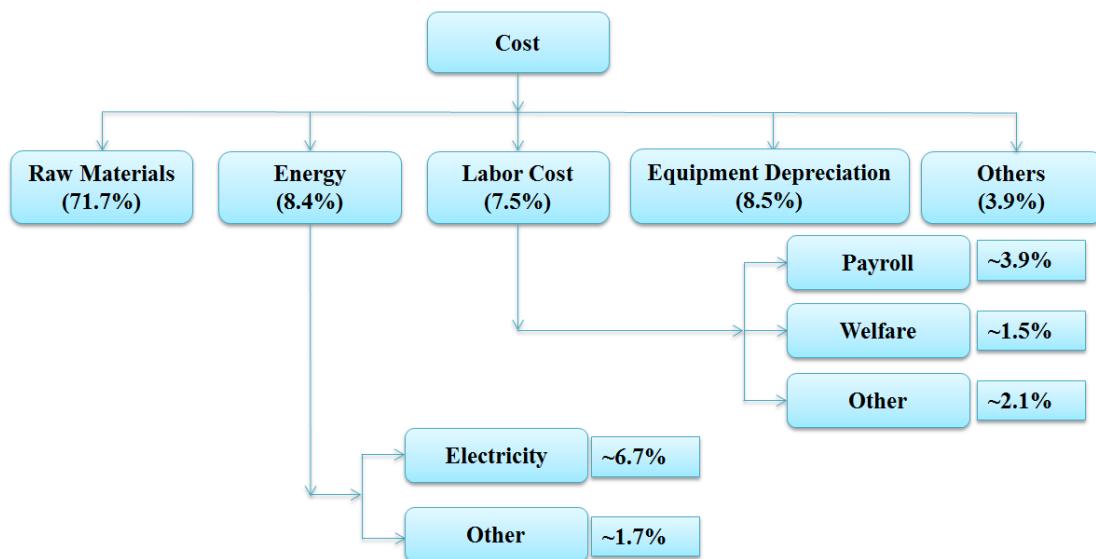
Page

**Stage-3&4**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 10.2 Cost

**Figure Cost Structure of Ethylhexylglycerin in 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

# 11 Channel Analysis

## 11.1 Market Channel

### 11.1.1 Direct Marketing

Direct marketing is a sales technique involving unsolicited contact with potential customers from companies trying to sell products. A direct marketing campaign typically includes certain components, such as addressing potential customers and asking those potential customers to take immediate action, including calling or visiting a website. Common forms of direct marketing include email, online advertisements, promotional letters, catalog distribution and mobile messaging.

#### Importance of Data basing and Profiling

In order to be successful in direct marketing, companies usually have to compile large databases of personal information about potential customers and clients. These databases are often sold to or shared with other marketing conglomerates. Most databases are computerized, which makes them very easy to update as consumer information changes. Things like purchase history, address, and average income can all help shape a marketer's profile of a potential customer.

#### Information Collected

Different companies have different ways of getting information about customers, but the process is often easier than it seems. Magazine subscriber lists, association membership rosters, and professional conference attendance directories are often publicly available. This data can give marketers a baseline sense of what certain people's interests are. School registration information, geographic information like ZIP or postal code, and rough annual income is often also available from tax records. Over the Internet, marketers can sometimes collect data based on webpages viewed or purchases made.

#### Advantages

There are some advantages to direct marketing campaigns. Typically, direct marketing campaigns request responses from potential customers, making the results trackable and allowing companies to quickly determine if the campaign is successful. Direct marketing campaigns are also beneficial to test consumer responses with a small campaign before scaling up and launching a full, expensive campaign. This method of marketing also builds brand loyalty as some customers enjoy receiving information on deals and discounts, and easily become repeat customers.

#### Disadvantages

Direct marketing also carries disadvantages. One of the main disadvantages of direct marketing is the demand from consumers to end unsolicited contact from companies. Consumers do not appreciate privacy intrusion or the sheer mass of communication, referred to as spam or junk mail, received on a

daily basis. Other disadvantages include generating poor quality leads and failing to bring a high number of repeat customers.

### 11.1.2 Indirect Marketing

The indirect marketing strategy focuses on channels where there is no direct communication with customers by the companies. Therefore, it is mainly used to retain customer, increase customer's loyalty, and develop more business.

Unlike direct marketing, in case of indirect marketing there are no possibilities of feedback or two way communication. The response of indirect marketing is difficult to be measured. One of the possibilities to gain feedback of indirect marketing would involve preparation of questionnaires for recording and analyzing answers by customers. But this step can be very tricky as it depends on numerous factors which not give the real results.

Basic examples of indirect marketing strategies consist in coupon mailing, trade shows, public relations, blogging, workshops and the most powerful at the moment, social media.

#### Advantages of Indirect Marketing

Indirect marketing refers to marketing strategies that offer potential customers benefits outside of the product or service your company is offering, such as entertainment or expertise in your field. Examples of indirect marketing include blogging and social media. One advantage to this technique is that potential customers are invited to engage at the level they feel comfortable, so you can avoid hard-selling tactics. These techniques also tend to be inexpensive.

#### Disadvantages of Indirect Marketing

Because indirect marketing relies on building relationships and trust, these marketing strategies can take a long time to start working. Another disadvantage to indirect marketing is that it can be difficult to measure. For example, you could measure the number of Twitter followers your company has, but that doesn't necessarily translate into sales. Finally, indirect marketing techniques rely heavily on content generation and creativity, something your company may not have the resources to handle.

Another one big disadvantage of indirect marketing is in the high costs of applying this strategy. The high costs can be incurred for publicizing the brand, or the costs for hiring the right people with the relevant skills and capacities for providing good content marketing. At the end, these high costs might not generate the anticipated number of customers in the future.



# 12 Market Forecast 2020-2025

## 12.1 Production and Revenue Forecast (2020-2025)

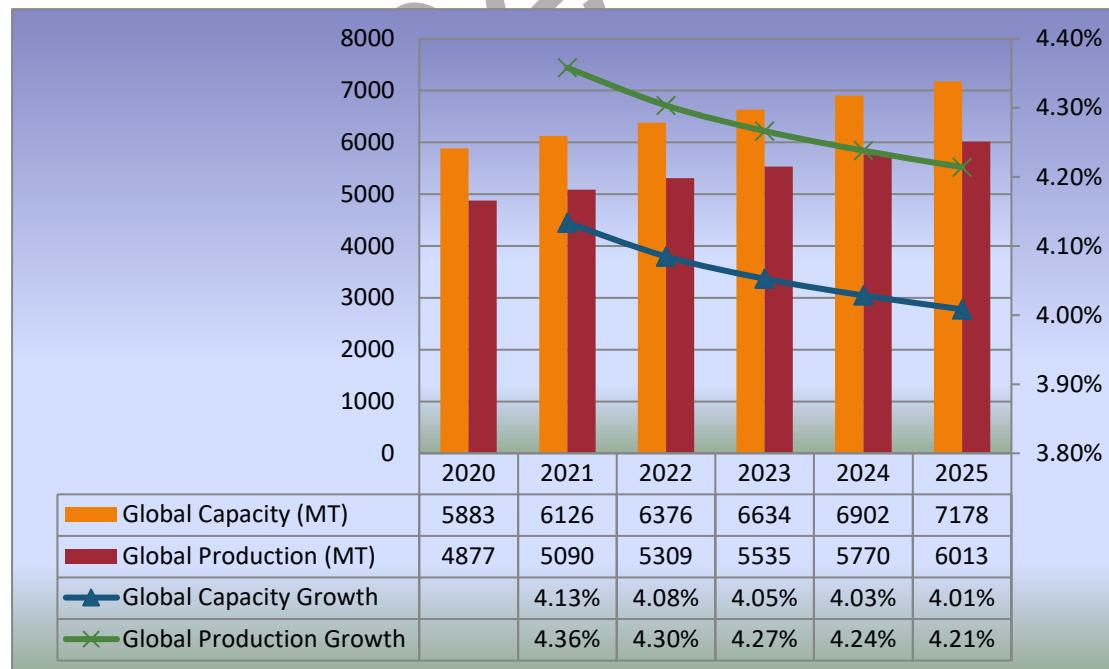
### 12.1.1 Global Ethylhexylglycerin Production and Revenue by Regions (2020-2025)

Table Global Ethylhexylglycerin Production (MT) by Regions (2020-2025)

	2020	2021	2022	2023	2024	2025
<b>North America</b>	1117	1164	1212	1261	1313	1366
<b>Asia-Pacific</b>	1920	1985	2052	2120	2190	2262
<b>Europe</b>	1517	1602	1689	1781	1877	1977
<b>Central &amp; South America</b>	96	101	106	111	117	122
<b>Middle East &amp; Africa</b>	142	149	156	163	171	179
<b>Global Other</b>	86	90	94	98	102	107
<b>Global Total</b>	4877	5090	5309	5535	5770	6013

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

Figure Global Ethylhexylglycerin Production (MT) and Growth Rate (2020-2025)



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

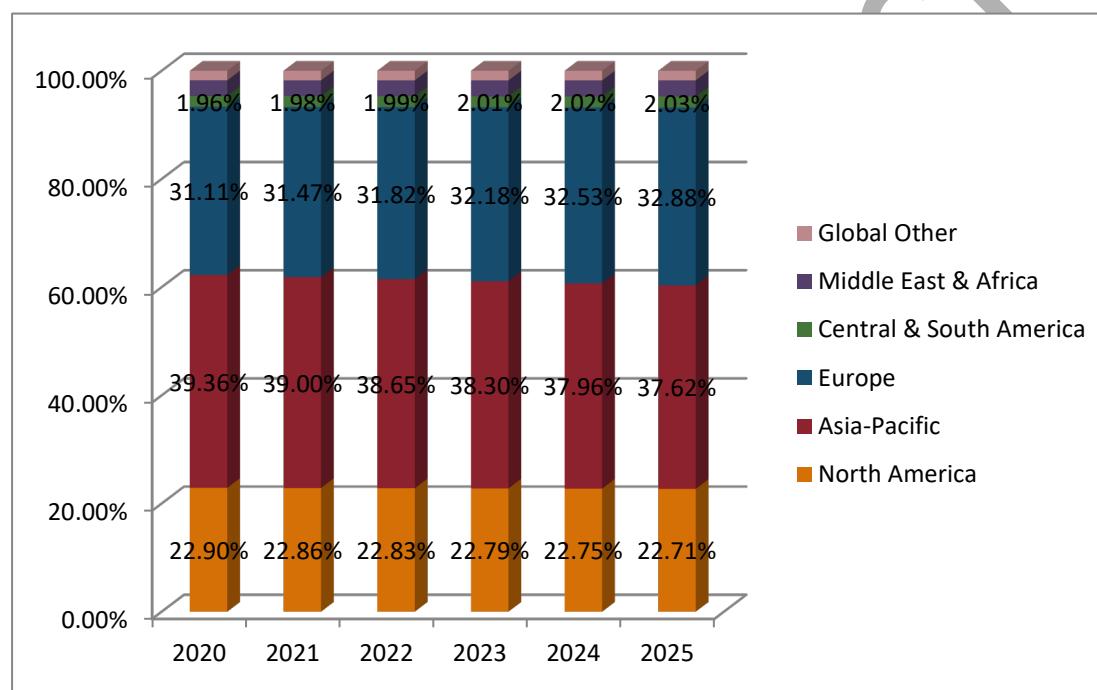
Table Global Ethylhexylglycerin Production Market Share (%) by Regions (2020-2025)

