

**MENA 2019-nCoV Testing Kit Market (Sales, Revenue,
Price, Gross Profit and Competitors Analysis) 2020-2022**

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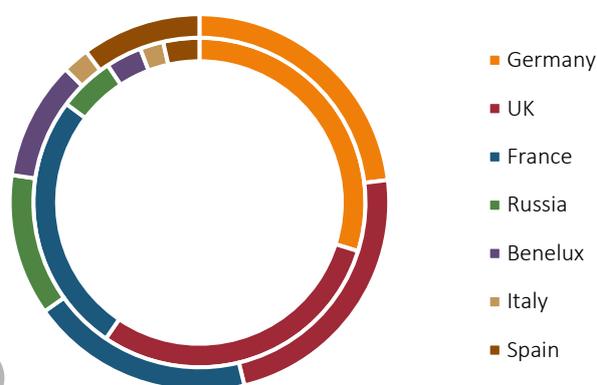
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Regions Covered :

The regional paradigm of the MENA 2019-nCoV Testing Kit market is divided into Iran, Turkey, Saudi Arabia, Qatar, Egypt, UAE, Kuwait, Iraq, Oman, Bahrain, Israel, Algeria, Morocco, Lebanon, Tunisia, Jordan, Yemen, Palestine, Libya and Syria. In second half of 2020, Iran, Turkey, Saudi Arabia, Egypt, Iraq and Bahrain have high demand for 2019-nCoV testing kit.

Breakdown Data by Countries



Top Manufacturers and Market Segmentation

Manufacturers	Split by Type	Split by Application
Pishtaz Teb	Nucleic Acid Test Kit	Hospital
Anatolia Geneworks	Antibody Test Kit	Scientific Research
Turklab		Other
Genkord		
A1 Life Sciences		
Bioeksen		
DIAGEN		
Sentromer		
Nucleogene		
BATM Advanced		

Source: Above Companies, Experts Interview, Secondary Sources and XYZ-Research Pharmaceuticals Research Center, 2020

1 Executive Summary

1.1 Definition and Specification

Laboratory testing for SARS-CoV-2 (severe acute respiratory syndrome coronavirus 2) includes methods that detect the presence of virus and those that detect antibodies produced in response to infection. As of 21st March 2020, the CDC recommends RT-PCR for initial screening. The presence of viruses is generally confirmed by RT-PCR, which detects the coronavirus' RNA. This test detects only the RNA of the SARS-CoV-2 and is used to confirm very recent or active infections. Detection of antibodies (serology) can be used both for diagnosis and population surveillance. Antibody tests show how many people have had the disease, including those whose symptoms were minor or who were asymptomatic. An accurate mortality rate of the disease and the level of herd immunity in the population can be determined from the results of this test. Due to limited testing, as of March 2020 no countries had reliable data on the prevalence of the virus in their population. So, due to rising prevalence of patient against testing of viral disease the demand for Covid-19 test kits will increases over the period of time.

1.1.1 Nucleic Acid Test Kit-Product Introduction and Major Manufacturers

Figure Product Introduction

<i>Description</i>	<i>Major Manufacturers</i>	<i>Picture</i>
<p>Nucleic acid test is also called molecular test.</p> <p>Nucleic acid tests look for signs of an active infection.</p> <p>They usually involve taking a sample from the back of the throat with a cotton swab. The doctor then sends the sample off for testing.</p> <p>The sample will undergo a polymerase chain reaction (PCR) test. This type of test detects signs of the virus's genetic material.</p> <p>A PCR test can confirm a diagnosis of COVID-19 if it identifies two specific SARS-CoV-2 genes. If it identifies only one of these genes, it will produce an inconclusive result.</p> <p>Nucleic acid tests can only help diagnose current cases of COVID-19. They cannot tell whether someone has had the infection and</p>	<p>Pishtaz Teb</p> <p>Anatolia Geneworks</p> <p>A1 Life Sciences</p> <p>Bioeksen</p> <p>DIAGEN</p> <p>Sentromer</p> <p>Nucleogene</p> <p>BATM Advanced</p>	

since recovered.	
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Source: Secondary Sources and XYZ-Research Pharmaceuticals Research Center, 2020

1.1.2 Antibody Test Kit-Product Introduction and Major Manufacturers

Figure Product Introduction

Description	Major Manufacturers	Picture
<p>Antibody test detect antibodies that the body produces to fight the virus. These antibodies are present in anyone who has recovered from COVID-19.</p> <p>The antibodies exist in blood and tissues throughout the body. A serological test usually requires a blood sample.</p> <p>Serological tests are particularly useful for detecting cases of infection with mild or no symptoms.</p>	<p>Pishtaz Teb</p> <p>Turklab</p> <p>Genkord</p>	

Source: Secondary Sources and XYZ-Research Pharmaceuticals Research Center, 2020

1.2 Market Snapshot

In 2020, 13,536,698 persons in MENA were tested by 9 am in June 24, 2020. MENA demand for 2019-nCoV testing kit will be 29.79 million units and sales revenue will be 217.88 million USD. With government control of the epidemic, MENA affected case will decrease and demand for 2019-nCoV testing kit will also decrease in 2021 and 2022.

With confirmed COVID-19 cases worldwide surpassing 6.4 million and continuing to grow, scientists are pushing forward with efforts to develop vaccines and treatments to slow the pandemic and lessen the disease's damage. An official at the National Institutes of Health said in mid-May that large-scale testing could begin in July with a vaccine potentially available by January.