	2020	2021	2022	2023	2024	2025

<b>North America</b>	22.90%	22.86%	22.83%	22.79%	22.75%	22.71%
<b>Asia-Pacific</b>	39.36%	39.00%	38.65%	38.30%	37.96%	37.62%
<b>Europe</b>	31.11%	31.47%	31.82%	32.18%	32.53%	32.88%
<b>Central &amp; South America</b>	1.96%	1.98%	1.99%	2.01%	2.02%	2.03%
<b>Middle East &amp; Africa</b>	2.91%	2.92%	2.94%	2.95%	2.97%	2.98%
<b>Global Other</b>	1.76%	1.77%	1.77%	1.77%	1.78%	1.77%
<b>Global Total</b>	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Production Market Share (%) Comparison by Regions in 2020 and 2025**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Global Ethylhexylglycerin Revenue (Million USD) by Regions (2020-2025)**

Revenue	2020	2021	2022	2023	2024	2025
<b>North America</b>	38.64	38.63	38.66	38.60	38.59	38.51
<b>Asia-Pacific</b>	67.95	67.50	66.89	66.37	65.93	65.38
<b>Europe</b>	44.92	45.49	46.12	46.66	47.11	47.65
<b>Central &amp; South America</b>	3.05	3.07	3.10	3.12	3.15	3.17
<b>Middle East &amp; Africa</b>	4.78	4.82	4.85	4.88	4.91	4.93
<b>Global Other</b>	2.85	2.86	2.87	2.88	2.88	2.88
<b>Global Total</b>	162.18	162.37	162.49	162.51	162.57	162.51

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2020-2025)**



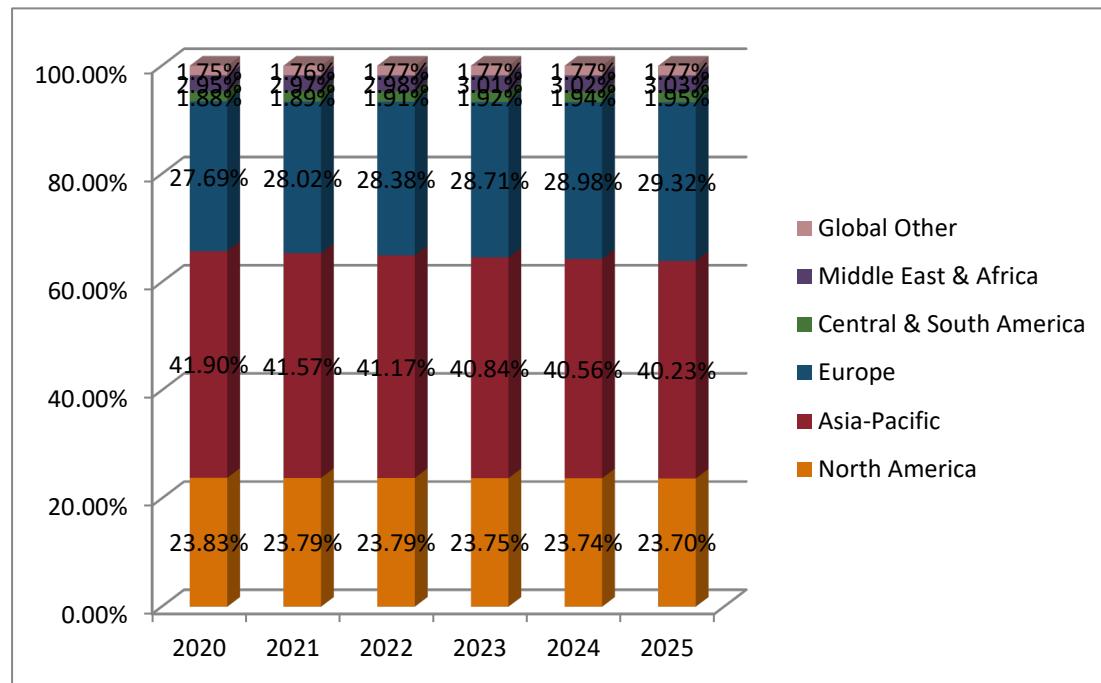
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Global Ethylhexylglycerin Revenue Market Share (%) by Regions (2020-2025)**

Revenue Market Share	2020	2021	2022	2023	2024	2025
<b>North America</b>	23.83%	23.79%	23.79%	23.75%	23.74%	23.70%
<b>Asia-Pacific</b>	41.90%	41.57%	41.17%	40.84%	40.56%	40.23%
<b>Europe</b>	27.69%	28.02%	28.38%	28.71%	28.98%	29.32%
<b>Central &amp; South America</b>	1.88%	1.89%	1.91%	1.92%	1.94%	1.95%
<b>Middle East &amp; Africa</b>	2.95%	2.97%	2.98%	3.01%	3.02%	3.03%
<b>Global Other</b>	1.75%	1.76%	1.77%	1.77%	1.77%	1.77%
<b>Global Total</b>	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Revenue Market Share (%) Comparison by Regions in 2020 and 2025**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

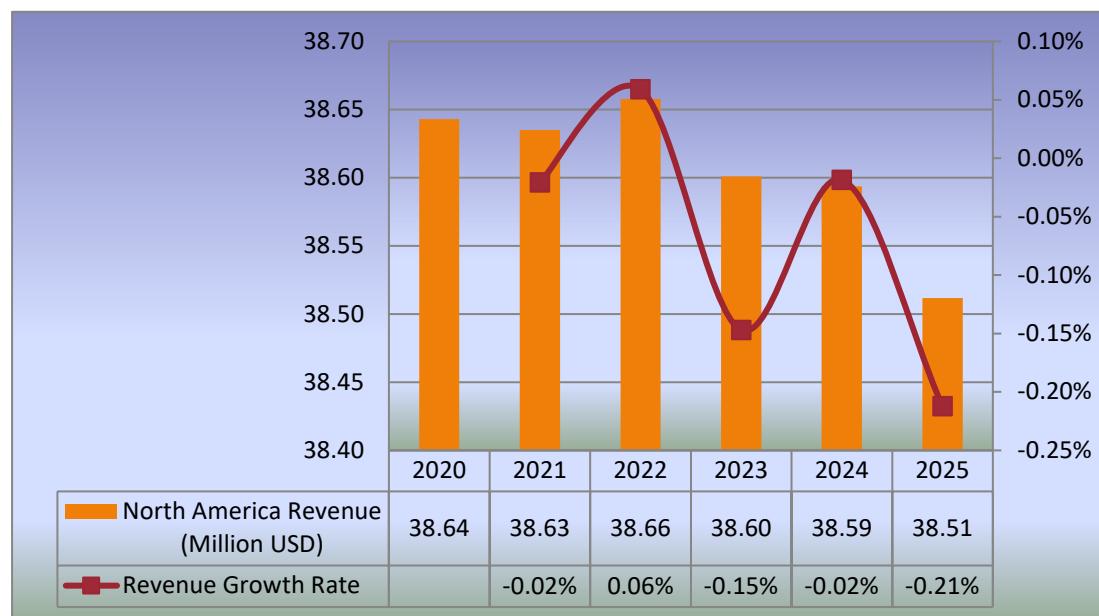
### 12.1.2 North America Ethylhexylglycerin Production, Revenue and Growth Rate (2020-2025)

**Figure North America Ethylhexylglycerin Production (MT) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

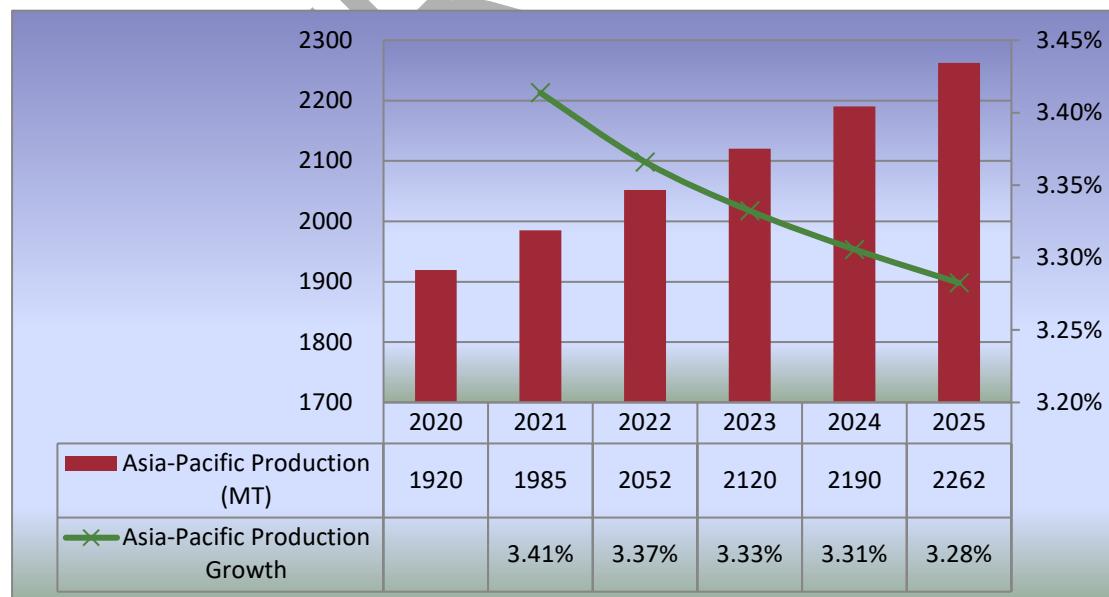
**Figure North America Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 12.1.3 Asia-Pacific Ethylhexylglycerin Production, Revenue and Growth Rate (2020-2025)

**Figure Asia-Pacific Ethylhexylglycerin Production (MT) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

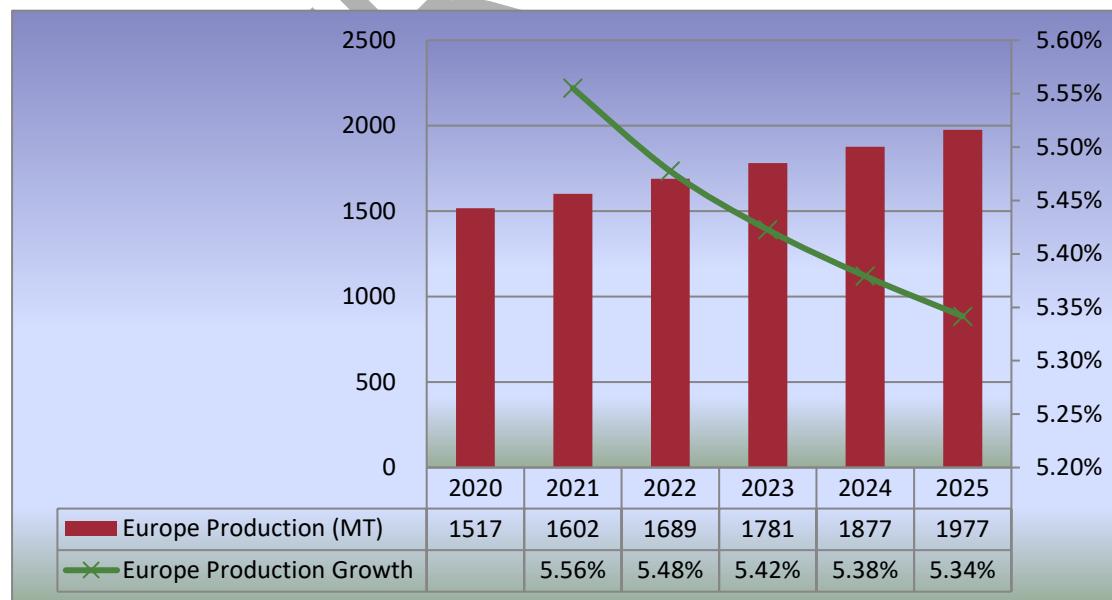
**Figure Asia-Pacific Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### **12.1.4 Europe Ethylhexylglycerin Production, Revenue and Growth Rate (2020-2025)**

**Figure Europe Ethylhexylglycerin Production (MT) and Growth Rate (2020-2025)**

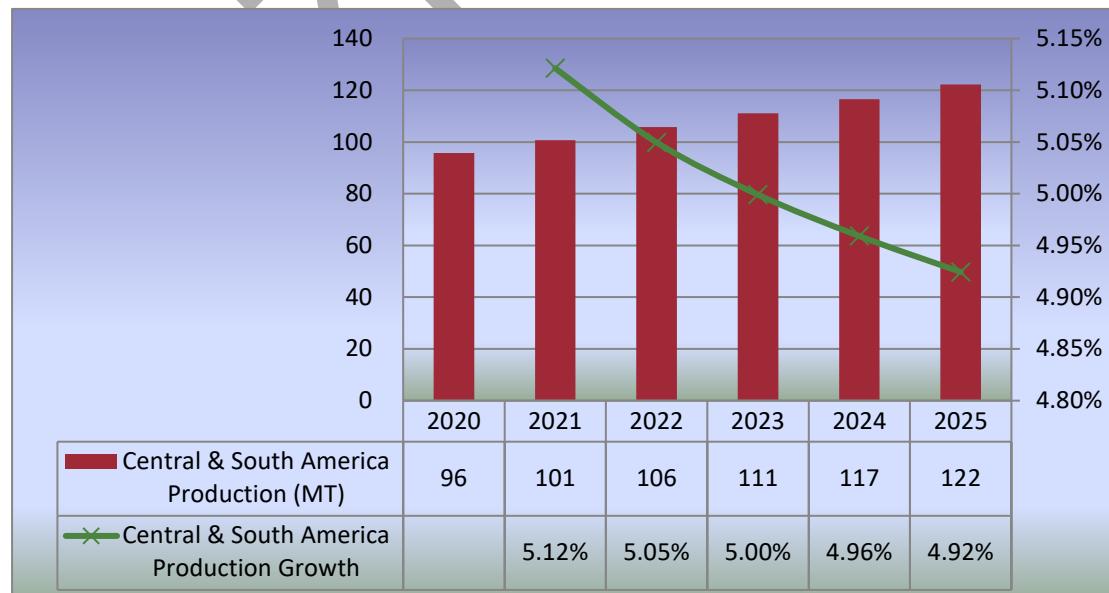


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Europe Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2020-2025)**

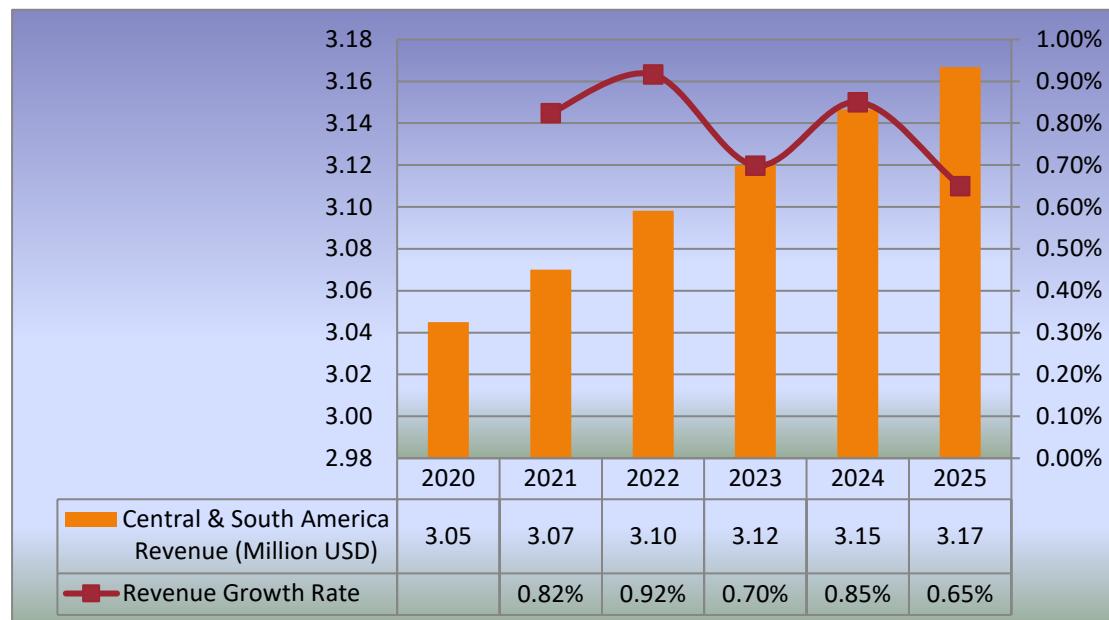

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 12.1.5 Central & South America Ethylhexylglycerin Production, Revenue and Growth Rate (2020-2025)

**Figure Central & South America Ethylhexylglycerin Production (MT) and Growth Rate (2020-2025)**


Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

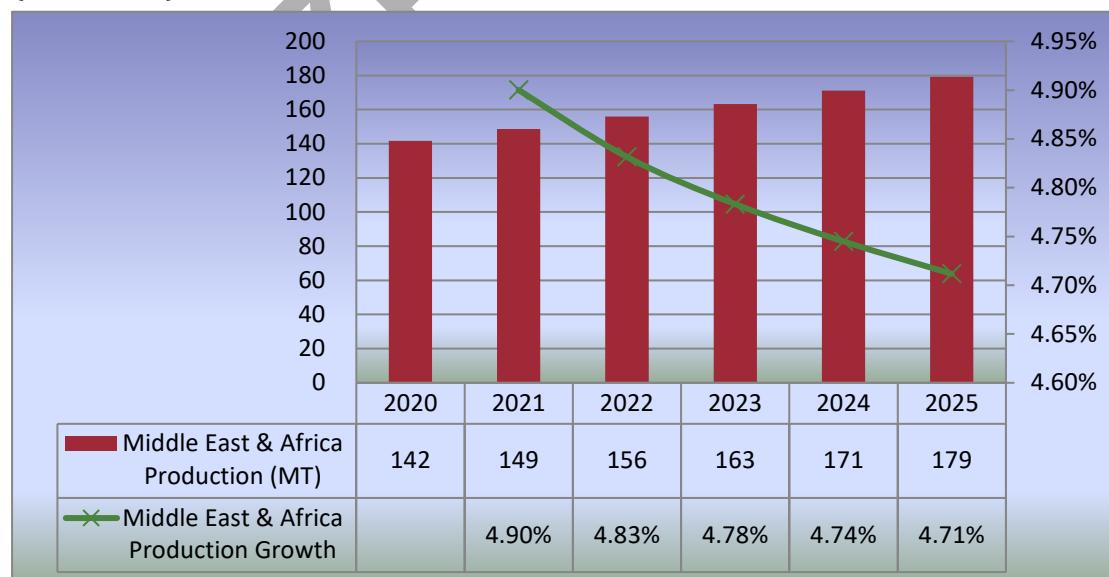
**Figure Central & South America Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

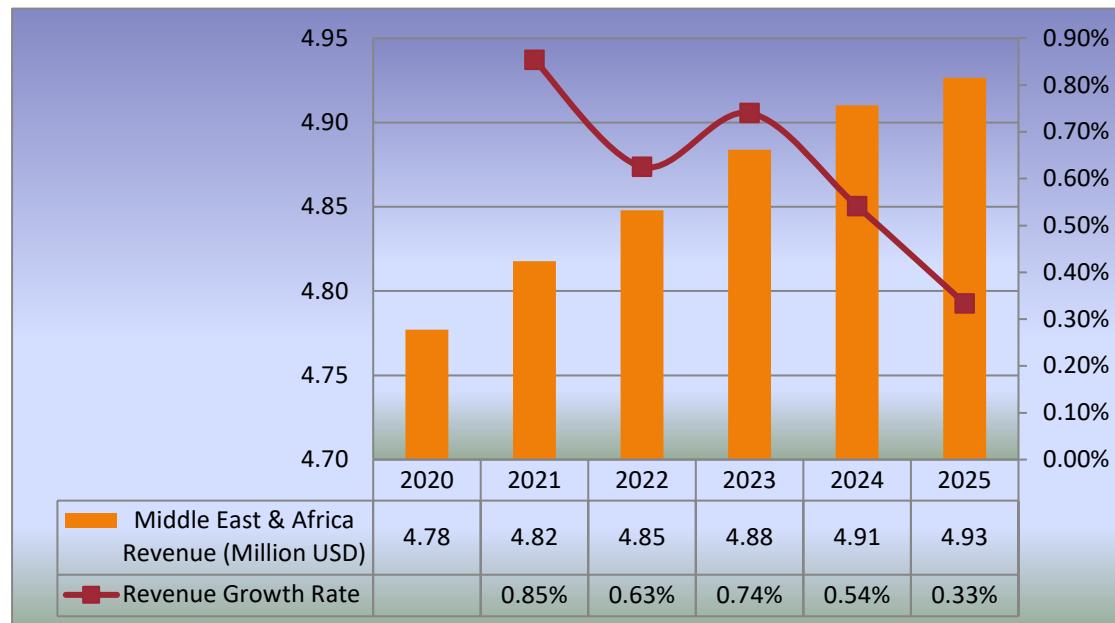
#### **12.1.6 Middle East & Africa Ethylhexylglycerin Production, Revenue and Growth Rate (2020-2025)**

**Figure Middle East & Africa Ethylhexylglycerin Production (MT) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Middle East & Africa Ethylhexylglycerin Revenue (Million USD) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 12.2 Sales and Sales Value Forecast (2020-2025)