1.2.1 Major Company Overview

Table Market Share and CAGR of Major Company

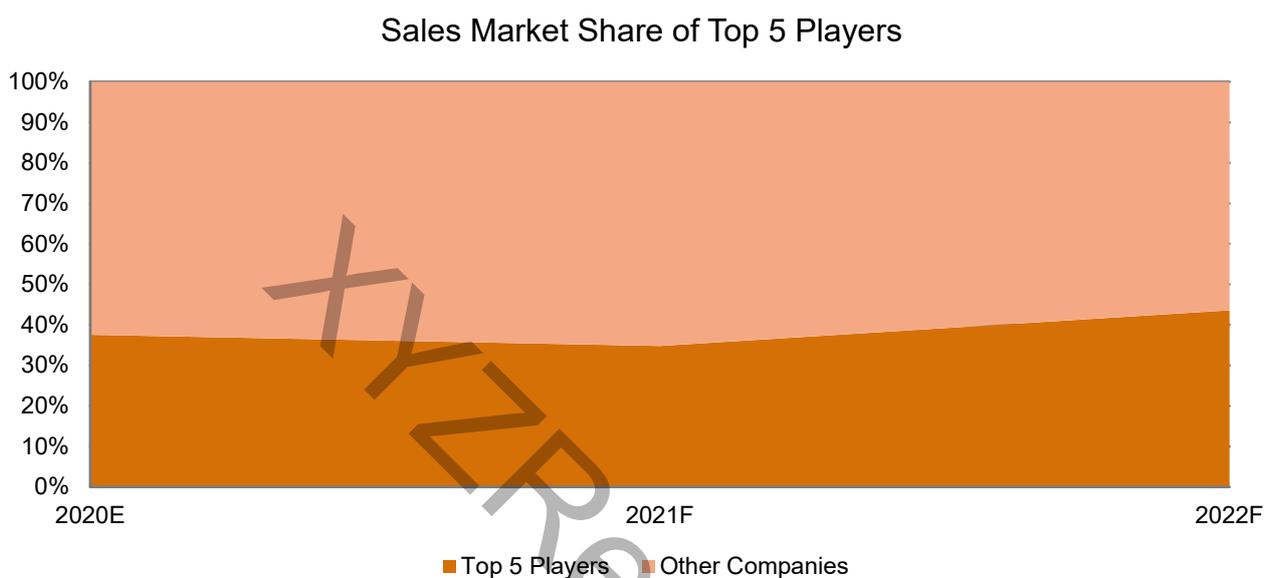
Company	Sales			Sales Value		
	Market Share (%)		CAGR (2020-2022)	Market Share (%)		CAGR (2020-2022)
	2020	2022		2020	2022	
Pishtaz Teb	~16%	~28%	-88.82%	~13%	~23%	-88.73%

Anatolia Genetworks	~13%	~9%	-92.93%	~15%	~11%	-92.93%
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Source: Above companies; Secondary Sources and XYZ-Research Pharmaceuticals Research Center, 2020

1.2.2 Market Concentration

Figure MENA 2019-nCoV Testing Kit Sales Market Share of Top 5 Players



Source: Experts Interview, Secondary Sources and XYZ-Research Pharmaceuticals Research Center, 2020

1.2.3 2020-2022 Compound Annual Growth Rate (CAGR) and Market Share

Table CAGR and Market Share of Major Market (2020-2026)

Regions	Sales		
	Market Share (%)		CAGR (2020-2022)
	2020	2022	
Iran	14.31%	15.21%	-91.32%
Turkey	19.74%	13.32%	-93.09%
Saudi Arabia	12.20%	9.67%	-92.51%
UAE	15.03%	7.20%	-94.17%
Qatar	3.03%	5.26%	-88.90%
Egypt	3.74%	7.49%	-88.09%
Kuwait	2.95%	4.27%	-89.87%

Iraq	6.16%	11.47%	-88.52%
Oman	2.74%	6.35%	-87.18%
Bahrain	4.81%	7.63%	-89.40%
Israel	4.85%	4.64%	-91.76%
Algeria	3.50%	1.71%	-94.13%
Morocco	3.04%	1.85%	-93.44%
Lebanon	0.58%	0.38%	-93.21%
Tunisia	0.30%	0.09%	-95.24%
Jordan	1.52%	0.38%	-95.80%
Yemen	0.06%	0.24%	-83.90%
Palestine	1.07%	1.61%	-89.67%
Libya	0.21%	0.76%	-83.92%
Syria	0.15%	0.47%	-84.91%
MENA	100.00%	100.00%	-91.58%

Source: Secondary Sources and XYZ-Research Pharmaceuticals Research Center, 2020

Table CAGR in Terms of Sales of Each Type (2020-2022)

Type	CAGR (2020-2022)
Nucleic Acid Test Kit	-91.50%
Antibody Test Kit	-92.17%

Source: Experts Interview, Secondary Sources and XYZ-Research Pharmaceuticals Research Center, 2020

Table CAGR in Terms of Sales of Each Application (2020-2022)

Application	CAGR (2020-2022)
Hospital	-91.57%
Scientific Research	-91.88%
Other	-92.35%

Source: Experts Interview, Secondary Sources and XYZ-Research Pharmaceuticals Research Center, 2020