### 12.2.1 Global Ethylhexylglycerin Consumption and Consumption Value by Regions (2020-2025)

**Table Global Ethylhexylglycerin Consumption (MT) by Regions (2020-2025)**

	2020	2021	2022	2023	2024	2025
North America	1224	1275	1327	1380	1435	1493
Asia-Pacific	1247	1300	1354	1409	1466	1525
Europe	1940	2035	2133	2236	2342	2453
Central & South America	176	183	190	197	205	213
Middle East & Africa	194	202	211	219	229	238
Global Other	96	95	95	94	93	92
<b>Global Total</b>	<b>4877</b>	<b>5090</b>	<b>5309</b>	<b>5535</b>	<b>5770</b>	<b>6013</b>

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

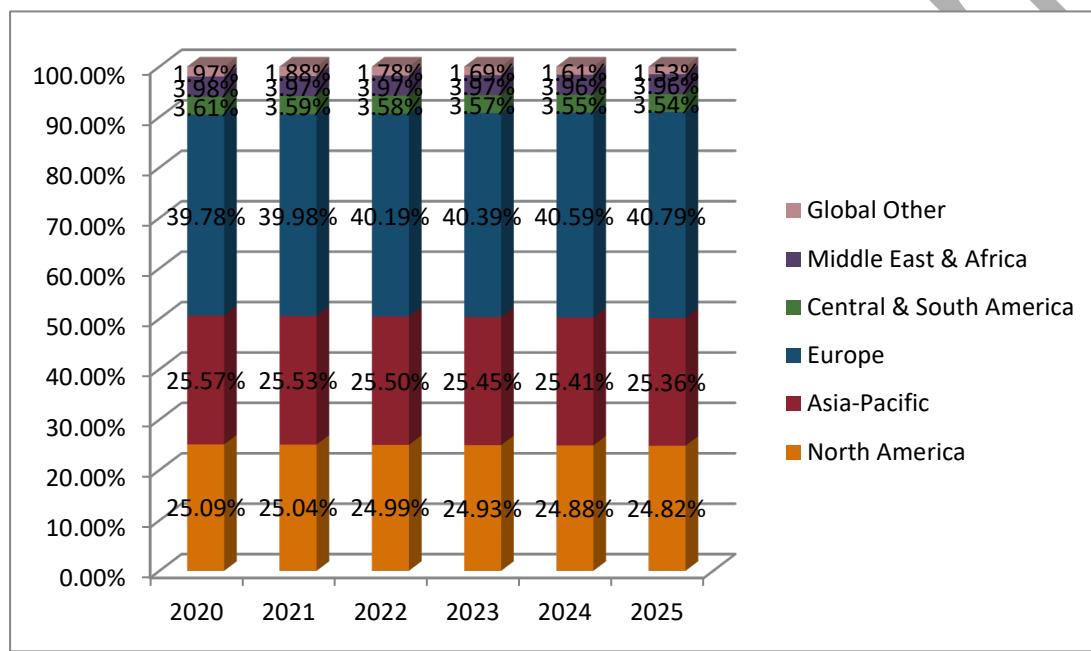
**Table Global Ethylhexylglycerin Consumption Market Share (%) by Regions (2020-2025)**

	2020	2021	2022	2023	2024	2025
North America	25.09%	25.04%	24.99%	24.93%	24.88%	24.82%

<b>Asia-Pacific</b>	25.57%	25.53%	25.50%	25.45%	25.41%	25.36%
<b>Europe</b>	39.78%	39.98%	40.19%	40.39%	40.59%	40.79%
<b>Central &amp; South America</b>	3.61%	3.59%	3.58%	3.57%	3.55%	3.54%
<b>Middle East &amp; Africa</b>	3.98%	3.97%	3.97%	3.97%	3.96%	3.96%
<b>Global Other</b>	1.97%	1.88%	1.78%	1.69%	1.61%	1.53%
<b>Global Total</b>	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Global Ethylhexylglycerin Consumption Market Share (%) Comparison by Regions in 2020 and 2025**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Global Ethylhexylglycerin Consumption Value by Regions (2020-2025)**

	2020	2021	2022	2023	2024	2025
<b>North America</b>	47.75	47.72	47.75	47.63	47.59	47.46
<b>Asia-Pacific</b>	50.16	50.34	50.04	50.43	50.37	50.12
<b>Europe</b>	66.03	66.45	66.96	67.35	68.21	69.03
<b>Central &amp; South America</b>	6.24	6.22	6.16	6.19	6.17	6.15
<b>Middle East &amp; Africa</b>	7.16	7.18	7.21	7.23	7.25	7.23
<b>Global Other</b>	3.60	3.44	3.27	3.12	2.96	2.81
<b>Global Total</b>	180.95	181.35	181.39	181.94	182.55	182.81

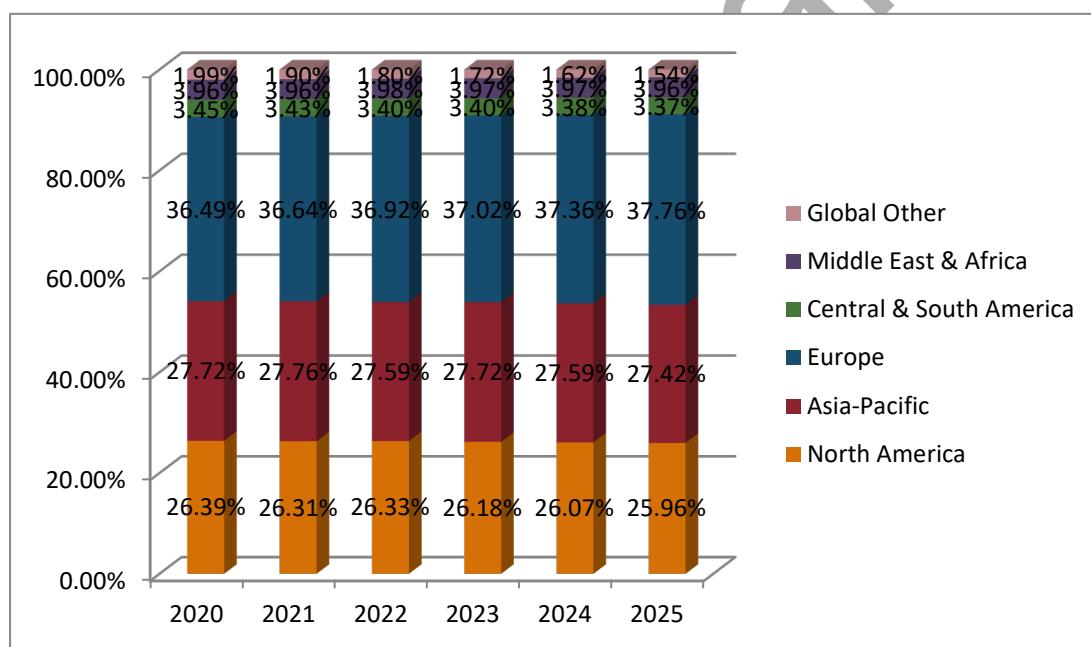
Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Table Global Ethylhexylglycerin Consumption Value Market Share (%) by Regions (2020-2025)**

	2020	2021	2022	2023	2024	2025
North America	26.39%	26.31%	26.33%	26.18%	26.07%	25.96%
Asia-Pacific	27.72%	27.76%	27.59%	27.72%	27.59%	27.42%
Europe	36.49%	36.64%	36.92%	37.02%	37.36%	37.76%
Central & South America	3.45%	3.43%	3.40%	3.40%	3.38%	3.37%
Middle East & Africa	3.96%	3.96%	3.98%	3.97%	3.97%	3.96%
Global Other	1.99%	1.90%	1.80%	1.72%	1.62%	1.54%
<b>Global Total</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>100.00%</b>

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

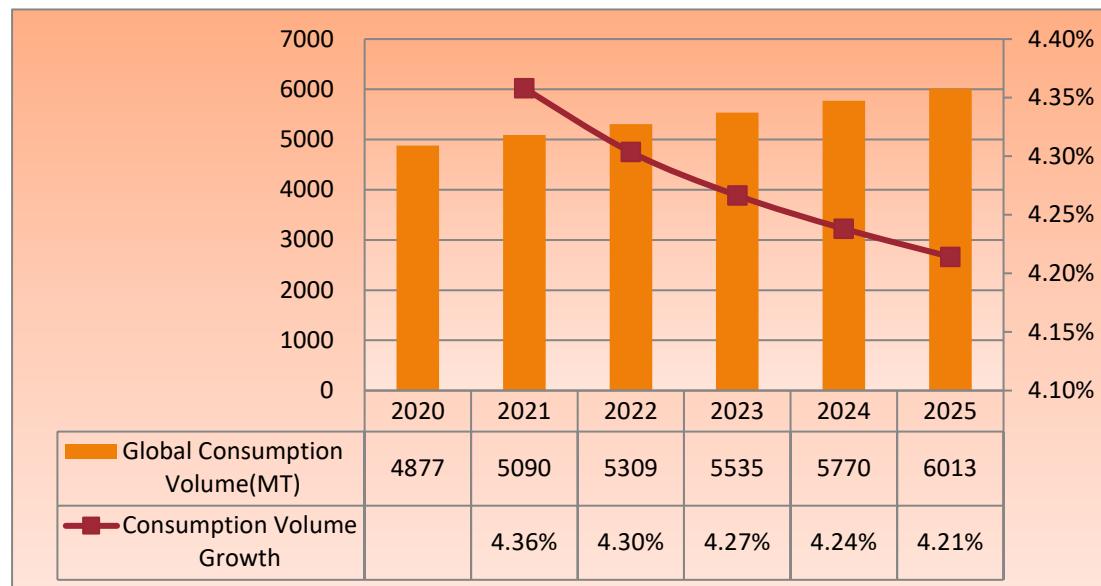
**Figure Global Ethylhexylglycerin Consumption Value Market Share (%) Comparison by Regions in 2019**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 12.2.2 Global Ethylhexylglycerin Sales and Sales Value Forecast (2020-2025)

**Figure Global Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

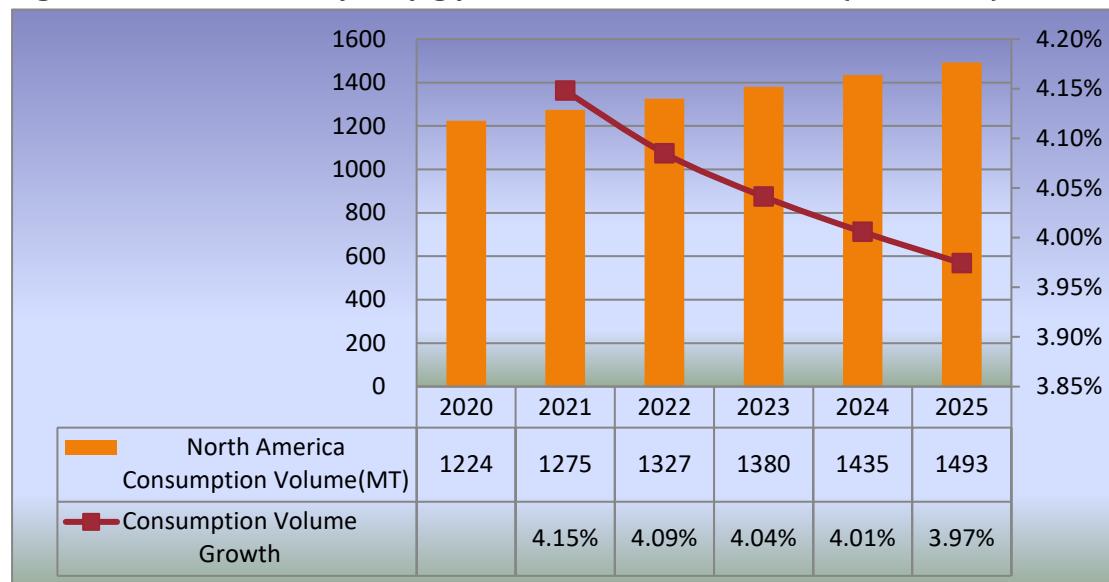
**Figure Global Ethylhexylglycerin Sales Value and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

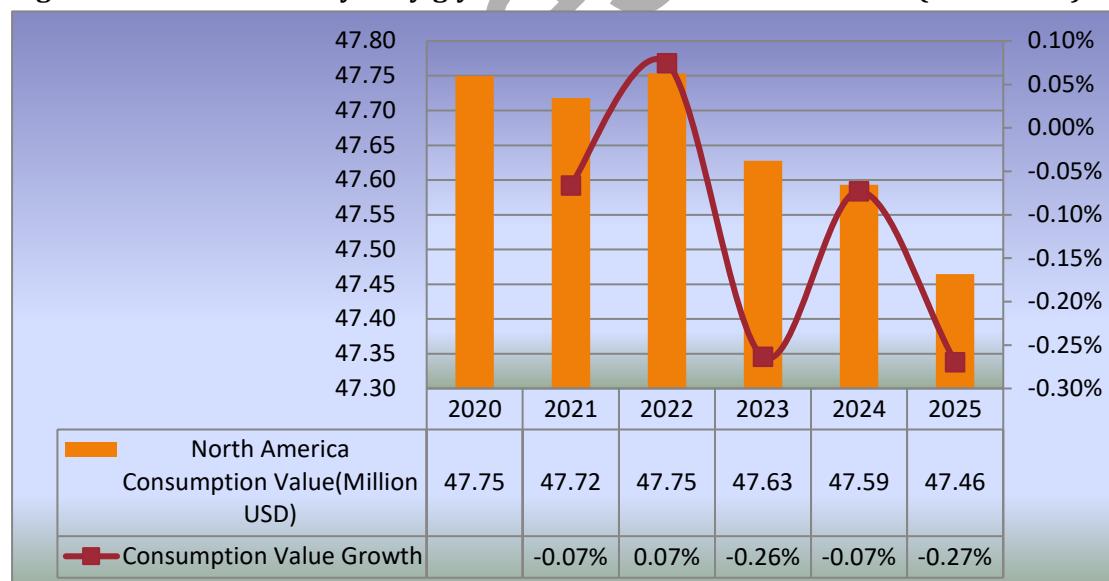
### 12.2.3 North America Ethylhexylglycerin Sales and Sales Value Forecast (2020-2025)

**Figure North America Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

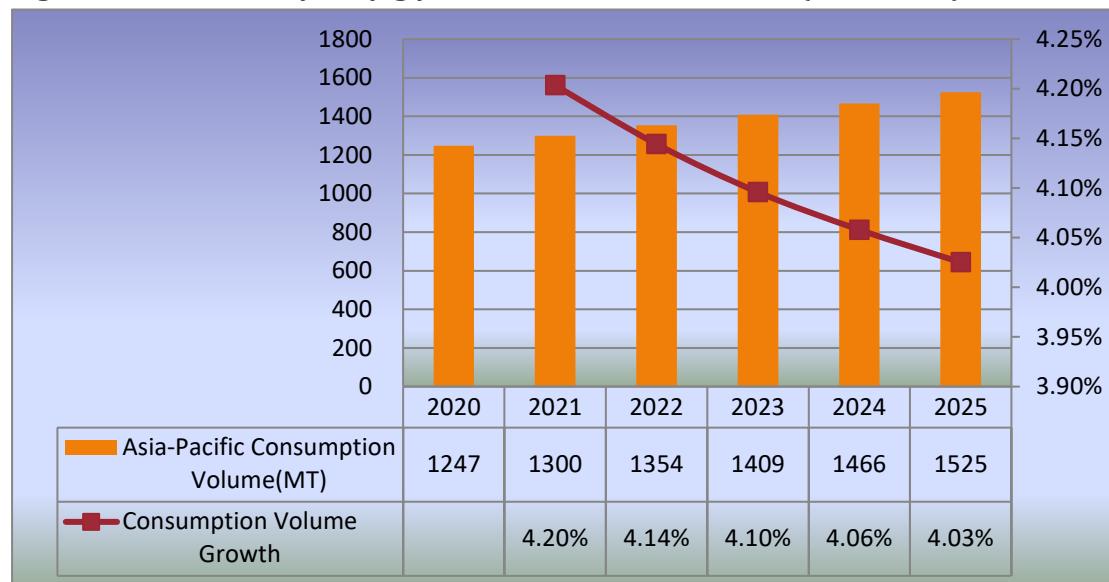
**Figure North America Ethylhexylglycerin Sales Value and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 12.2.4 Asia-Pacific Ethylhexylglycerin Sales and Sales Value Forecast (2020-2025)

**Figure Asia-Pacific Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

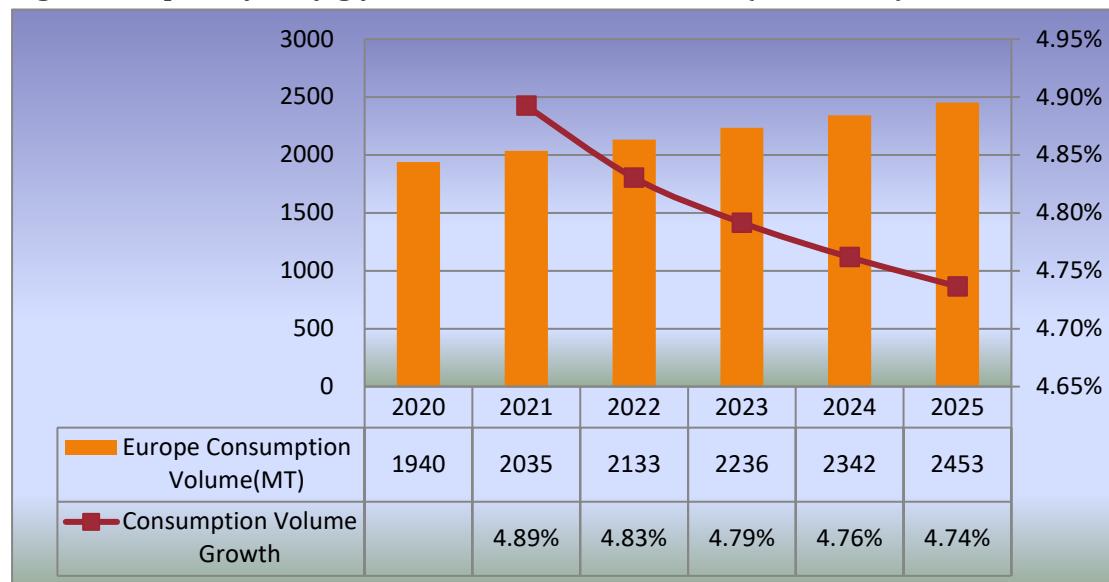
**Figure Asia-Pacific Ethylhexylglycerin Sales Value and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 12.2.5 Europe Ethylhexylglycerin Sales and Sales Value Forecast (2020-2025)

**Figure Europe Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

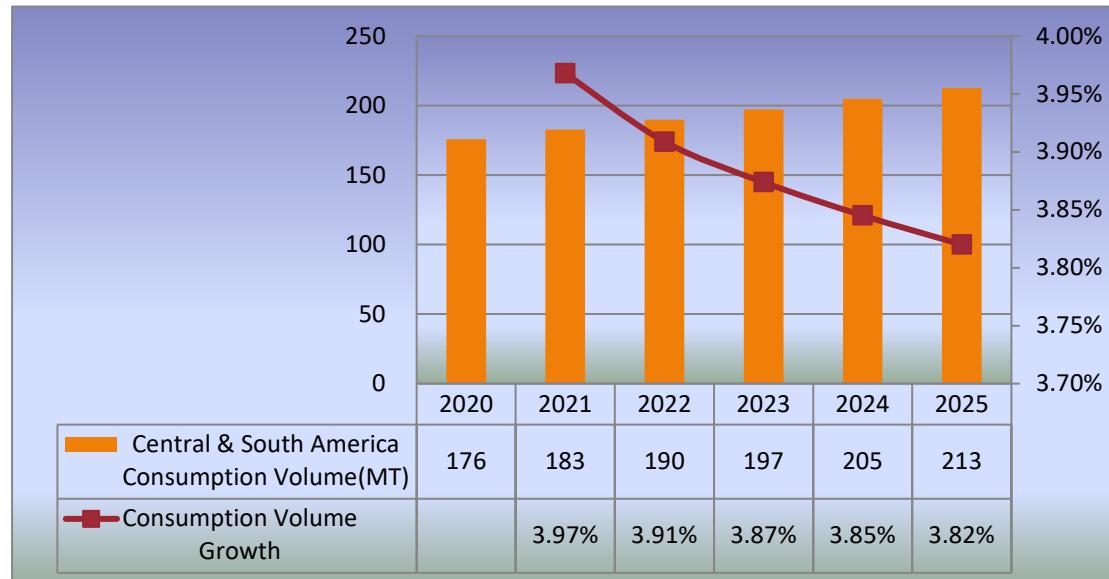
**Figure Europe Ethylhexylglycerin Sales Value and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 12.2.6 Central & South America Ethylhexylglycerin Sales and Sales Value Forecast (2020-2025)

**Figure Central & South America Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

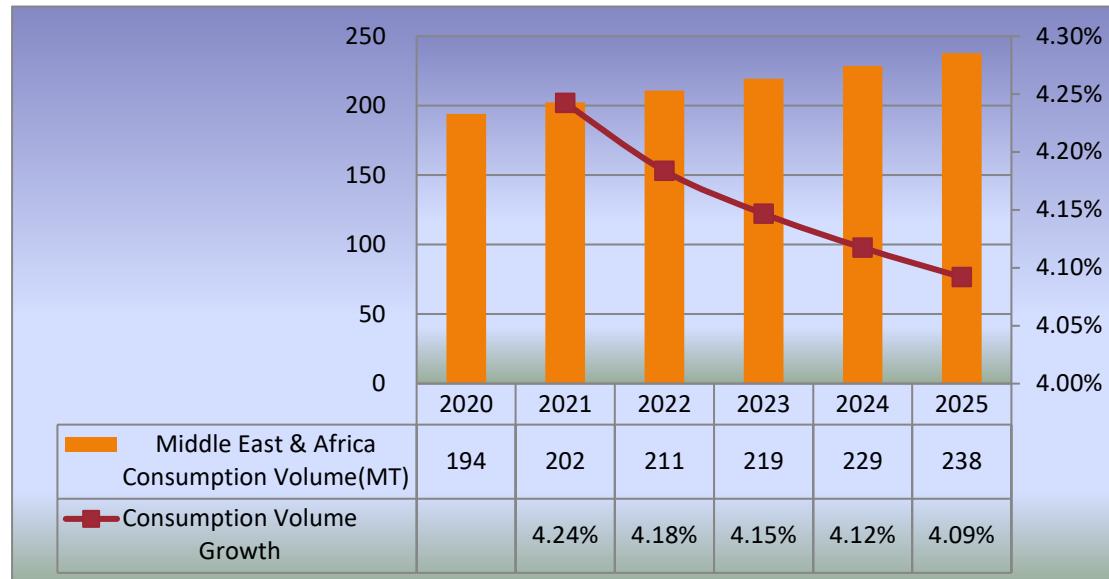
**Figure Central & South America Ethylhexylglycerin Sales Value and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

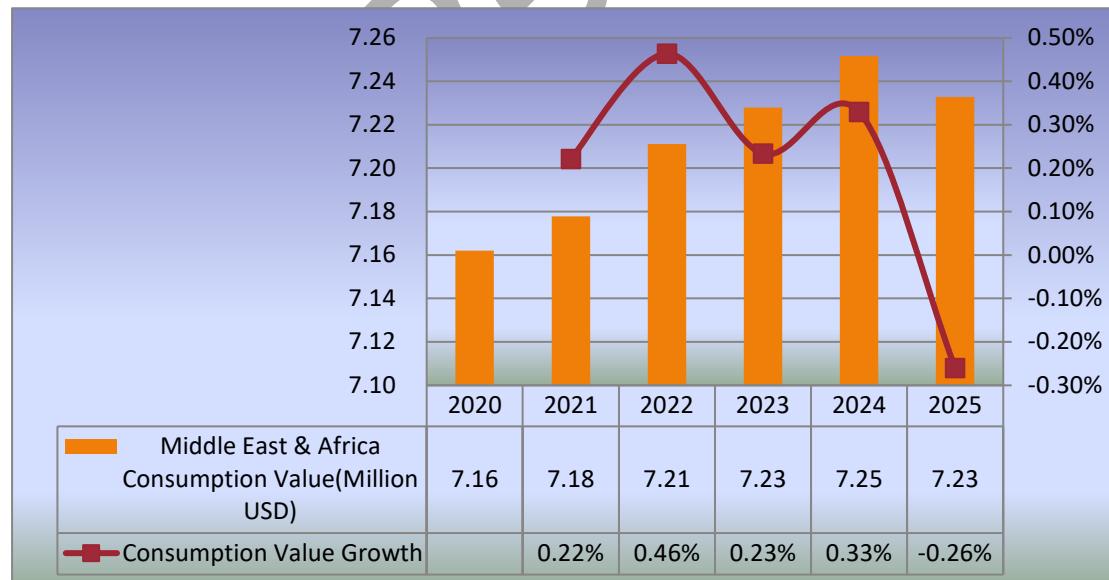
### 12.2.7 Middle East & Africa Ethylhexylglycerin Sales and Sales Value Forecast (2020-2025)

**Figure Middle East & Africa Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Middle East & Africa Ethylhexylglycerin Sales Value and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 12.3 Global Ethylhexylglycerin Production and Revenue Forecast by Type (2020-2025)

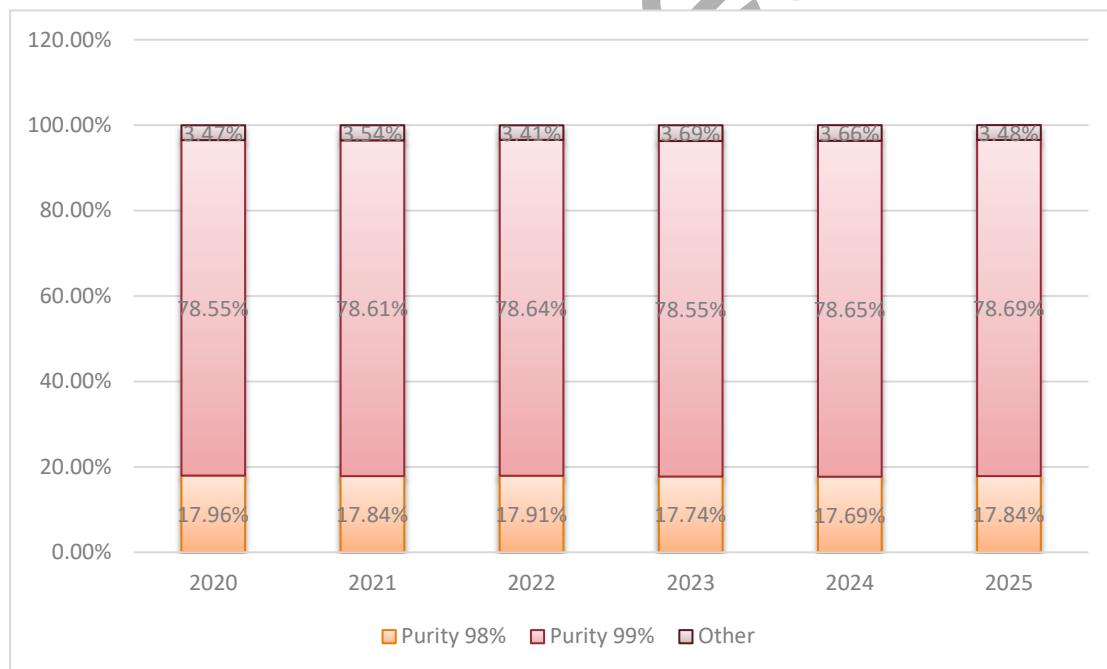
### 12.3.1 Overall Market Performance

**Table Global Ethylhexylglycerin Production (MT) by Type (2020-2025)**

	2020	2021	2022	2023	2024	2025
Purity 98%	876	908	951	982	1021	1073
Purity 99%	3831	4001	4175	4348	4538	4732
Other	169	180	181	204	211	209
<b>Total</b>	<b>4877</b>	<b>5090</b>	<b>5309</b>	<b>5535</b>	<b>5770</b>	<b>6013</b>

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

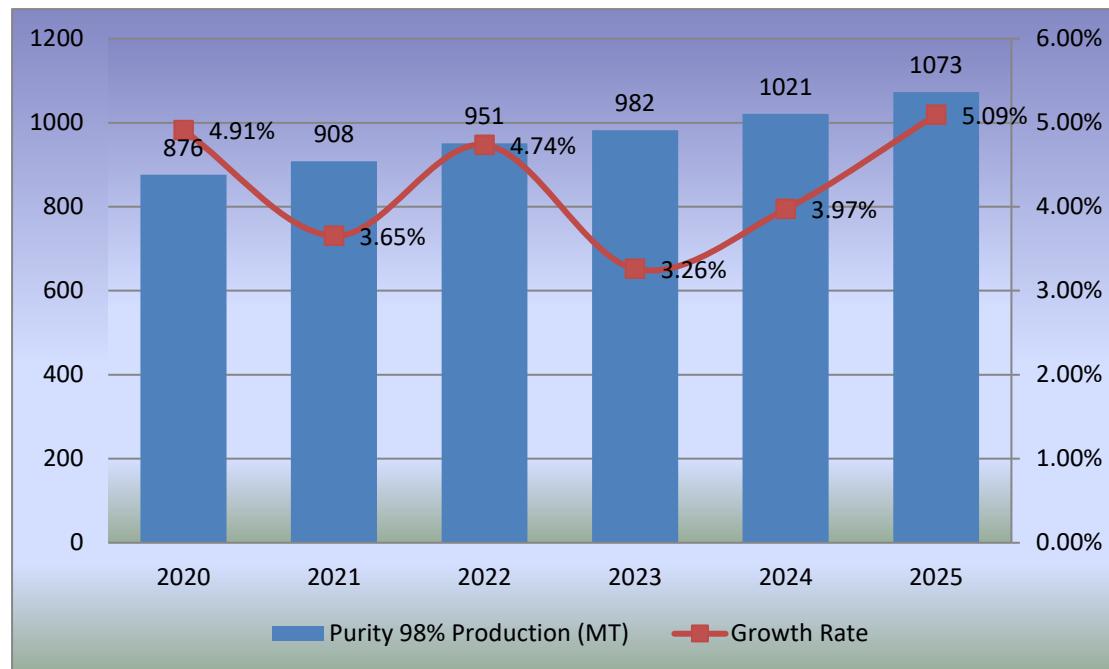
**Figure Global Ethylhexylglycerin Production Market Share (%) Comparison by Type in 2020 and 2025**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

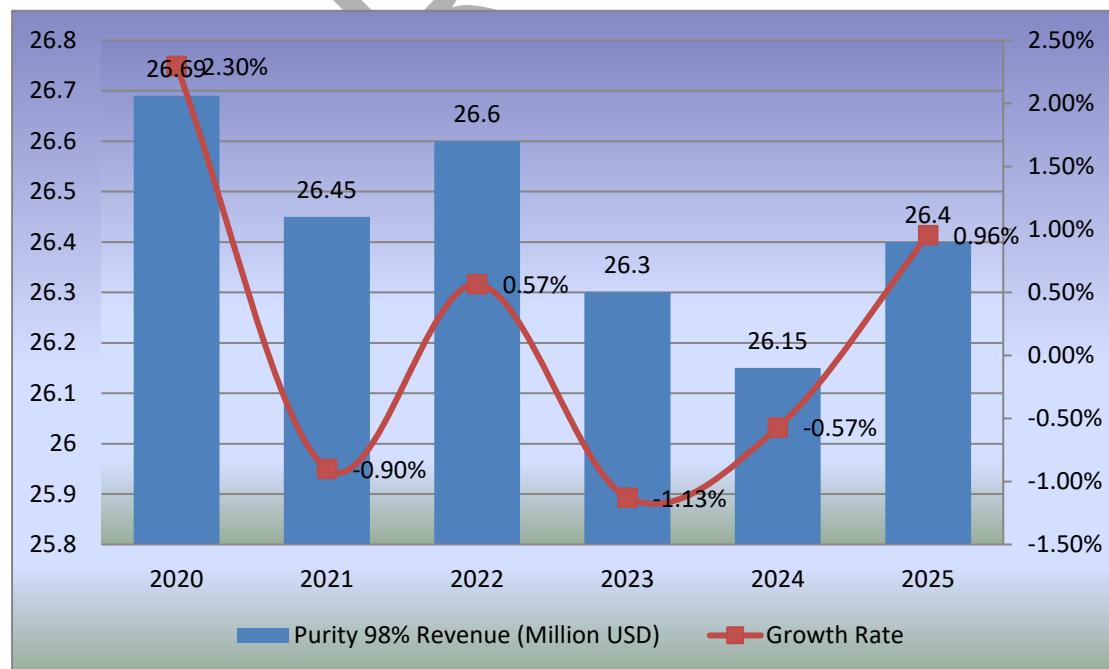
### 12.3.2 Purity 98%

**Figure Production (MT) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

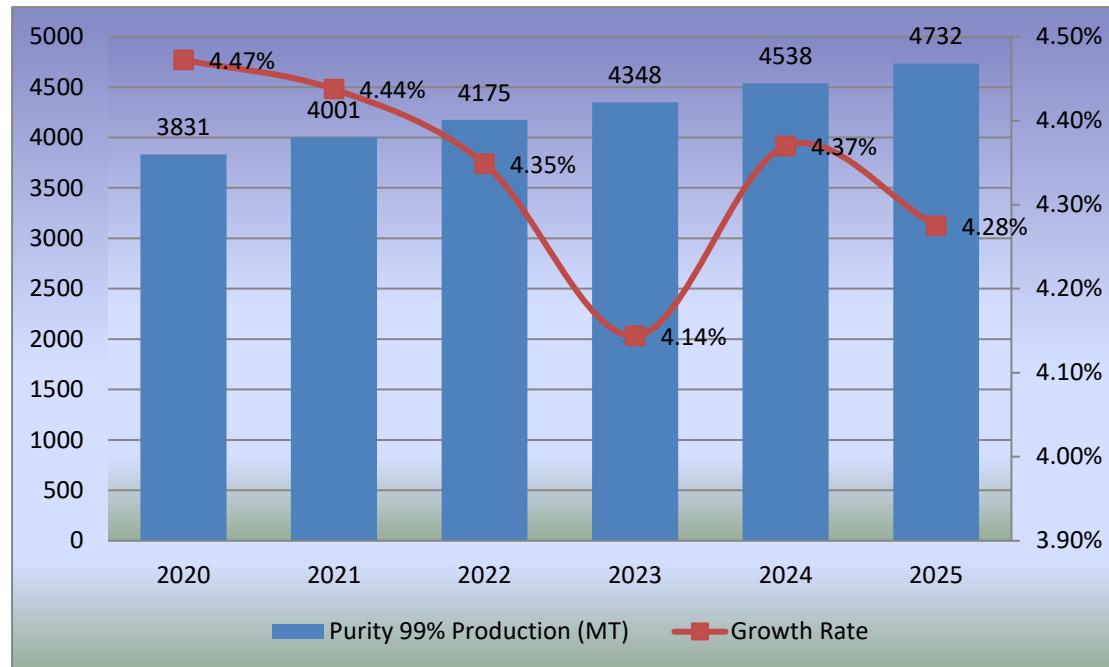
**Figure Revenue (Million USD) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 12.3.3 Purity 99%

**Figure Production (MT) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

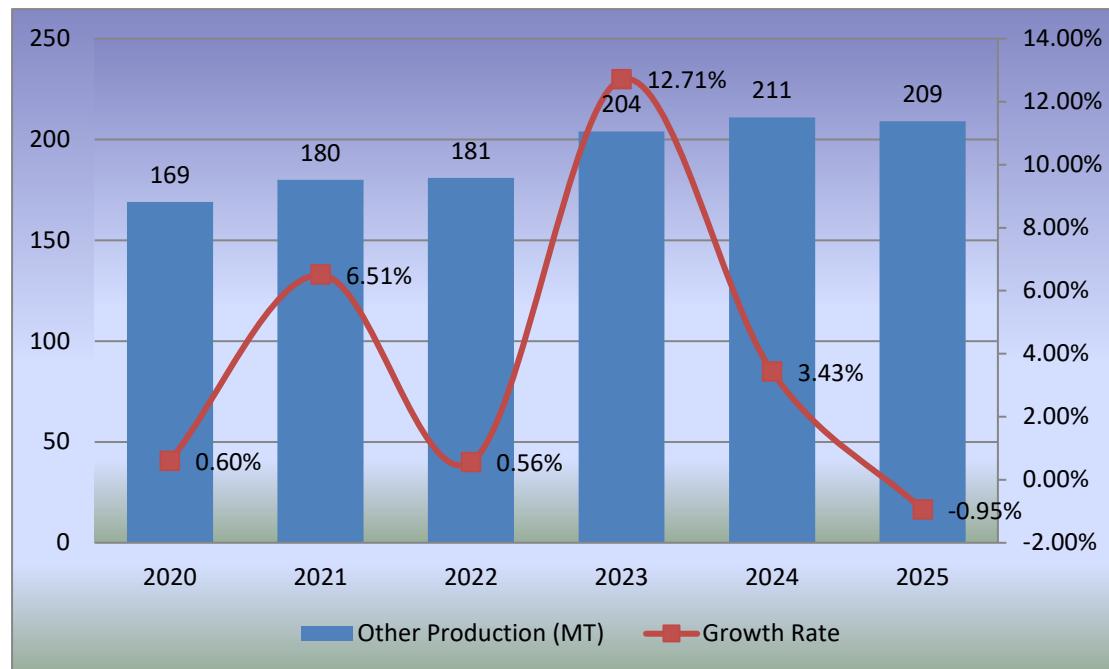
**Figure Revenue (Million USD) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

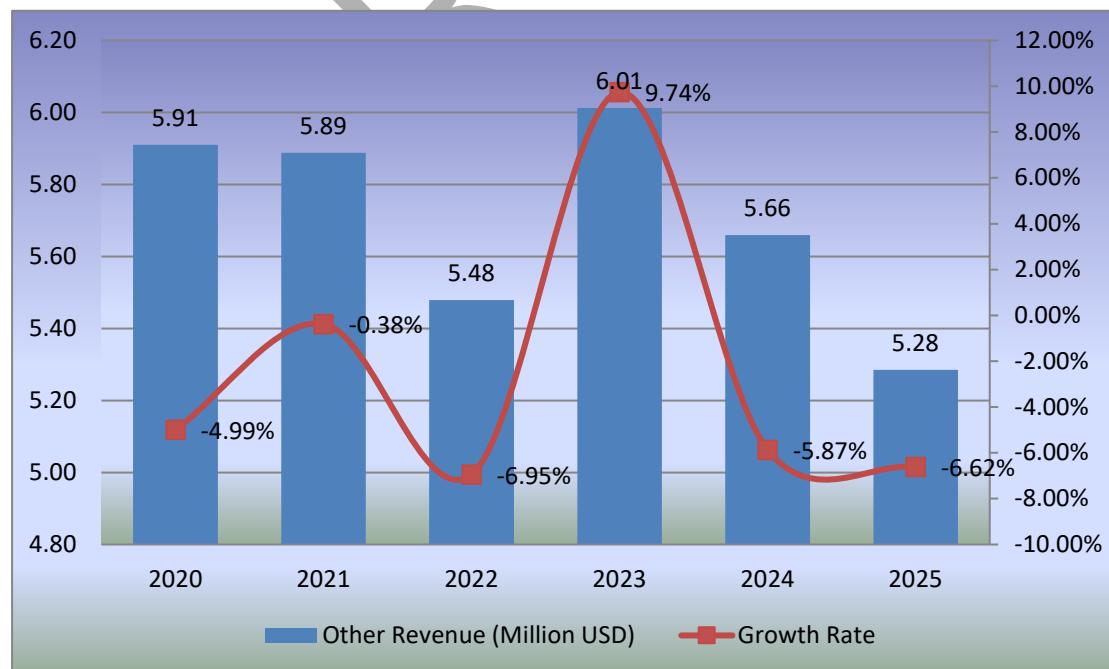
### 12.3.4 Other

**Figure Production (MT) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

**Figure Revenue (Million USD) and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 12.4 Global Ethylhexylglycerin Sales Forecast by Application (2020-2025)

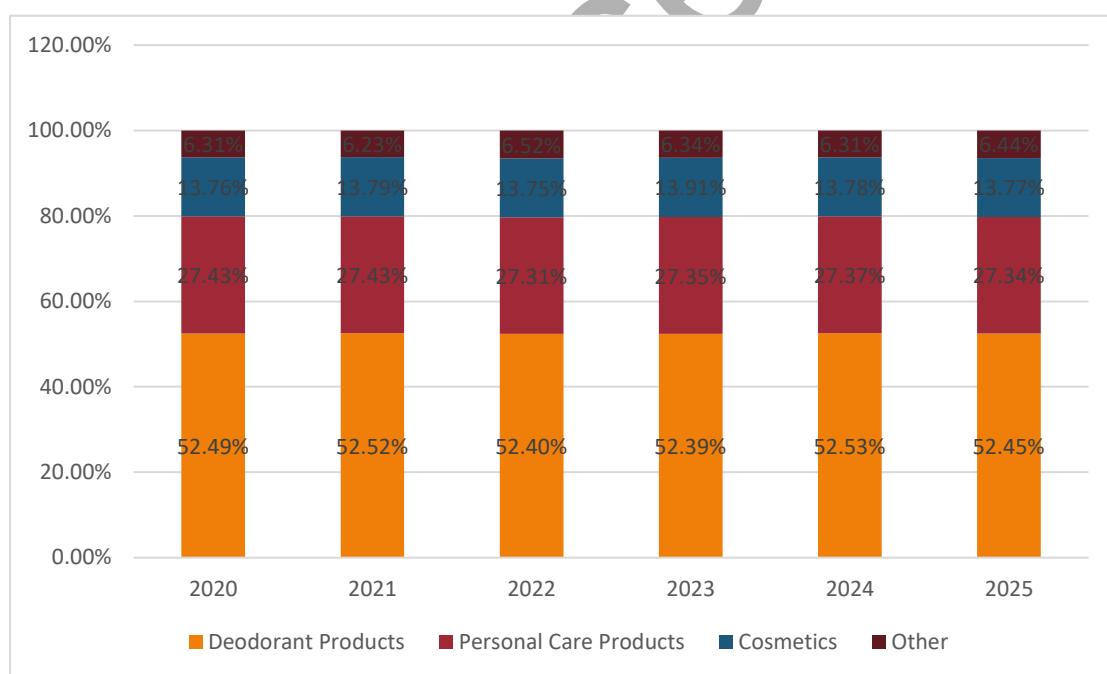
### 12.4.1 Overall Market Performance

**Table Global Ethylhexylglycerin Sales by Application (2020-2025)**

	2020	2021	2022	2023	2024	2025
<b>Deodorant Products</b>	2560	2673	2782	2900	3031	3154
<b>Personal Care Products</b>	1338	1396	1450	1514	1579	1644
<b>Cosmetics</b>	671	702	730	770	795	828
<b>Other</b>	308	317	346	351	364	387
<b>Total</b>	4877	5090	5309	5535	5770	6013

Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

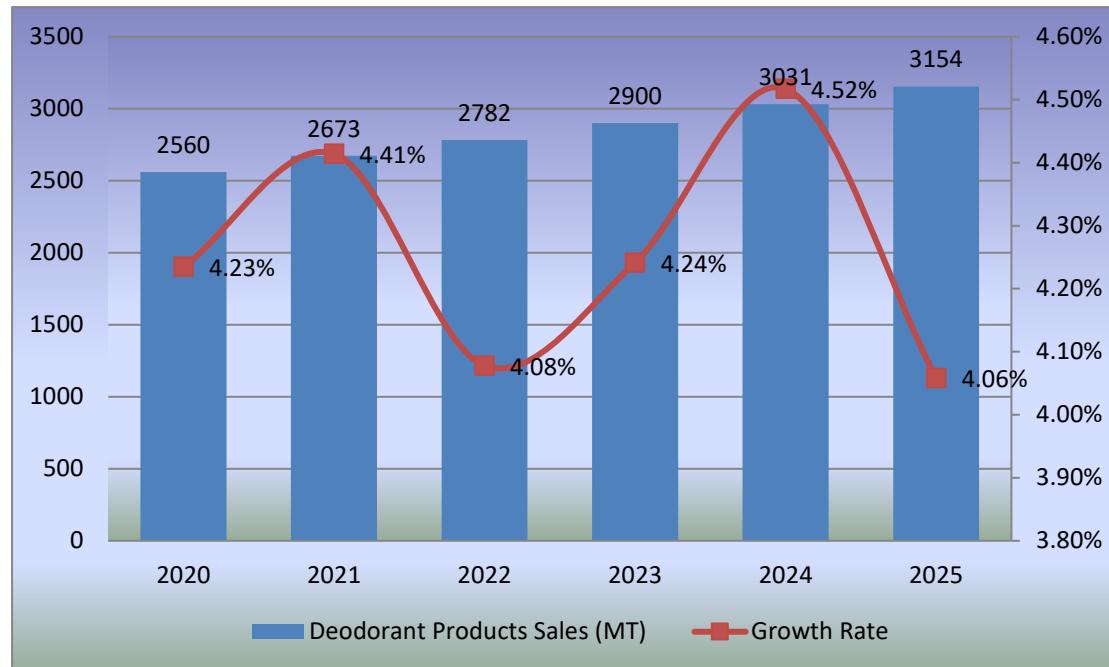
**Figure Global Ethylhexylglycerin Sales Market Share (%) Comparison by Application in 2020 and 2025**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 12.4.2 Deodorant Products

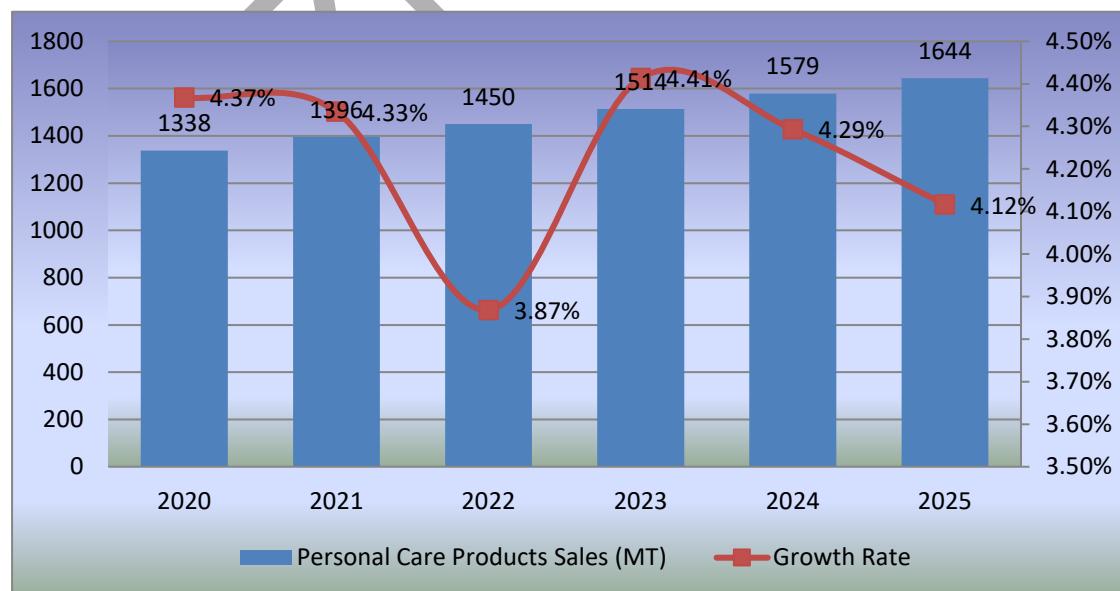
**Figure Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

### 12.4.3 Personal Care Products

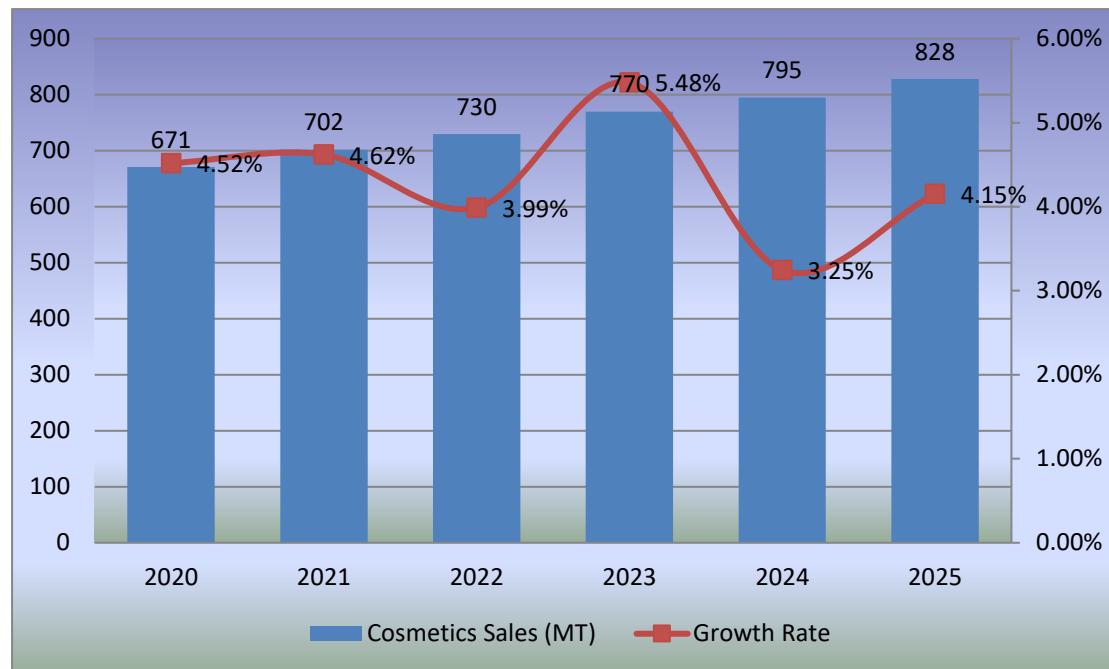
**Figure Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### 12.4.4 Cosmetics

**Figure Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

#### 12.4.5 Others

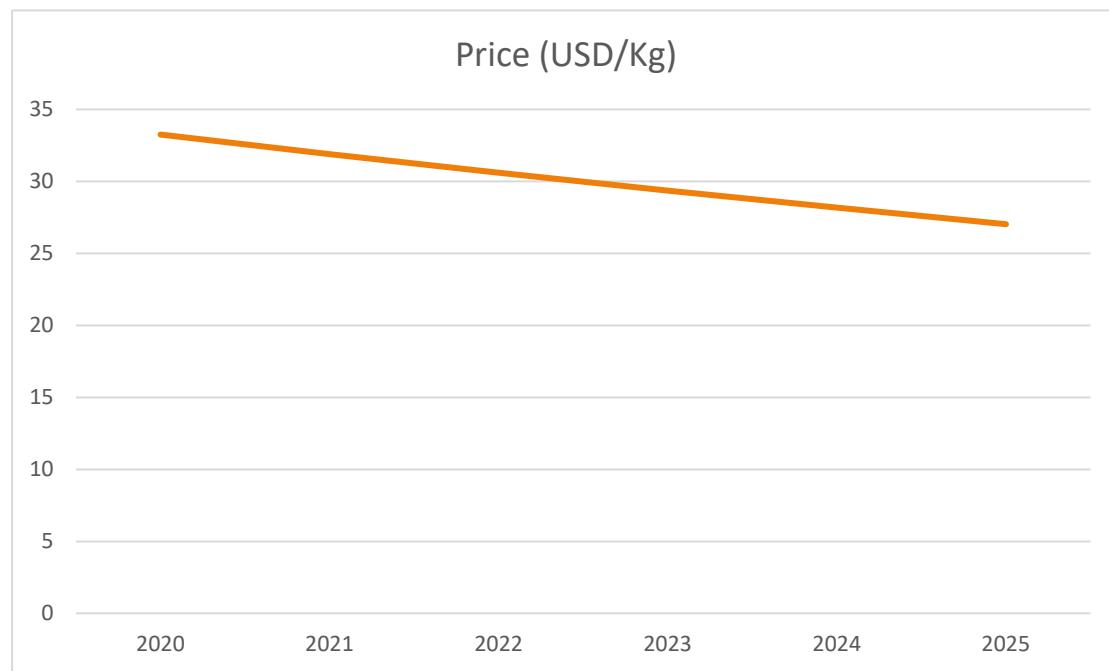
**Figure Ethylhexylglycerin Sales and Growth Rate (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

## 12.5 Global Ethylhexylglycerin Price

**Figure Global Ethylhexylglycerin Average Price (USD/Kg) Forecast (2020-2025)**



Source: Experts Interview, Secondary Sources and XYZ-Research Chemical & Material Research Center, 2019

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## 13 Conclusion

Through several months' investigation and analysis, the project team gets the following conclusions:

1. Schuelke, Sachem and Kao Corporation are top 3 players in ethylhexylglycerin market. They occupy 60.88% production of global market in 2019.
2. The location of ethylhexylglycerin is mainly in Asia-Pacific, Europe and North America, Asia-Pacific has 39.72% of global in 2019. And the largest consumption region is North America, next is Asia-Pacific and Europe.
3. The market share of Purity 99% ethylhexylglycerin is 78.52% in 2019. There is the same market share in Central & South America. Global ethylhexylglycerin market have 52.59% in deodorant products, 27.45% in personal care products and 13.75% in cosmetics in 2019.
4. The revenue of global ethylhexylglycerin market is 159.65 Million USD in 2019, and 162.51Million USD in 2025 with the CAGR of 0.30%. The major reason is that prices keep falling. The average price is 48.6 USD/MT in 2014 to 34.2 USD/MT in 2019.

This is the end of Ethylhexylglycerin report.

Thanks for reading, for any question, please feel free to contact the XYZ-Research Center analyst Mr. Fang Tel: +86-18500033782 Email: sales@xyz-research.com